

COMMON GOAL

PORTFOLIO OF COMMUNITY
PARTNER ORGANISATIONS

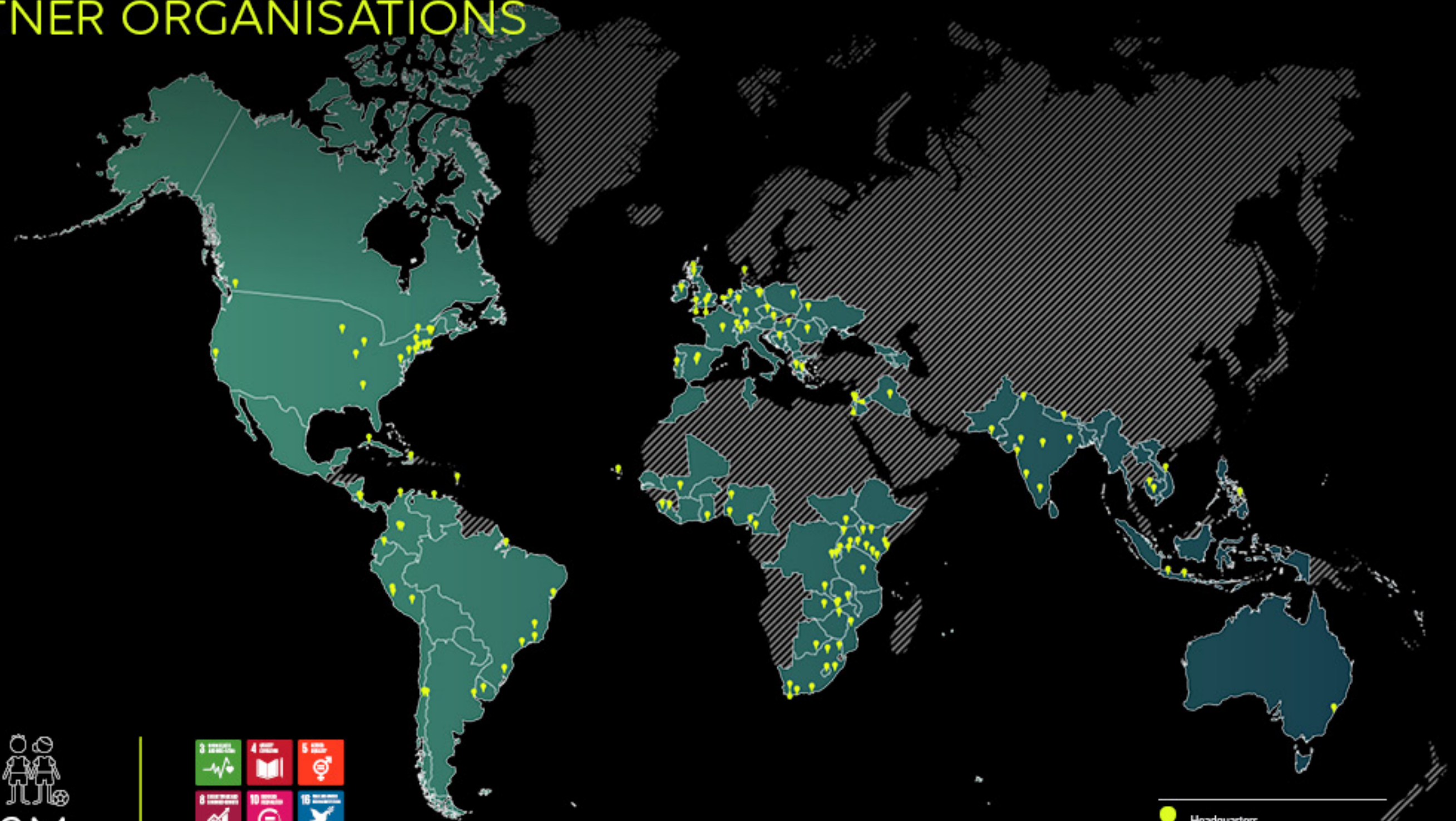
TABLE OF CONTENTS

COMMON GOAL'S GLOBAL NETWORK OF COMMUNITY PARTNER ORGANISATIONS.....	P. 03
ORGANISATIONS IN AFRICA.....	P. 04
ORGANISATIONS IN ASIA	P. 48
ORGANISATIONS IN EUROPE.....	P. 65
ORGANISATIONS IN LATIN AMERICA.....	P. 98
ORGANISATIONS IN THE MIDDLE EAST	P. 122
ORGANISATIONS IN NORTH AMERICA AND THE CARIBBEAN	P. 128

COMMON GOAL'S GLOBAL NETWORK OF COMMUNITY PARTNER ORGANISATIONS

Common Goal has a growing network of **140 high-impact partner organisations** that use football to advance the Global Goals. These organisations work in **200+ communities** in **90 countries** which serve over **2 million** vulnerable children and young people.

The following pages offer an insight into the reach and work of the Common Goal network with overviews of each region (Africa, Asia – Pacific, Europe, Latin America, Middle East and North America & The Caribbean) followed by the profiles of the organisations located there.






