

# Community Membership

## Membership Journey, Eligibility & Review Overview

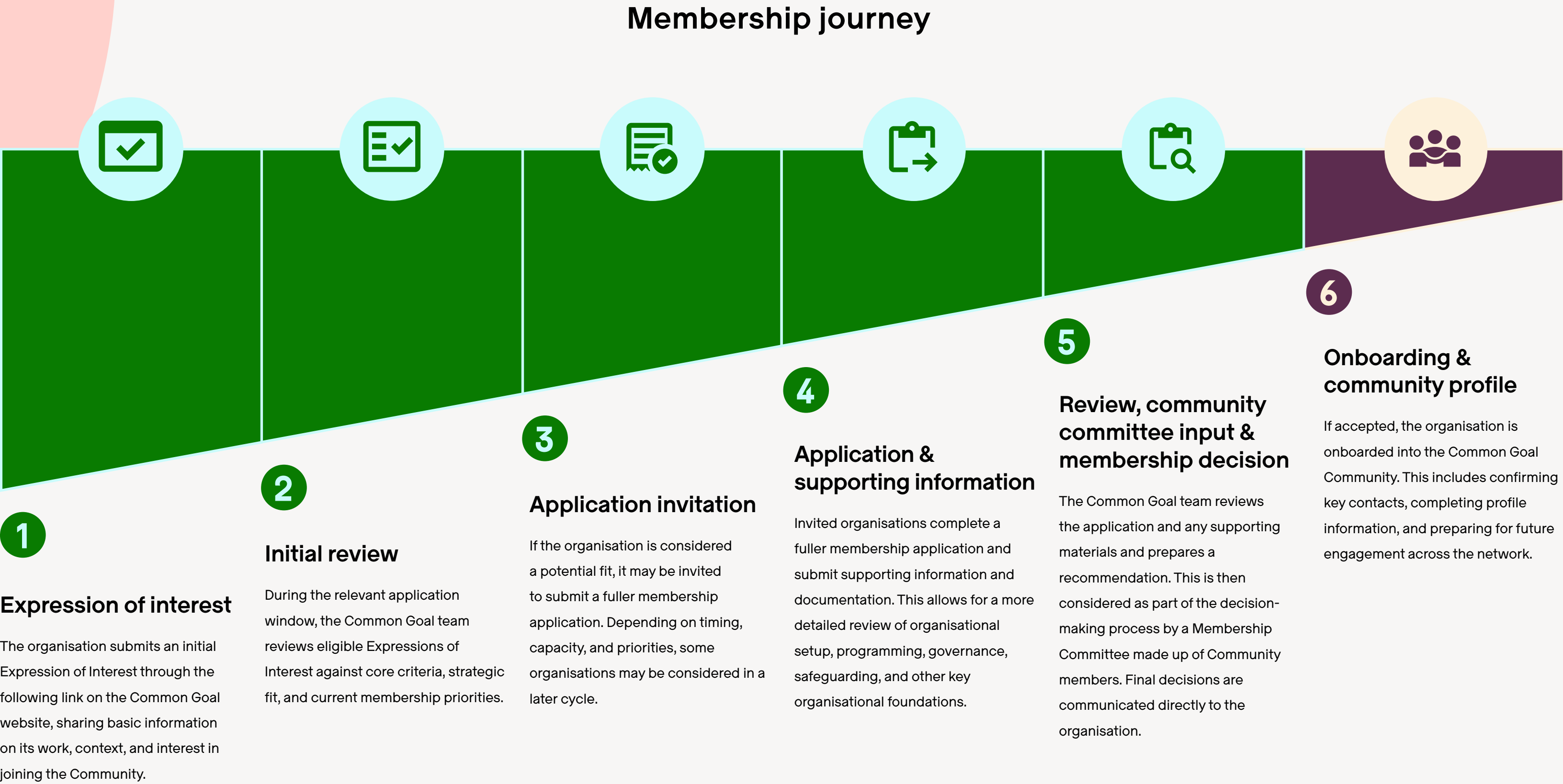
The Common Goal Community brings together organisations from around the world working to unlock football’s transformative power so that every young person can play, learn and thrive.

Our membership process is designed to help us understand each organisation’s work, context, values, and readiness to engage as part of the Common Goal Community. It combines an initial Expression of Interest with a staged review process, allowing us to assess both strategic fit and the practical requirements of active membership.

The process is designed to be structured, proportionate, and transparent. Expressions of Interest are reviewed only three times per year during designated application windows and not on a rolling basis.

The Expression of Interest is intended for organisations interested in joining the Common Goal Community. It is not a funding application.

This document provides an overview of the membership journey and the main areas considered as part of the membership review process.



## Core membership review areas

All member organisations are reviewed through a structured membership and vetting process. This includes review by the Common Goal team as well as accountability input from a Membership Committee made up of Community members.

Organisations are considered against core areas including:

### ELIGIBILITY CRITERIA

- is legally registered and has been operating for at least two years
- uses football as a meaningful part of its work to create positive social impact
- does not select participants based primarily on football talent
- is independent from political parties and, where religiously affiliated, ensures its activities are non-confessional, inclusive of all beliefs, and not used for religious instruction or proselytisation
- has appropriate safeguarding measures in place
- welcomes participants in a non-discriminatory and inclusive way
- is not subject to any serious ongoing investigation, sanction, or comparable concern that would raise significant questions about suitability for membership

### BROADER MEMBERSHIP REVIEW AREAS

- alignment with Common Goal’s mission, values, and community principles
- the role football plays within the organisation’s approach and model
- organisational track record, credibility, and operational structure
- governance, leadership, and accountability systems
- the quality and maturity of safeguarding and safer organisational practice
- financial transparency and financial management
- readiness and capacity to engage actively in the Common Goal Community

### Note

The exact information and documentation requested may vary depending on organisational context and stage in the process. Common Goal aims to apply a proportionate approach and may request different forms of information or supporting documentation depending on the organisation and review stage.