streetfootballworld is the world’s leading organisation in the field of football for good. The streetfootballworld network is an initiative created by the organisation to surface, connect and empower community organisations that are using football as a tool to drive social impact.

Through its vetting process, streetfootballworld evaluates football for good organisations through 43 quality criteria related to their organisational strength, programmatic quality and commitment to international cooperation.

This document provides an overview of the vetting process and quality criteria employed by streetfootballworld.

ABOUT COMMON GOAL COMMUNITY PARTNER ORGANISATIONS

All organisations supported by Common Goal are part of the streetfootballworld network.

In addition to the application process, streetfootballworld runs a series of activities to ensure that network members still meet the quality standards of the network, years after they were first approved as members. Those activities include: field visits, follow up and M&E on projects implemented jointly with streetfootballworld and the Member Profile Update (MPU), an annual assessment to revise the organisational strength, programme quality and network value of every member.

HOW WE MAINTAIN QUALITY

1. BASIC CHECK
   - The applicant completes an Eligibility Questionnaire to evaluate the mandatory criteria. If all of the requirements are met, a positive preliminary evaluation report is issued.

2. SCREENING
   - An in-depth interview is conducted on the mission, vision, potential, shortcomings, and expectations for the future. This will provide the basis for determining whether the organisation will be invited to apply.

3. APPLICATION
   - The applicant completes a Membership Application Questionnaire and the streetfootballworld network team consults with external references.

4. FIELD VISITS
   - A site visit is conducted to gain a first-hand impression and fuller understanding of the organisation’s work. This will be the final step before completing a Membership Evaluation Report.

5. EVALUATION
   - The Membership Evaluation is carried out by a team of experts to assess the organisation’s compliance with the required 42 quality standards. If the Evaluation Report results in a positive outcome, the organisation is recommended for membership to the network board of streetfootballworld.

6. FINAL DECISION
   - The network board, which consists of five elected network member representatives and two permanent members from streetfootballworld, revises the recommendation and conducts a final vote on the organisation’s acceptance into the streetfootballworld network.

FIELD VISITS TO OUR NETWORK MEMBERS’ HEADQUARTERS AND TO PROJECTS ON THE GROUND.

FOLLOW UP & M&E OF THE PROJECTS THAT WE IMPLEMENT JOINTLY WITH OUR NETWORK MEMBERS.

ANNUAL EVALUATION AND REVISION OF OUR NETWORK MEMBERS’ PROFILES (MPU).
Our quality standards are based on three main focus areas: **organisational strength, programme quality, and network value**. Each one of these focus areas includes a number of criteria that enables streetfootballworld to evaluate the organisations that apply to become part of the network.

### ORGANISATIONAL STRENGTH

#### GOVERNANCE
1. Legal status
2. History/years of existence
3. Mission and vision
4. Political independence
5. Religious independence
6. Child protection policy

#### YOUTH LEADERSHIP
7. Opportunities

#### HUMAN RESOURCES
8. Internal capacity
9. Gender balance
10. Volunteer ratio

#### SUSTAINABILITY
11. Annual turnover
12. Resources

#### TRANSPARENCY
13. Organisational practice
14. Accounting and reporting

#### INFRASTRUCTURE
15. Office and facilities

#### COMMUNICATIONS
16. Website
17. Social media platforms
18. Media outreach

### PROGRAMME QUALITY

#### OBJECTIVES
19. Community advancement
20. Sustainable development goals

#### BENEFICIARIES
21. Target group
22. Number of beneficiaries
23. Gender balance
24. Inclusivity

#### METHODOLOGY
25. Role of football
26. Experience
27. Materials & curricula
28. Frequency & intensity

#### ENGAGEMENT
29. Community participation

#### IMPACT
30. M&E tools & processes
31. Outcomes
32. Achievements
33. Relevance

#### SCALABILITY
34. Scalability and replicability of the programmes

### NETWORK VALUE

#### NETWORKING
35. Commitment to networking

#### BENEFITS
36. Motivation
37. Expectations

#### CONTRIBUTIONS
38. Expertise
39. Geographic area
40. Curricula
41. Achievements

#### FOOTBALL3
42. Experience
43. Openness to engage