140
ORGANISATIONS


90
COUNTRIES


2M
PEOPLE EMPOWERED


MOST ADDRESSED
GLOBAL GOALS

 Headquarters
 Countries of Implementation

AFRICA

AFRICAID-WHIZZKIDS UNITED **SOUTH AFRICA**

ALTUS SPORT **SOUTH AFRICA**

AMANDLA **SOUTH AFRICA**

ANGAZA **KENYA**

ASSOCIATION DES JEUNES SPORTIFS DE
KIGALI - "ESPÉRANCE" **RWANDA**

ASSOCIATION MALIENNE POUR LA PROMOTION DE LA JEUNE FILLE
ET DE LA FEMME **MALI**

BAULENI UNITED SPORTS ACADEMY **ZAMBIA**

CAROLINA FOR KIBERA **KENYA**

CENTRE DES JEUNES POUR LA PAIX **DR CONGO**

CHIPARAMBA BREAKTHROUGH SPORTS
ACADEMY **ZAMBIA**

DELTA CULTURA CABO VERDE **CAPE VERDE**

FOOTBALL TO DEVELOP DESTITUTE **LIBERIA**

FUTURE STARS ACADEMY **TANZANIA**

GIRIYUJA **BURUNDI**

GRASSROOT SOCCER **SOUTH AFRICA**

GRUPO DESPORTIVO DE MANICA **MOZAMBIQUE**

HORN OF AFRICA DEVELOPMENT INITIATIVE **KENYA**

IRINGA DEVELOPMENT OF YOUTH, DISABLED AND CHILDREN CARE
TANZANIA

JAMBO BUKOBA **TANZANIA**

KICK4LIFE **LESOTHO**

MALAIKA **DR CONGO**

MATHARE YOUTH SPORTS ASSOCIATION **KENYA**

MOVING THE GOALPOSTS KILIFI **KENYA**

OASIS **SOUTH AFRICA**

OPEN FIELD **CAMEROON**

PLAY SOCCER GHANA **GHANA**

SINGLE LEG AMPUTEE SPORT ASSOCIATION **SIERRA LEONE**

SOCIETY EMPOWERMENT PROJECT **KENYA**

SOUTH EAST DISTRICT YOUTH SPORTS ASSOCIATION **BOTSWANA**

SOUTHERN SUDAN YOUTH SPORTS ASSOCIATION
SOUTH SUDAN

SPORT IN ACTION **ZAMBIA**

TACKLEAFRICA **WESTERN AFRICA**

THE FOOTBALL FOUNDATION **SOUTH AFRICA**

THE GOAL **SOUTH AFRICA**

TRAINING4CHANGES **SOUTH AFRICA**

TRANSFORMING YOUNG STARS OF AFRICA **KENYA**

UNITED ACTION FOR CHILDREN **CAMEROON**

UNITED THROUGH SPORT **SOUTH AFRICA**

VIJANA AMANI PAMOJA **KENYA**

WATOTO WASOKA **UGANDA**

YOUTH ACHIEVEMENT SPORTS FOR
DEVELOPMENT **ZIMBABWE**

YOUTH EMPOWERMENT AND DEVELOPMENT INITIATIVE **NIGERIA**

YOUTH ENVIRONMENT SERVICE **UGANDA**



43
ORGANISATIONS



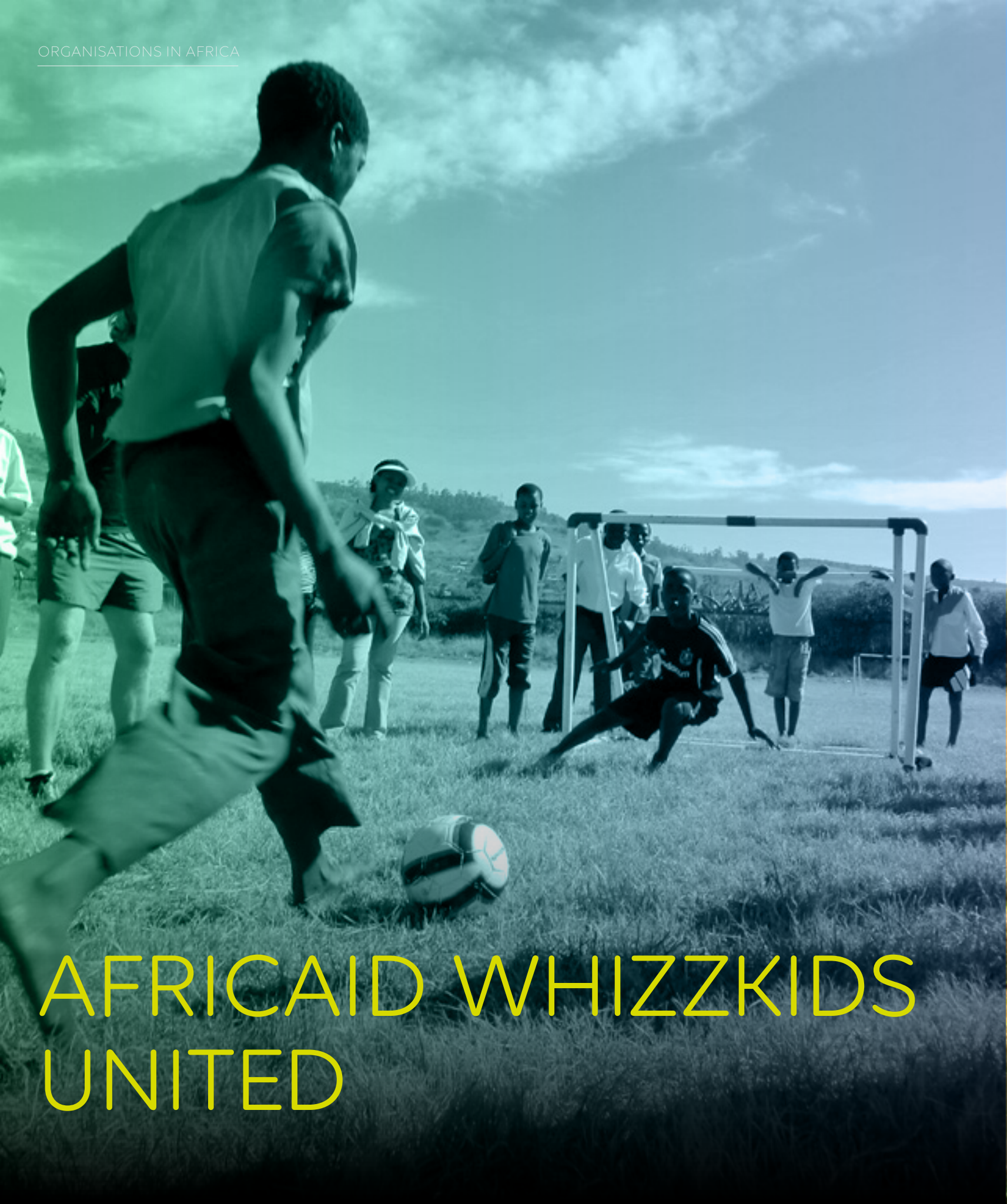
25
COUNTRIES



740K
PEOPLE EMPOWERED



MOST ADDRESSED
GLOBAL GOALS



AFRICAID WHIZZKIDS UNITED

VISION To strengthen community responses to adolescent health and development through the power of football.

MISSION To implement innovative sport-based programmes designed to inspire and encourage disadvantaged young people to access highly effective and youth-focused health, education and empowerment services.

2018 IMPACT

4,752
PEOPLE
EMPOWERED

60%
OF 'ON THE BALL'
PARTICIPANTS ATTENDED
WKU HEALTH ACADEMY FOR
FULL MEDICALS INCL. HIV
& HEP B TESTING

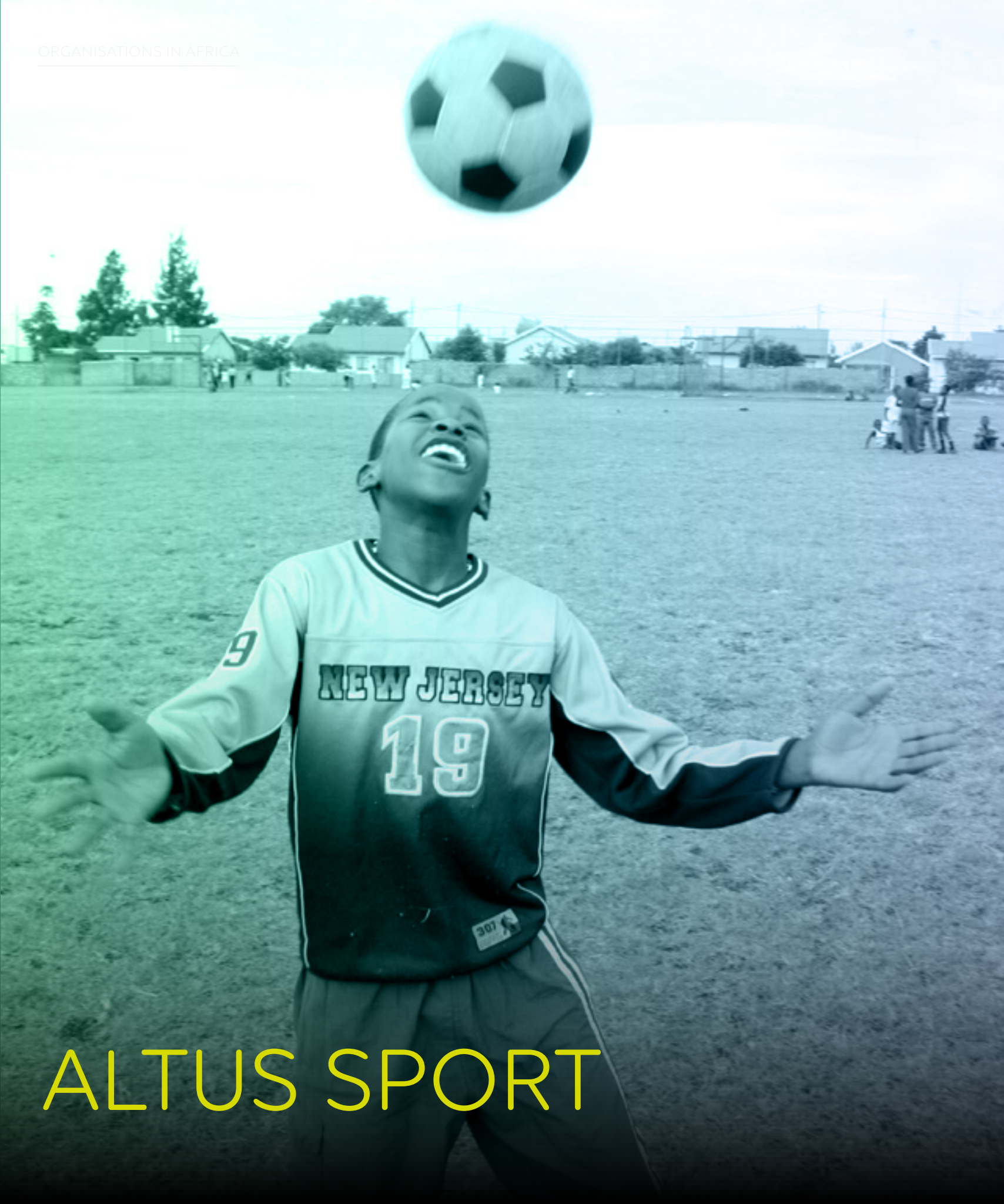
MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



REVOLUTIONISING YOUTH PERCEPTIONS OF SEXUAL AND REPRODUCTIVE HEALTH

Africaid was established in 2002 by UK HIV Nurse Specialists Marcus McGilvray and Nicola Willis in response to the burgeoning HIV & AIDS epidemic in Africa. Its award-winning anti-retroviral patient readiness training has been written into treatment policy by National Governments and Non-Governmental Organisations (NGOs) globally, directly supporting an estimated 4 million people to successfully manage HIV. In 2005, Africaid’s WhizzKids United (WKU) programme began to address the main casualties of HIV across Africa: young people.

The programme revolutionised the way in which youth focused on sexual and reproductive health, including: HIV prevention, treatment, and how care is approached and managed. Instead of the staid classroom setting, WKU ‘broke out’ onto the football pitch to teach life skills through its multi-award winning life skills curriculum, ‘On the Ball’. Each football skill is directly related to a life skill which helps ensure young people not only have the knowledge, but also the skills needed to use that knowledge and remain healthy and goal-driven.



ALTUS SPORT

VISION Live with integrity to make a positive change in someone’s life.

MISSION To use sport to unlock the compassionate and positive energy in each person. Through core values such as respect, excellence, fair play, accountability, and focus on the values compassion, joy, generosity and gratitude.

2018 IMPACT

25,925
PEOPLE
EMPOWERED

96%
OF PARTICIPANTS HAD A
VERY POSITIVE VIEW OF
THEMSELVES BY THE END OF
THE YEAR

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:

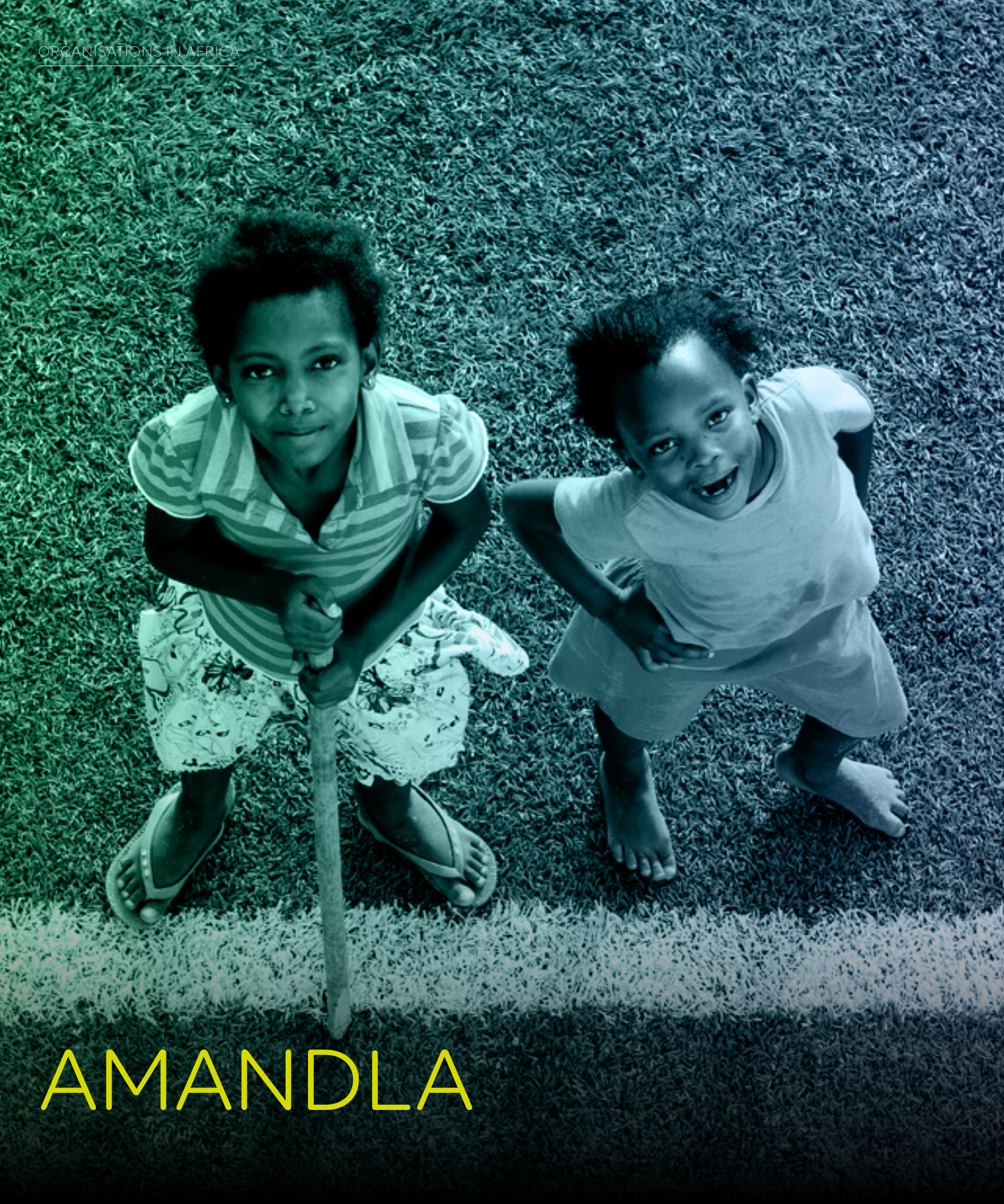


CREATING COMMUNITY LEADERS IN
PRETORIA, SOUTH AFRICA

High unemployment, chronic poverty and crime rates, as well as sexual violence against young girls and teenagers, are some of the main issues facing the rural communities of Tshwane, a municipality of Pretoria with a population of nearly 3 Million people.

