

COMMON GOAL Community Membership

Membership Journey, Eligibility & Review Overview

The Common Goal Community brings together organisations from around the world working to unlock football's transformative power so that every young person can play, learn and thrive.

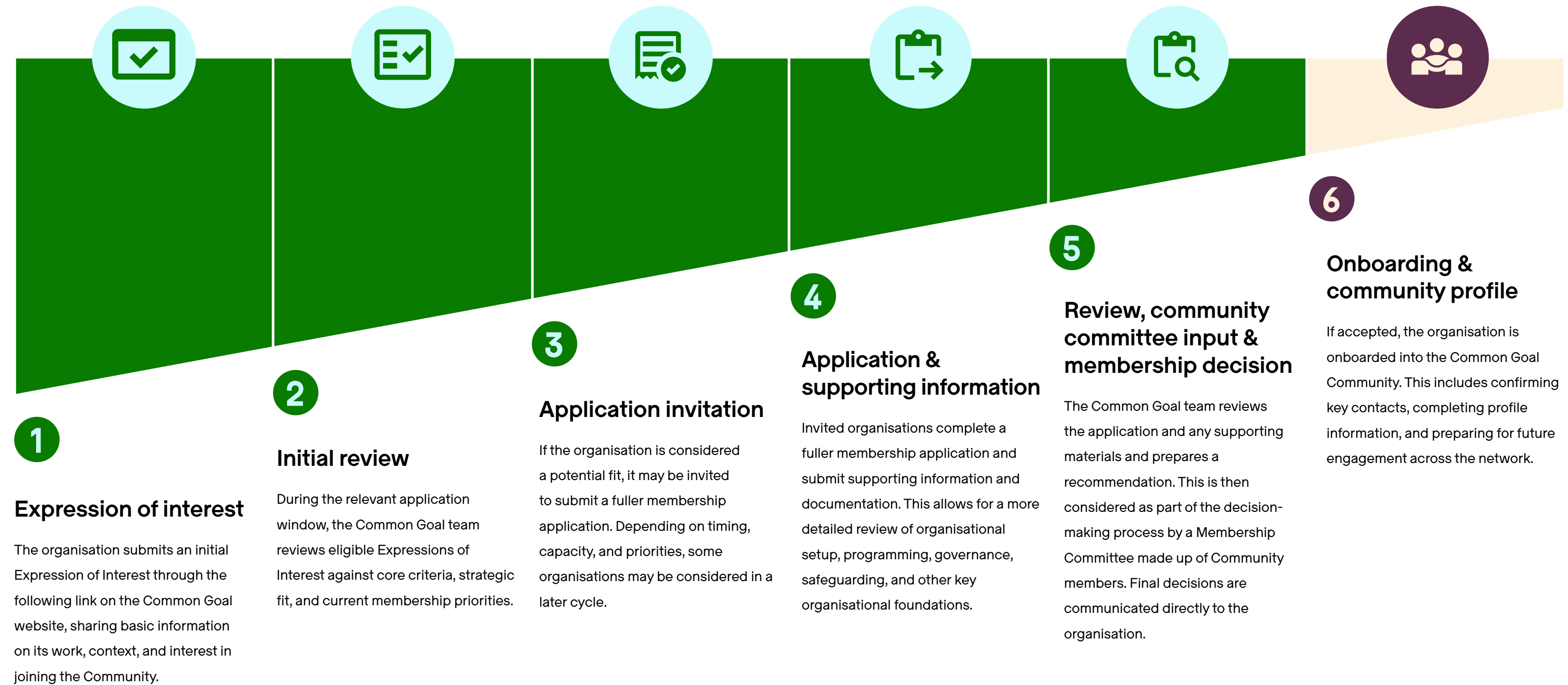
Our membership process is designed to help us understand each organisation's work, context, values, and readiness to engage as part of the Common Goal Community. It combines an initial Expression of Interest with a staged review process, allowing us to assess both strategic fit and the practical requirements of active membership.

The process is designed to be structured, proportionate, and transparent. Expressions of Interest are reviewed only three times per year during designated application windows and not on a rolling basis.

The Expression of Interest is intended for organisations interested in joining the Common Goal Community. It is not a funding application.

This document provides an overview of the membership journey and the main areas considered as part of the membership review process.

Membership journey



1

Expression of interest

The organisation submits an initial Expression of Interest through the following link on the Common Goal website, sharing basic information on its work, context, and interest in joining the Community.

2

Initial review

During the relevant application window, the Common Goal team reviews eligible Expressions of Interest against core criteria, strategic fit, and current membership priorities.

3

Application invitation

If the organisation is considered a potential fit, it may be invited to submit a fuller membership application. Depending on timing, capacity, and priorities, some organisations may be considered in a later cycle.

4

Application & supporting information

Invited organisations complete a fuller membership application and submit supporting information and documentation. This allows for a more detailed review of organisational setup, programming, governance, safeguarding, and other key organisational foundations.

5

Review, community committee input & membership decision

The Common Goal team reviews the application and any supporting materials and prepares a recommendation. This is then considered as part of the decision-making process by a Membership Committee made up of Community members. Final decisions are communicated directly to the organisation.

6

Onboarding & community profile

If accepted, the organisation is onboarded into the Common Goal Community. This includes confirming key contacts, completing profile information, and preparing for future engagement across the network.

Core membership review areas

All member organisations are reviewed through a structured membership and vetting process. This includes review by the Common Goal team as well as accountability input from a Membership Committee made up of Community members.

Organisations are considered against core areas including:

ELIGIBILITY CRITERIA

- is legally registered and has been operating for at least two years
- uses football as a meaningful part of its work to create positive social impact
- does not select participants based primarily on football talent
- is independent from political parties and religious institutions
- has appropriate safeguarding measures in place
- welcomes participants in a non-discriminatory and inclusive way
- is not subject to any serious ongoing investigation, sanction, or comparable concern that would raise significant questions about suitability for membership

BROADER MEMBERSHIP REVIEW AREAS

- alignment with Common Goal's mission, values, and community principles
- the role football plays within the organisation's approach and model
- organisational track record, credibility, and operational structure
- governance, leadership, and accountability systems
- the quality and maturity of safeguarding and safer organisational practice
- financial transparency and financial management
- readiness and capacity to engage actively in the Common Goal Community

Note

The exact information and documentation requested may vary depending on organisational context and stage in the process. Common Goal aims to apply a proportionate approach and may request different forms of information or supporting documentation depending on the organisation and review stage.