Altus Sport identifies unemployed young people with potential and trains them on leadership, life skills, project management and gender equality through the “Life’s a Ball” sport programme. Once they have completed their training, these young people are able to offer sessions addressing health, education and everyday life skills to disadvantaged children throughout the community.

There are currently 42 coaches in 12 communities teaching values such as friendship, respect, self-belief and determination to young boys and girls all over the Tshwane area.



AMANDLA

VISION A world where all young people access equal opportunities, strive to realise their full potential and dare to dream.

MISSION To create safe spaces that bring together the power of football and learning to empower young people and change lives.

2018 IMPACT

9,000
PEOPLE
EMPOWERED

84%
OF PLAYMAKER GRADUATES
SUCCESSFULLY TRANSITIONED
INTO EMPLOYMENT OR
FURTHER EDUCATION

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



A SAFE SPACE FOR YOUNG SOUTH AFRICANS
TO THRIVE

In several regions of South Africa young people are plagued by gang violence and drug usage which has led to dramatically increasing school dropout rates. AMANDLA EduFootball is an international organisation with a mission to create “Safe-Hubs” that harness the power of football to help at-risk young people. A Safe-Hub provides an alternative to the toxic environment of despair and hopelessness that many young people grow up in. It is a place of physical and emotional safety where young people’s rights are recognised, their responsibilities are encouraged and their potential is realised.

Through partnerships with local schools, clubs, government institutions and organisations, the Safe-Hub infrastructure uses football as a common platform to develop life skills, provide coaching and training as well as mentor young people, thus enabling them to realise their dreams and ambitions. The model has been endorsed as a best-practice by the United Nations and has won numerous international awards for its ground-breaking impact on the reduction of violence and improvement of education results in South Africa.



ANGAZA

VISION To create a healthy and safe environment where children and adolescents reach their full potential.

MISSION To create and provide a safe and supportive learning environment for young people to be able to grow and reach their full potential primarily through football.

2018 IMPACT

4,345
PEOPLE
EMPOWERED

53
COMMUNITY COACHES/
PEER EDUCATORS TRAINED
AND MENTORED ON YOUTH
LEADERSHIP

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



BRINGING FOOTBALL & EDUCATION TO
YOUNG PEOPLE LIVING BELOW THE
POVERTY LINE

In the Kiandutu slums in Thika, Kenya, 70% of the population lack basic human rights including access to education, while 90% live well below the poverty line.

Angaza, meaning “light” in Swahili, offers hope to the young people of Thika through the power of football. Young people and children are brought together to play football while at the same time participating in education programmes - the digital learning centre provides young people with access to animation, photography, filming, a community e-library, computer training, soft skills, micro enterprise and exchange programmes. Girls’ empowerment also forms an integral part of Angaza’s work with forums and the “Go Sisters” event, while its community outreach initiative aims to raise awareness on issues such as substance abuse, crime and conflict resolution techniques.

ASSOCIATION DES JEUNES SPORTIFS DE KIGALI - ESPÉRANCE

VISION To use the power of sports - especially football - for the social inclusion of vulnerable groups such as disadvantaged children and adolescents of both sexes. Further, to strategically support youth organisations to increase their competencies in order to actively participate in national youth policies.

MISSION Support the peace building process in the Great Lakes Region and to strengthen inner Rwandan reconciliation by supporting and holding on to a dynamic partnership with youth groups and associations at a local, national and regional level.

2018 IMPACT

2,600
PEOPLE
EMPOWERED

90
PARTICIPANTS RETURNED
TO SCHOOL

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



PLAYING FOR PEACE IN RWANDA

The consequences of the genocide in 1994 still weigh heavily on the population of Rwanda. In the city of Kigali, the country’s three main ethnic groups all live together in very dense and underserved communities.

Through their “Football Amahoro” (or Football for Peace) methodology inspired by a streetfootballworld methodology developed in Colombia, Espérance has transformed the beautiful game into a social theatre, giving participants from different ethnic groups the opportunity to reconcile their differences and develop strategies for peaceful cooperation. The organisation also uses football as a tool to tackle the HIV/AIDS epidemic, promote gender equality and to develop skills which can be transferred into the world of work, like leadership and confidence.

Espérance trains young people on its football fields and the Football for Hope Center of Kimisagara - the most disadvantaged neighbourhood of Kigali.



ASSOCIATION MALIENNE POUR LA
PROMOTION DE LA JEUNE FILLE ET
DE LA FEMME (AMPJF)

VISION Make social, positive and sustainable changes in the lives of girls and women in rural and urban areas across the country.

MISSION To ensure effective education for women and girls; create a framework to ensure the well-being and fulfillment of women's and girls' potential; help women and girls to gain active participation in society.

2018 IMPACT

6,921
PEOPLE
EMPOWERED

1,745
PARTICIPANTS RECEIVED
HEALTH EDUCATION

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



EMPOWERING GIRLS AND WOMEN IN MALI
TOWARDS INDEPENDENCE

Women in Mali are at risk of enduring violence and limited access to education, employment and often lack the basic right of making their own decisions. While there are many social programmes that tackle these issues, few focus specifically on young girls and women.

Association Malienne pour la Promotion de la Jeune Fille et de la Femme (AMPJF) seeks to encourage social awareness, confidence and the empowerment of Mali's women of all ages through support groups but also through coaching and training. The organisation incentivises women to form their own structures where they can discuss their specific issues and form new ideas on how to achieve the change they want to see in the world.

AMPJF manages the Football for Hope Centre of Baguinéda, on the outskirts of Bamako, and is now partnering with another organisation to set up a similar programme for boys in order to involve them in the change process as well.



BAULENI UNITED SPORTS ACADEMY (BUSA)

VISION To create safe spaces where sport and education can be used to empower young people.

MISSION To build a youth-centred community that creates content to educate, inform and inspire through sport as a tool for social change.

2018 IMPACT

22,421
PEOPLE
EMPOWERED

75%
OF MENTORSHIP
PROGRAMME PARTICIPANTS
RECEIVED A SCHOLARSHIP
FOR FURTHER EDUCATION

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



DEVELOPING FUTURE CHANGE-MAKERS IN UNDERSERVED ZAMBIAN COMMUNITIES

The outskirts of Lusaka, Zambia, are home to a number of underserved communities where young people are faced with low economic and social growth as well as inadequate infrastructure and high rates of HIV/AIDS.

Bauleni United Sports Academy (BUSA) trains vulnerable young people by empowering and enabling them to be the change they want to see in their communities. In partnership with local schools, the organisation uses sports to teach life skills and leadership training. After surveying participants and coaches, BUSA noticed a severe underrepresentation of women among them.

As a result, BUSA has been on a mission to tackle this issue in its educational programmes. BUSA’s objective is for these young people to become future change-makers and local role models for their communities.

BUSA organises 500 league games and tournaments each year including the annual Children’s Cup, which attracts over 3000 children, and has taken part in developing Zambia’s physical education curriculum.

CAROLINA FOR KIBERA

VISION A more inclusive world where all young people have the opportunity to reach their inherent potential.

MISSION To develop local leaders, catalyse positive change, and alleviate poverty in the informal settlement of Kibera in Nairobi, Kenya.

2018 IMPACT

11,777
PEOPLE
EMPOWERED

146
TEENAGE MOTHERS
RETURNED TO SCHOOL

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



CREATING SUSTAINABLE AND LONG-TERM CHANGE IN NAIROBI'S KIBERA SLUM

As an increasing number of people in Kenya leave rural areas for cities, the slums in these cities are expanding at an unprecedented rate. Kibera, an area just outside Nairobi, is one of the most densely populated urban areas in the world and its community struggles to meet and maintain basic health and safety, education and employment needs.

Carolina for Kibera (CFK) uses sport to teach healthy life choices and promote peace across gender and ethnic divides in Kibera.

The organisation offers resources, such as support networks, to local leaders and creative people in order to help them bring their ideas to life and create sustainable long-term change. In addition to this, CFK holds football training sessions and hosts an annual football tournament where ethnic diversity is an entry requirement.

Through CFK, thousands of children and young people have been vaccinated against influenza, received access to HIV care and many have been awarded school scholarships.



CENTRE DES JEUNES POUR LA PAIX - GRANDS LACS (CJP)

VISION To see peace, peaceful coexistence and justice for everyone in the Great Lakes region of Africa.

MISSION To use football as a tool to Unite, Educate and Inspire young people from different communities divided by conflict in the Democratic Republic of Congo.

2018 IMPACT

6,602
PEOPLE
EMPOWERED

80
MEDIATORS TRAINED IN
FOOTBALL3 (FAIRPLAY
FOOTBALL) METHODOLOGY

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



PROMOTING PEACE THROUGH FOOTBALL IN THE DEMOCRATIC REPUBLIC OF THE CONGO

After ten years of armed conflict in the DRC, many children have been orphaned or displaced. Inter-ethnic violence and mistrust are ever-present. Additionally - there are insufficient resources preventing the treatment of trauma victims and the creation of peaceful and healthy communities.

The Centre des Jeunes pour la Paix (CJP) believes football has the power to bring communities closer together and promote the peaceful resolution of conflicts. CJP's inter-ethnic, mixed-gender football games build trust among different groups.

During these games boys and girls have the chance to practise teamwork, learn to respect teammates and work together to solve problems. CJP also mobilises communities around government immunisation days in order to raise awareness of health risks and provides young people with job training and leadership opportunities.

Mauwa Libone, a young participant, says CJP helped her deal with feelings of anxiety and sadness, making her feel safer and enabling her to socialise with others and express herself.

CHIPARAMBA BREAKTHROUGH SPORTS ACADEMY

VISION To be the leading and most inspiring development through football programme targeting young people people in Zambia.

MISSION To provide positive sport and lifestyle opportunities for athletes, coaches, sports administrators and underserved women, young people and children, through high-quality skills improvement and community development.

2018 IMPACT

7,000
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



FOSTERING RESILIENCE IN ZAMBIA THROUGH EDUCATION

Providing for the large numbers of refugees that have entered Zambia is a challenge, adding to other issues the country faces such as low school attendance, high HIV/Aids rates and poor sanitary practices.

Chiparamba Breakthrough Sports Academy (CBSA) sees education as a major part of young people’s holistic development. CBSA’s work across Zambia is dedicated to promoting values such as resilience and leadership by getting young people to take part in football activities.

Health and health education form a significant part of the organisation’s work, which features the Water and Sanitation Health and Hygiene (WASH) football leagues and large-scale HIV/AIDS testing units.

The Zambia Street Football Network (ZSFN) was created in 2006 by CBSA to develop a network for collaboration, shared-knowledge and development of best-practices.

DELTA CULTURA CABO VERDE

VISION To end poverty through education; cultivate enthusiasm for learning amongst children and adolescents. By recognising and promoting their potential, make a significant contribution toward self-determination, alert action and social change.

MISSION To develop educational programmes that aim for the recognition and the promotion of potential.

2019 IMPACT

390
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



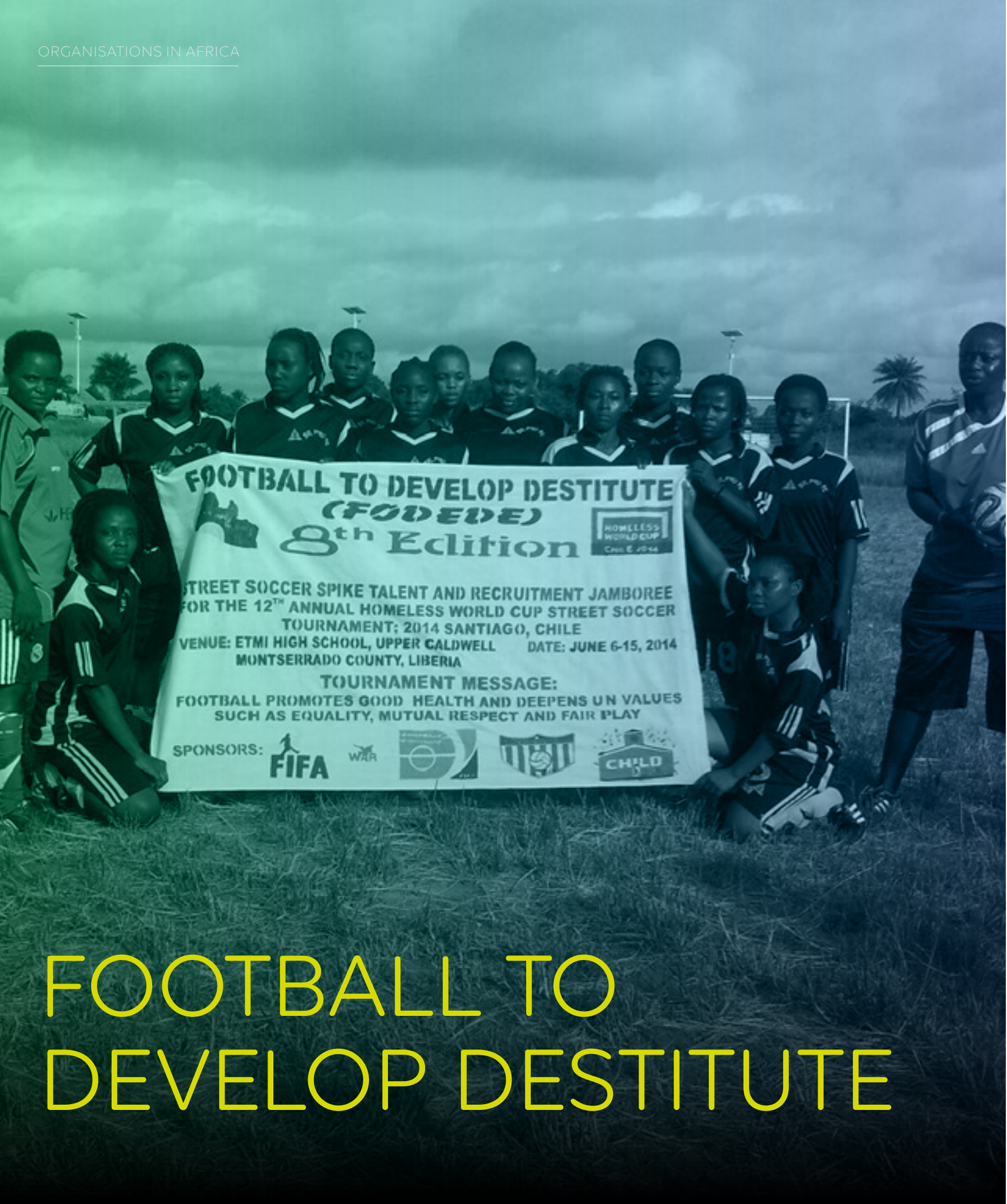
GIVING YOUNG PEOPLE IN CAPE VERDE A ROUTE OUT OF POVERTY

According to estimates, around 26% of the population in Cape Verde live below the poverty line. High unemployment and emigration rates result in many young people growing up demoralised by their surroundings.

Founded in 2002, Delta Cultura aims to end poverty through education, empowering young people to direct their own lives and help them realise a brighter future in Cape Verde.

The organisation develops educational programmes that recognise and promote learning, and provide young people with the capacity to tackle challenges and make their own decisions.

A strong believer in the power of football to serve as the gateway to social change and education, Delta Cultura organises games with football which tackle social issues such as fair play, gender equality, non-violent conflict resolution, HIV/AIDS education and teamwork.



FOOTBALL TO DEVELOP DESTITUTE

VISION To provide high-quality, short-term, high impact and customised career training that meets local, regional and state workforce needs of the 21st century.

MISSION To provide opportunities for academic achievement through workforce preparation, lifelong learning and basic skills and literacy education, especially for underserved and under-represented individuals.

2019 IMPACT

650
PEOPLE
EMPOWERED

86%
FEMALE PARTICIPATION

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



ESTABLISHING STABILITY IN POST-CIVIL-WAR LIBERIA

The 17-year Liberian Civil War has left its mark on the region with high poverty and unemployment rates, which disproportionately affect women and young people. In addition to these problems, there is considerable domestic instability with large numbers of displaced families and young children.

Football to Develop Destitute (FODEDE) seeks to address the plight of the underprivileged youth in Liberia. The organisation uses football as a tool to develop and change lives in a healthy and positive way that creates strong young leaders who are free from violence, healthy and economically independent. The programme hopes to create a wider impact by sending out these young leaders to engage with their own communities.

FODEDE has embarked on creating a network of street football organisations that are all aligned around three crucial objectives: promoting and increasing the use of football as a tool for social development, influencing national and world leaders to approach development through football in order to promote peace, and coordinating and running annual street football leagues across Liberia.



FUTURE STARS ACADEMY

VISION To pursue sustainable social development for young people by working on leadership, empowerment and a sense of responsibility.

MISSION Football & Education For All: Strengthening children’s and adolescents’ physical and mental health, offering the citizens of tomorrow fun and hope, contributing to Tanzania’s future.

2019 IMPACT

3,073
PEOPLE
EMPOWERED

187
SPORTS COACHES HAVE
BEEN TRAINED THROUGH
THE PHYSICAL EDUCATION
PROGRAMME

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



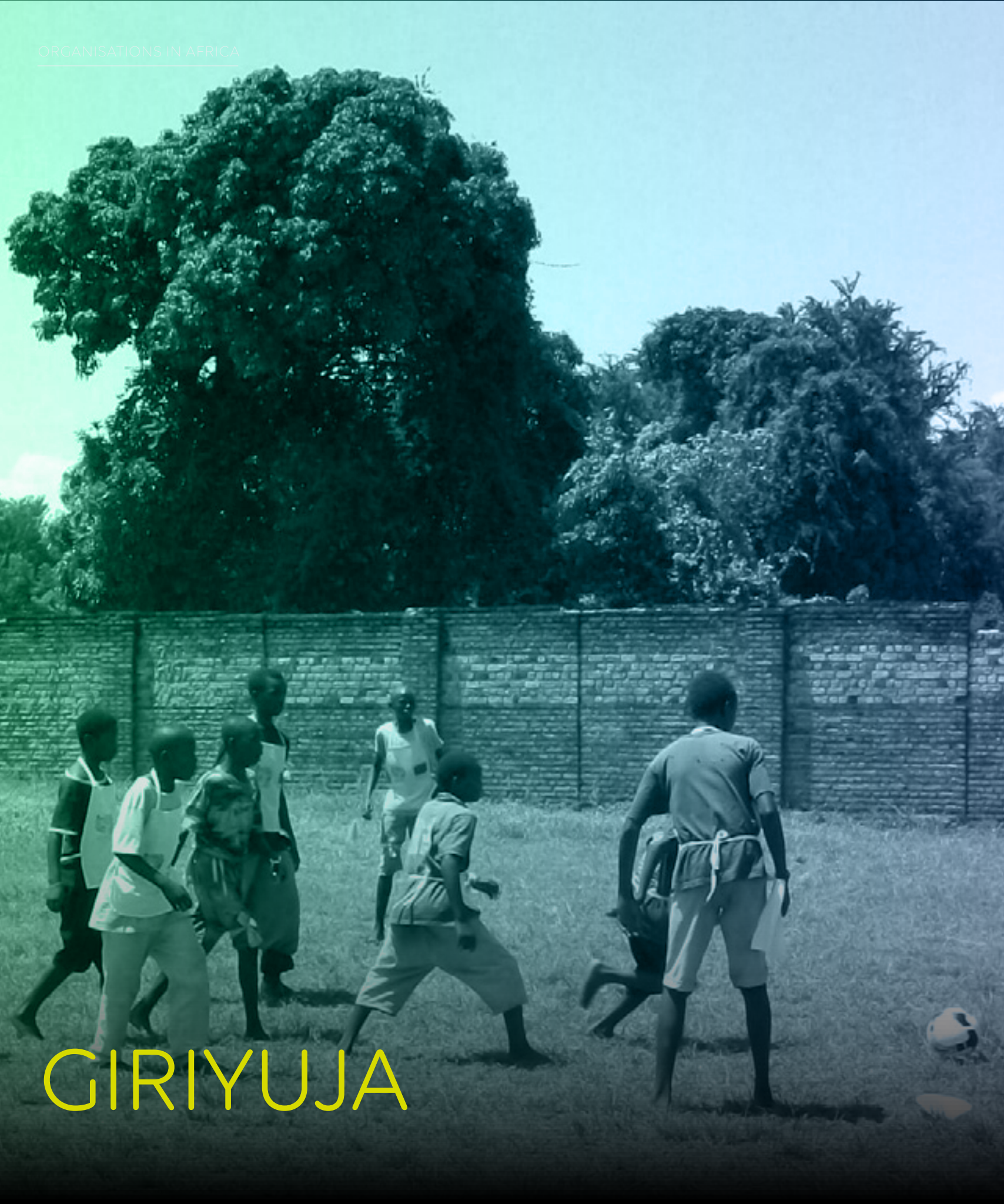
NO SCHOOL - NO PLAY: DEVELOPING MODEL CITIZENS IN TANZANIA

Future Stars Academy (FSA) is a non-profit organisation focusing on children, young people and football with the aim to empower them and enhance their physical and mental health. The organisation is running programmes in the cities of Arusha and Moshi, Tanzania.

FSA provides football training to disadvantaged children between the ages of 6 and 20, giving them the opportunity to enjoy football, play and develop mentally and physically.

FSA actively engages with local communities and supports community development through various types of sports activities. Through the Future Talent Programme, FSA enables children and young people to access education and employment through partnerships such as ‘Jobortunity’ training, local government and through the organisation’s own Junior Coaches Training Programme. The academy has one rule: No school – No Play.

Football is an avenue for the children and adolescents to live a healthy lifestyle, to play, to have fun, while encouraging them to stay in school and to become model citizens.



VISION To listen constantly to children in difficult situations to know their problems and help them build their life projects and ensure their support, including community support.

MISSION To protect children who live or work on the streets by providing life skills training, educational support, and vocational training opportunities and by guiding them through the process of family tracing and reunification.

2018 IMPACT

840
PEOPLE
EMPOWERED

600
VULNERABLE CHILDREN
REINTEGRATED AT FAMILY
AND SCHOOL LEVELS

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:

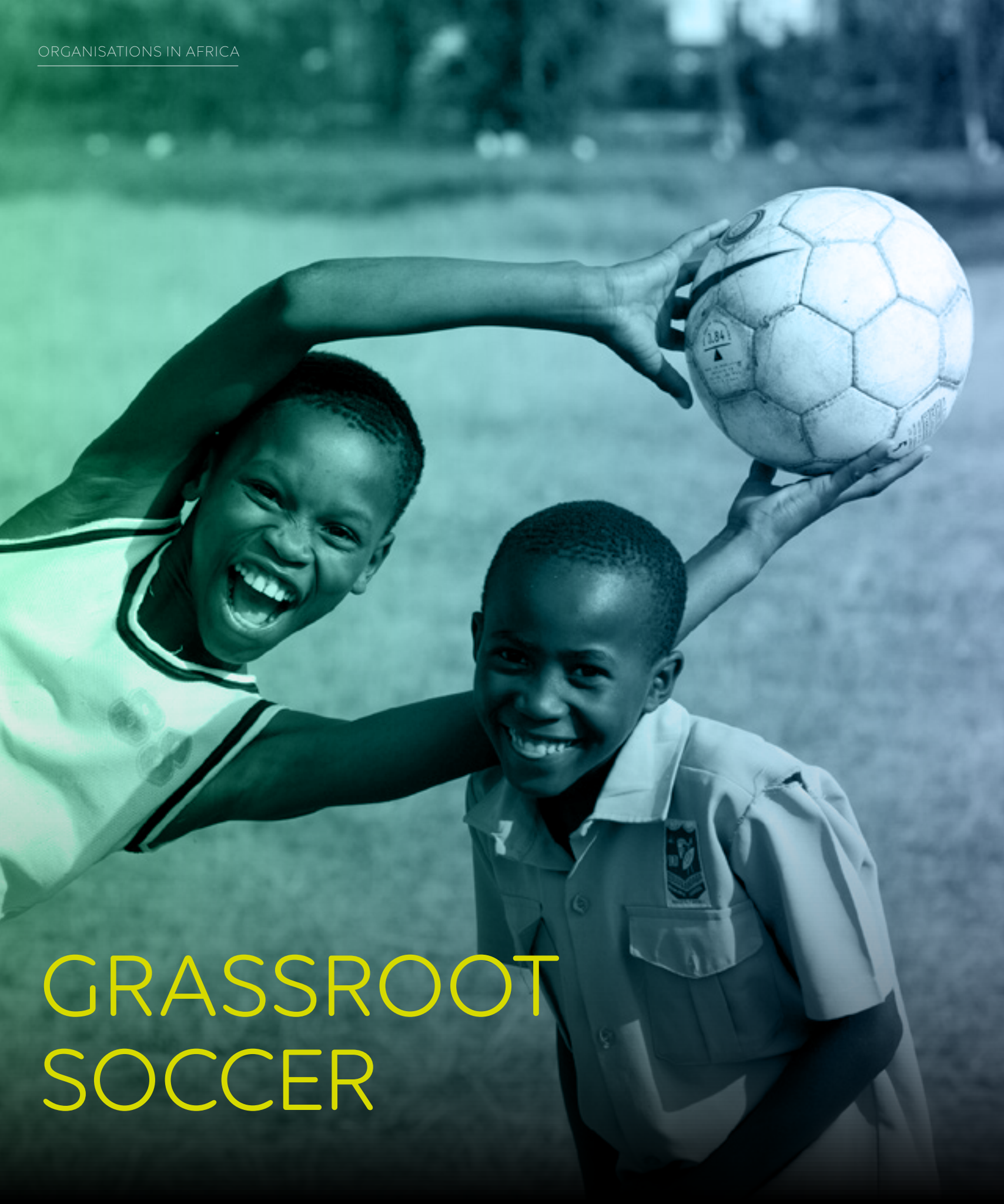


PROTECTING BURUNDI’S STREET CHILDREN

In Burundi, high levels of poverty and school dropout rates force many children to live on the streets at an early age exposing them to violence, criminal activities and drugs.

Giriyuja was set up in 2006 to support the country’s street children, basing its activities around the pillars of protection, education, and advocacy. Giriyuja uses football to engage its beneficiaries teaching them invaluable life skills to open up doors for them and help reintegrate them into society.

Through the Kabodo Football for Hope Centre, Giriyuja has created a safe space for young people to play and be part of a healthy and positive community. Here, they can enjoy playing the game and have the opportunity to receive health consultations, psychosocial support and literacy classes.



GRASSROOT SOCCER

VISION A world where young people have the assets they need to live healthier lives, where they are confident and able to access health services, and adhere to healthy behaviour over the long term.

MISSION To leverage the power of football to educate, inspire, and mobilise vulnerable young people in developing countries to overcome their greatest health challenges, live healthier, more productive lives, and be agents for change in their communities.

2019 IMPACT

290,000
PEOPLE
EMPOWERED

95%+
GRADUATION RATE FROM
GRASSROOTS SOCCER
SESSIONS

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



NORMALISING SEXUAL AND REPRODUCTIVE HEALTH RIGHTS

At the height of the HIV/AIDS epidemic, Sub-Saharan Africa accounted for an estimated 69 percent of all people living with HIV and 70 percent of all AIDS deaths. At present, AIDS continues to be the main cause of death among adolescents.

Founded in Zimbabwe in 2002, Grassroot Soccer (GRS) integrates the cross-cultural appeal of football to build confidence and resilience in young people so that they can take control of their lives and health, on and off the field.

The organisation use football sessions and activity-based social learning to normalise concepts surrounding sexual and reproductive health and rights which are traditionally stigmatised.



GRUPO DESPORTIVO DE MANICA

VISION To use football to create a fortified relationship that offers hopeful leadership and social inclusion.

MISSION To create a sphere that promotes the participation of young people in football, education and healthy living by building strong relationships, developing infra-facilitating infrastructures and creating engaging activities.

2019 IMPACT

1,175
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



HEALING THE SCARS IN POST-CIVIL-WAR MOZAMBIQUE

The Mozambican Civil War from 1977-1992 left deep scars which has left the country still on the long road to recovery. Mozambique has one of the highest rates of illiteracy in Africa - currently at 47%. Thus meaning skilled jobs are out of reach for most young people.

Grupo Desportivo de Manica (GDM) pursues a holistic approach in which football is the entry point for educational opportunities and skills training.

Young participants receive cultural and life skills programmes ranging from English, Portuguese and computer classes to environmental education, vocational training and HIV/AIDS prevention workshops.

The organisation believes football can bring joy, hope, reconciliation to Mozambique, as well as health and positive life choices to young boys and girls.



HODI

VISION A democratic and peaceful society engaging in sustainable development.

MISSION To champion justice and development in the Horn of Africa through advocacy, education, peace building and sustainable livelihoods.

2019 IMPACT

4,260
PEOPLE
EMPOWERED

95%
OF PARTICIPANTS FELT SAFE
TAKING PART IN ACTIVITIES
AT HODI DESIGNATED
FIELDS

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



SHOOTING TO SCORE, NOT TO KILL: EASING
TERRITORIAL CONFLICT IN KENYA

Territorial disputes between nomadic communities have created tension and ethnic rivalry throughout northern Kenya and caused tribal warfare. In addition, the lack of resources—such as basic necessities, school, and healthcare—threatens to keep the region below the poverty line.

Founded in the Marsabit region of Kenya in 2005, the Horn of Africa Development Initiative (HODI) is a non-profit organisation that seeks to nurture peace through football.

HODI has developed a unique programme with the motto “Shoot to Score, Not to Kill” that uses football to engage soldiers and young people to promote the peaceful resolution of conflicts.

A further programme, “Breaking the Silence”, provides girls with a safe space to play and encourages them to share their stories with other girls creating an invaluable support network.

VISION To see a community free from disease and poverty, where social development is promoted and human rights are respected.

MISSION To improve the living standards of the beneficiaries in the Iringa region and other parts of Tanzania by establishing rehabilitation and vocational training centres, implementing programmes and activities to address local social challenges, such as lack of educational opportunities or gender inequality.

2019 IMPACT

90,327
PEOPLE
EMPOWERED

4,690
YOUNG PEOPLE TESTED
ON MALARIA DAY &
2,400 PROVIDED WITH
MOSQUITO NETS

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



TACKLING GENDER STEREOTYPES THROUGHOUT TANZANIA

There are an estimated 437,500 children living on the streets in Tanzania, often as a result of violence and abuse suffered at home.

Iringa Development of Youth, Disabled and Children Care (IDYDC) was originally founded to give these children shelter and an education.

Since then, the organisation has expanded the scope of its impact to tackle issues such as health, environment, and gender violence and equality.

IDYDC's educational sports programme uses football as a vehicle to deliver life skills and HIV education to young people. Coaches deliver key messages promoting resilience among young people and educating them on HIV/AIDS awareness and enabling them to tackle gender stereotypes.

IDYDC

JAMBO BUKOBWA

VISION To ensure that the younger generation in Tanzania has the opportunity to realise their potential to the fullest.

MISSION To use sports as a tool to bring different people together to work on gender equality, better health and quality education.

2019 IMPACT

26,240
PEOPLE
EMPOWERED

9

NEW CLASSROOMS IN
3 DIFFERENT SCHOOLS
BUILT TO THE BENEFIT
OF 1,402 PUPILS

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



PROMOTING HIGH-QUALITY LEARNING THROUGH PLAY IN TANZANIA

One of the greatest challenges children and young people growing up in Tanzania face is the lack of access to quality education. In fact, 1 in 4 people over the age of 15 cannot read or write. With up to 100 pupils per class, school children face an uphill battle just to learn, with sport either not prioritised or not included in the curriculum.

Jambo Bukoba works with schools, children, parents and institutions to further its mission of using sports to promote quality education, good health and gender equality. The organisation's programmes focus on improving existing infrastructures, training teachers and organising sports competitions for the children.

In the "Life Skills through Games" programme, teachers learn methodologies and games to use at school that help raise awareness about HIV/AIDS and further develop the social and physical skills of their pupils.



KICK4LIFE

VISION That every child in Lesotho has the opportunity to achieve their potential.

MISSION To change the lives and long-term prospects of vulnerable young people in Lesotho, through a wide range of social development activities focused on health, education and support towards sustainable livelihoods.

2019 IMPACT

2,834
PEOPLE
EMPOWERED

93%
OF PARTICIPANTS HAD
INCREASED KNOWLEDGE OF
HOW TO AVOID COMMUNICABLE
DISEASES THROUGH IMPROVED
HYGIENE PRACTICES

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



CHANGING THE LONG-TERM PROSPECTS OF
YOUNG PEOPLE IN LESOTHO

With 25% of the total population infected, Lesotho has the second highest HIV prevalence rate in the world for people living with HIV. Those affected suffer stigmatisation and are often shunned by family and friends.

Founded in 2005, Kick4Life F.C. is a unique football club operating as both a charity and a social enterprise. Its mission is to change the lives and long-term prospects of vulnerable young people in Lesotho through a wide range of social development activities focused on health, education and support towards sustainable livelihoods.

These activities include health education about HIV prevention, voluntary HIV testing, life-skills development, mentoring, support towards education & employment, alongside teaching inclusion and self-confidence - all through football.



MALAIKA

VISION To bring hope and transformation to the DRC by providing the tools and opportunities for the Congolese people to move forward on their own terms and live their lives with dignity and purpose.

MISSION To empower Congolese girls and their communities through education and health programmes.

2019 IMPACT

6,176
PEOPLE
EMPOWERED

120
YOUNG PEOPLE
SUCCESSFULLY COMPLETED
THE LITERACY PROGRAMME

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



HIGH-QUALITY EDUCATION FOR GIRLS IN THE DEMOCRATIC REPUBLIC OF CONGO

Lack of education, unemployment and poverty are the main challenges facing young people in Kalebuka, DR Congo. Most young people drop out of school because they lose their parents or they cannot afford schooling.

Malaika, a grassroots organisation, seeks to combat these issues with three programmes. First, the Malaika School, that provides girls with free, high-quality education and empowers each student to give back to her community and have a long-term impact on the future of the DRC.

Secondly, the organisation impacts the surrounding village through the Community Centre, which provides education, health and sports programming to thousands per year. Here, Malaika tackles issues like discrimination, environmental problems, gender inequality, unemployment, children’s rights, HIV/AIDS and Malaria. Finally, Malaika also construct wells that supply people with clean water, helping the reduction of water-related illnesses.



MATHARE YOUTH SPORTS ASSOCIATION

VISION That every child in Mathare reaches her or his full potential.

MISSION To change the lives of young people in Mathare starting with sports.

2019 IMPACT

40,375
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



A BRIGHTER FUTURE FOR YOUNG PEOPLE LIVING IN KENYA

Mathare is one of the largest and poorest slums of Africa. It is home to more than 900,000 people living in non-permanent structures without clean water, electricity or sewage systems.

Through health education, community libraries, photography, music and dance workshops and, most all, football, Mathare Youth Sports Association (MYSA) is pushing for a better future for Mathare’s youth.

The organisation’s emphasis lies on education and training to equip young people with the skills and confidence to improve their lives and the living conditions of their communities. MYSA’s teams earn points based on the development activities they take part in, which they can then use towards education scholarships.

In addition, MYSA has a specially designed sports programme for underserved children living with disabilities.



MOVING THE GOALPOSTS KILIFI

VISION A fair, just and inclusive world where girls and young women's rights are acknowledged, respected and realised.

MISSION To positively influence communities by working with them to provide skills and opportunities for girls and young women to achieve their full potential through football.

2019 IMPACT

10,671
PEOPLE
EMPOWERED

6,901
GIRLS PROVIDED WITH
REPRODUCTIVE HEALTH
EDUCATION ENABLING THEM TO
MAKE INFORMED DECISIONS &
AVOID RISKY BEHAVIOUR

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



HELPING GIRLS IN KENYA OVERCOME BARRIERS TO INDEPENDENCE

The coastal counties of Kilifi and Kwale are among the regions in Kenya with the highest rates of poverty and illiteracy. Girls are often the hardest hit with high rates of teenage pregnancy due to a lack of information to enable them to make informed decisions. Additionally, they are often excluded from secondary education as their parents lack the financial means and, as a result of cultural perceptions, often give preference to the education of sons over daughters.

Moving the Goalposts Kilifi (MTG) seeks to change this. The organisation uses football to empower young girls and women by providing them with a safe place where they can play football, educate themselves about reproductive health and rights, create opportunities for themselves and become leaders in their communities.

MTG's Education and Vocational Training programme supports girls participating in the organisation's football activities by paying 75% of their school fees. MTG also takes its library services during tournaments and other MTG football events to spark interest and provide access to reading materials.



OASIS

VISION To empower vulnerable young people in previously marginalised communities.

MISSION To work with vulnerable young people using sport, mainly football, as a developmental tool to assist in alleviating their current circumstances, by promoting leadership to develop responsible, employed and motivated young adults of the community.

2019 IMPACT

6,585
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:

1NO
POVERTY

3GOOD HEALTH
AND WELL-BEING

4QUALITY
EDUCATION

5GENDER
EQUALITY

8DECENT WORK AND
ECONOMIC GROWTH

HELPING YOUNG PEOPLE IN SOUTH AFRICA
STAY OFF THE STREETS AND IN EDUCATION

The Cape Flats, an area located to the southeast of Cape Town, were once called “apartheid’s dumping ground”. Today it is a neighbourhood undermined by unemployment, homelessness, drug abuse, high rates of HIV/AIDS and gang violence.

OASIS was created with the goal of providing children from Cape Flats with an alternative path to dropping out of school and living on the streets.

Through its football team and after-school programmes, OASIS teaches underserved children fundamental skills such as fair play, respect, gender equality and peaceful conflict resolution to help them create a better life for themselves and their community. The organisation also gives young people the chance to represent South Africa in the Annual Homeless World Cup.

Through the L.I.F.E programme (Local Integrated Football Education) OASIS turns the conversation towards issues such as social integration, violence prevention and raising awareness on HIV/AIDS.

VISION A network of youth-led, neighborhood-based football leagues that create a brighter future for young people around the world.

MISSION To improve the lives and futures of young people through sport.

2019 IMPACT

1,770
PEOPLE
EMPOWERED

93%
OF YOUTH LEADERS IN
CAMEROON SAY THEY
GAINED CONFIDENCE IN
THEIR ABILITY AS A LEADER

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



OPEN FIELD

PLAYING FOR PURPOSE: BRINGING AN END TO CHILD LABOUR

Cameroon enjoys relatively high political and social stability as well as the highest school attendance rate in Africa. Nevertheless, the country still faces a number of obstacles in increasing awareness on health issues, promoting gender equality, preventing child labour and improving working conditions.

To combat some of these issues, Open Field created the Play4Purpose model, whereby every football session and match promotes values such as teamwork and respect for others. The organisation also offers health education to children and adolescents, academic scholarships to coaches as well as job skills training.

Since 2017, Open Field have been enabling participants to create youth football leagues back home in their own neighbourhoods, with the goal of upscaling and replicating this model throughout Cameroon and Africa.

PLAY SOCCER GHANA

VISION To develop a holistic programme base that helps children and young adults to lead healthy and productive lives.

MISSION To equip children and young adults with the requisite life skills for their healthy development into skilled, capable, educated and responsible adults, thereby becoming agents of change within their communities as well as catalysts for community development as a whole.

2019 IMPACT

1,960
PEOPLE
EMPOWERED

90%
OF PARTICIPANTS WHO
RECEIVED FREE EXTRA
CLASSES TRANSITIONED TO
NEXT GRADE

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



INSTILLING KEY LIFE SKILLS ON GHANA'S PLAYING FIELDS

In certain regions of Ghana, youth unemployment is a major issue, worsened by the ever widening gap in income inequality. This has led to decreased food security and contributed to high levels of youth crime in these regions.

The Play for Fun, Learn for Life programme follows a 48-week curriculum, taught by youth volunteer instructors from various regions of Ghana educating young people in employable skills, health, and football.

As well as building physical fitness and well-being, young people learn values and skills like fair play, gender equality and peaceful conflict resolution.

Each session encourages children to put these new skills and knowledge into practice on the playing field and in their daily lives.

Play Soccer Ghana supports children and young adults annually through its various programmes in 11 different locations in Ghana. It also operates as a social clinic for the participants' parents, educating them on how to best support their children.



SINGLE LEG AMPUTEE SPORTS ASSOCIATION

VISION Change the mindset of members and community towards positive thinking, independence and self-reliance. Use sports to demonstrate unity and change the lives of people and society through social enterprise and job skills.

MISSION To use sports to support amputees, communities, peace and social integration.

2018 IMPACT

350
PEOPLE
EMPOWERED

100%
OF PARTICIPANTS RECEIVED
LEADERSHIP TRAINING

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



HELPING AMPUTEES REINTEGRATE INTO SOCIETY IN SIERRA LEONE

A country torn apart by civil war, Sierra Leone has a large population of citizens whose lives have been affected, both emotionally and physically by the years of fighting.

Single Leg Amputee Association (SLASA) was created to address the gaps in social infrastructure for amputees by providing trauma recovery, addressing misconceptions of disabilities, promoting peace, and helping amputees reintegrate into society.

The organisation provides football training, creates pitch facilities that can be used by the entire community, and teaches young people skills to effectively join the workforce.

What originally started as an idea to create a single team in order to take part in competitions in the local area, has now expanded into 350 players and six official seven-a-side teams.

SOCIETY EMPOWERMENT PROJECT

VISION For young people in Kenya to be empowered through sports, culture, education and health information.

MISSION To create empowered, healthy, and peaceful young people for a transformed society and to develop SEP into a sustainable and professional youth organisation.

2019 IMPACT

1,500
PEOPLE
EMPOWERED

60%
OF YOUTH INVOLVED IN
FOOTBALL & AGRICULTURE
ACTIVITIES CAME OUT OF
PROGRAMME ESTABLISHING
RELIABLE SOURCE OF INCOME

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



TACKLING HIV IN KENYA’S NYANZA PROVINCE

The Nyanza Province has the highest rate of HIV/AIDS and mortality in Kenya. The high number of orphans with AIDS, along with poor educational opportunities in the region add to the social challenges these communities are facing.

The Society Empowerment Project (SEP) combats this by working alongside HIV/AIDs awareness and treatment groups, and local schools to provide young people with the education required to reduce levels of infection.

Using football as a tool, SEP specifically trains young people on sports leadership by giving them the opportunity to plan and implement sports trainings and events, including communication, marketing, resource mobilisation and branding amongst other things.



SEDYEA

VISION A nation of positive, healthy and productive young people contributing to the health and prosperity of their communities and forming a beacon for the youth of the world.

MISSION To create positive futures for young people and to contribute to the health and prosperity of communities by establishing a sustainable, innovative and accountable organisation that can grow from a firm foundation to achieve a wider impact.

2019 IMPACT

4,235
PEOPLE
EMPOWERED

83.5%
OF PARTICIPANTS
HAVE KNOWLEDGE &
INFORMATION TO STAY SAFE
FROM HIV/AIDS

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



INCREASING HIV/AIDS AWARENESS AMONG
YOUNG PEOPLE IN BOTSWANA

One of the most pressing social challenges in Botswana is an increasing prevalence of HIV/AIDS. Large populations of young people have been either directly or indirectly affected. This feeds into another social issue faced by young people in Botswana: high unemployment.

The South East District Youth Empowerment Association (SEDYEA) was created to tackle the growing problem of HIV/AIDS in Botswana by delivering sports, arts, skills development, and community outreach that develop leadership and transferable employment skills in young people.

SEDYEA also runs a peer leadership and life skills project which organises sports and education activities in schools and communities, as well as the Kgatelopele Safe Spaces Programme for young women.

SEDYEA runs the largest youth football league in the south-east district of Botswana that brings together 3,200 players. Through daily coaching clinics, weekly study groups, school outreach, and girls’ forums, SEDYEA has become a regional education centre for good health and well-being.



SOUTHERN SUDAN YOUTH SPORTS ASSOCIATION

VISION To improve the quality of life for young people in South Sudan and to change their attitude towards life with sports as the focal point.

MISSION Promoting peace through trauma healing for South Sudanese refugees in South Sudan and Uganda.

2019 IMPACT

8,154
PEOPLE
EMPOWERED

83.5%
OF PARTICIPANTS
HAVE KNOWLEDGE &
INFORMATION TO STAY SAFE
FROM HIV/AIDS

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



SUPPORTING THE VICTIMS OF CONFLICT IN SOUTH SUDAN

Two years after South Sudan declared independence in 2011, the newly formed country faced massive internal conflict. This conflict turned into a civil war which resulted in two million people fleeing the country and the ones remaining living on the verge of starvation.

The Southern Sudan Youth Sports Association (SSYSA) works towards peaceful co-existence and conflict resolution in several refugee camps with the aim to improve young people's lives.

SSYSA uses football to transmit transferable skills such as fair play, tolerance, inclusion, and respect. They also work to tackle big issues like health promotion and children's rights.

The organisation works with schools in Sudan and refugee camps, enabling homeless children, victims of forced displacement, and vulnerable young people to think about their lives in more positive terms and empower them.



SPORT IN ACTION

VISION Active, healthy and better living for all.

MISSION To use sport and recreation as a tool to improve the quality of children’s lives by providing a programme that will bring about motivation, self-development, child protection and self-reliance through social and economic empowerment.

2019 IMPACT

9,300
PEOPLE
EMPOWERED

5
SPORTS FACILITIES IN
SCHOOLS & COMMUNITIES
WERE DEVELOPED &
RENOVATED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



ENABLING YOUNG PEOPLE IN ZAMBIA TO DEVELOP HEALTHY LIFESTYLES

Children from disadvantaged communities in Lusaka, Zambia, face problems such as HIV & AIDS, gender-based violence, childhood marriages and substance abuse. The problems are mainly caused by systemic issues with the education of these children and their parents or guardians, and the community at large.

Sport in Action, uses a holistic approach to reach those communities by educating children using the tool of football. The organisation works to protect them from violence, most notably on their way to and from school, but also by being active in the communities and coordinating with the guardians of children.

Sport in Action uses football development methods like football3 to educate about HIV/AIDS and gender-based violence while aiming to help children grow with a sense of self-worth and optimism, with healthier behaviour, in violence-free environments. They learn teamwork and other life skills crucial to their personal development of a healthy lifestyle.



TACKLEAFRICA

VISION Young people in Africa are supported and empowered to make safe, informed decisions on their sexual health and rights.

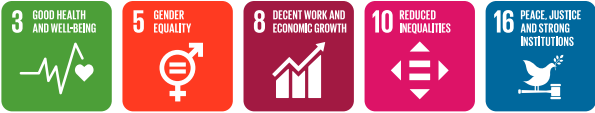
MISSION To train and support African partners and their teachers, coaches and peer educators to deliver interactive HIV and sexual health rights programming through high quality football coaching sessions to young people in their communities.

2019 IMPACT

23,547
PEOPLE
EMPOWERED

28.75%
INCREASE OF PARTICIPANT
KNOWLEDGE OF HIV

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



DEFENDING AFRICAN COMMUNITIES FROM
SEXUAL HEALTH CHALLENGES

TackleAfrica uses the power of football to provide young Africans with the knowledge, confidence and services to realise their sexual & reproductive health rights (SRHR) and help protect themselves and their communities from HIV and other sexual health issues.

Founded in 2002, TackleAfrica delivers HIV and SRHR education through football coaching to young people in Africa. A registered UK charity working through a network of African and international partners, TackleAfrica trains and supports local youth leaders, coaches and school teachers to deliver uniquely adapted football drills which include vital messages for participants to help reduce the impact of sexual health issues within local communities. All the learning takes place on the pitch, meaning that young Africans learn essential health messages in a way that they enjoy, understand and, ultimately, can apply to their lives.

In addition to training local organisations to deliver football for health education, TackleAfrica also supports partners and their communities by organising and running football tournaments - which are combined with HIV testing or other health screening or family planning services.

THE FOOTBALL FOUNDATION

VISION Transform communities and conserve our environment through the creation of sustainable livelihoods and active citizenship. Uplift young people through sports development, to develop sustainable livelihoods through enterprise development and education, and to conserve the unique Cape Floral Kingdom.

MISSION Promote sports and social development in marginalised areas with high unemployment rates and few educational, recreational and developmental resources and opportunities.

2019 IMPACT

1,442
PEOPLE
EMPOWERED

1,343
PARTICIPANTS RECEIVED
WORKSHOPS ON CAREER
GUIDANCE

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



SUPPORTING MARGINALISED SOUTH AFRICAN COMMUNITIES

In the Gansbaai region of South Africa, there are limited education and development opportunities available, creating barriers of entry into the workforce and contributing to high unemployment rates.

Founded in 2003 as the charity initiative of the ‘Grootbos Private Nature Reserve’, The Football Foundation aims to cultivate the potential of sport to trigger positive social change in marginalised communities, to ultimately build strong communities of healthy, empowered and proud young leaders in sport and life. The Football Foundation, part of the Grootbos Foundation, provides accredited skills training and promotes health, education, and social integration through football.

The programme engages over 2000 young people each week through its flagship training sessions and educative programming in three regions: Gansbaai, Stanford, and Hermanus.

The projects provide several football for good programmes which promote health and environmental life skills training; providing further educational pathways to its other projects, ‘Green Futures’ and ‘Siyakhula’.



THE GOAL

VISION A world in which every child realises the right to reach their full potential and contribute to a better world.

MISSION To transform the lives of children and young people by providing safe spaces and educational programmes that promote character development, encourage literacy and healthy lifestyles through the game of football.

2019 IMPACT

5,800
PEOPLE
EMPOWERED

2,000
HOURS SPENT READING
FOR THE 100 REGULAR
PARTICIPANTS IN AFTER-
SCHOOL PROGRAMME

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



PROVIDING AN EDUCATION FOR YOUNG PEOPLE IN SOUTH AFRICA

In certain neighbourhoods in Johannesburg, South Africa, the lack of safe spaces for children after school leaves them susceptible to teen violence, drug abuse, and bullying. Additionally, in these areas, children's reading scores are on average much lower.

The Goal focuses on using football to provide safe spaces and educational programmes that promote character development, encourage literacy, and healthy lifestyles through the game of football.

The Goals' programming includes the INFINITY Reading Program, an after-school programme focusing on improving reading skills and vocabulary, and the PITCH Program, which organises games of football for various age groups.

The Goal also hosts annual events to promote reading and mentorship, such as a Readathon and Book Drive, Spelling Bees, and Holiday Programmes.



TRAINING4CHANGES

VISION A generation of leaders equipped to sustain change.

MISSION To utilise sport as a catalyst for holistic community transformation and to intentionally equip young leaders with essential life skills and values.

2019 IMPACT

71
PEOPLE
EMPOWERED

100%
OF FUTSAL ACADEMY
PARTICIPANTS INCREASED
LITERACY STANDARDS
THROUGH WEEKLY ACADEMIC
SUPPORT SESSIONS

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



OVERCOMING ENTRENCHED SOCIAL
INEQUALITY IN SOUTH AFRICA

Young people in South Africa face many challenges. Racial injustice, poor quality education, unemployment, and HIV/AIDS are only a few of the hurdles they must overcome to build a future for themselves. training4changeS seeks to make football a tool to encourage young people to empower themselves, offer them the skills they need to succeed, and create social change from the bottom up.

Committed to changing attitudes towards gender roles and social exclusion, training4changeS mixes learning life lessons with football coaching to bridge racial and socio-economic gaps. The organisation’s skills training initiatives offer coaching education and job skill trainings for vulnerable young people, delivering certifications and employment opportunities.

In addition, the Futsal Academy offers on-going support as well as education inside and outside the classroom, while the #againstALLodds girls’ futsal campaign seeks to increase opportunities for female participation and promote gender equality.

VISION Prosperous young people and communities.

MISSION To transform young people through life skills education and mentorship.

2019 IMPACT

1,350
PEOPLE
EMPOWERED

300+
PARTICIPANTS GAINED
CONFIDENCE IN
DECISION-MAKING

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:

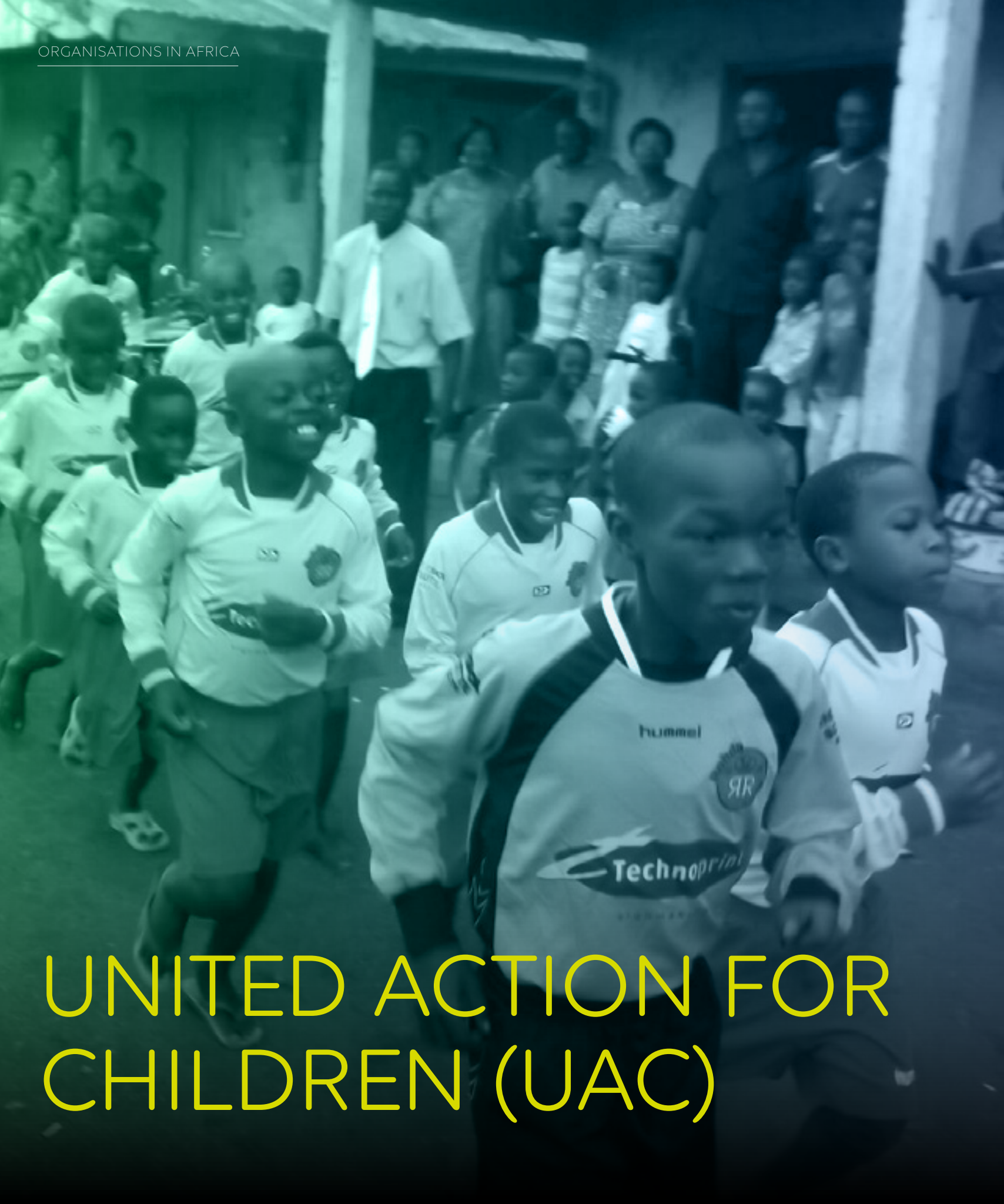


TRANSFORMING YOUNG KENYANS INTO
COMMUNITY LEADERS

In Kenya, 33% of young people are infected with HIV/AIDS. In addition, communities throughout the region are affected by high rates of teen pregnancy and female genital mutilation.

Transforming Young Stars of Africa (TYSA) started out as a community group focused on mobilising young people in local communities to become young leaders.

TYSA’s goal is to empower and educate young people through the use of sports. In order to inform young people about important issues and opportunities, TYSA provides educational activities, job and vocational trainings alongside football activities and tournaments in the community.



UNITED ACTION FOR CHILDREN (UAC)

VISION
To see a world where children thrive.

MISSION
Training young minds for a great future.

2019 IMPACT

6,100
PEOPLE
EMPOWERED

25%
INCREASE IN SCHOOL
ENROLMENT OF
PARTICIPANTS

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



ACCESS TO EDUCATION FOR STREET CHILDREN IN CAMEROON

Over one million children live on the streets in Cameroon. This is mostly due to the economic downturn taking place in the region in the late 80s and early 90s. When families struggle, the children in Cameroon suffer first, especially children in underserved and marginalised communities.

United Action for Children (UAC) works to enable children living on the streets, and those prone to dropping out of school, to return to and remain in education.

Through the organisation, children have access to a safe and stable environment where they can go to football training and receive education about conflict resolution, HIV/AIDS, and take part in basic educational programmes and job trainings in fields like computing, woodwork, and more.

The organisation aims to involve parents and the surrounding community to ensure local participation and increase the impact of UAC programmes beyond the organisation’s centres and schools.

UNITED THROUGH SPORT

VISION

Give youth the best possible chance in life using sport as a tool for individual development.

MISSION

To provide access to good quality health information and top-level education to every child in South Africa no matter where they live or what family they are born into, through their participation in our (sport) programmes.

2019 IMPACT

9,037
PEOPLE
EMPOWERED

88%
OF THE 7,920 CHILDREN THAT
COMPLETED SPORTS & PHYSICAL
EDUCATION CURRICULUM
REPORTED IMPROVED
EMOTIONAL WELLBEING

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:

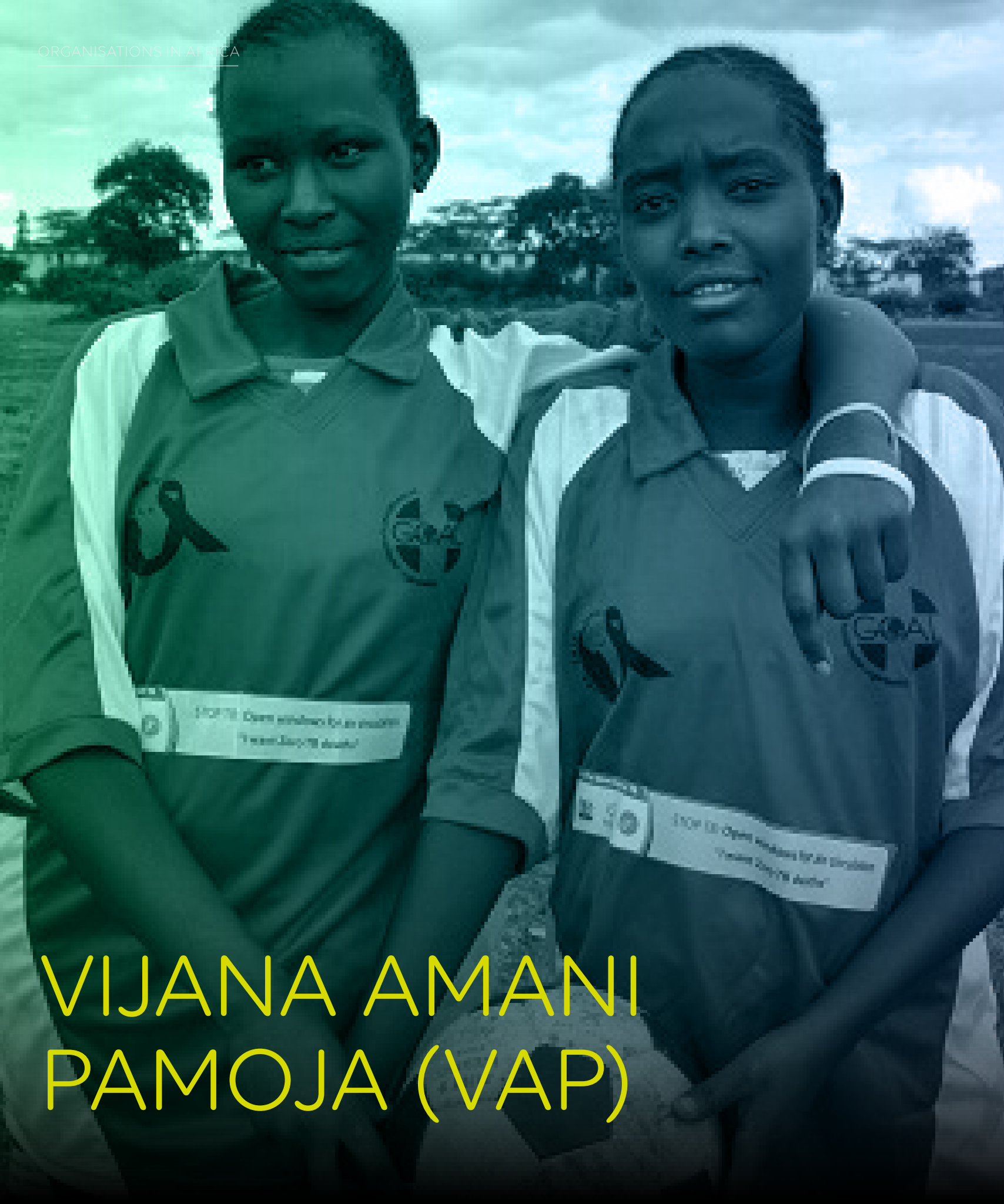


USING FOOTBALL TOWARDS HIV/AIDS PREVENTION & GENDER EQUALITY

When the organisation was first formed in 2005, the initial focus was on teaching sport in the disadvantaged communities of Nelson Mandela Bay. Yet after reacting to the great need in the township areas where United Through Sport was operating, this soon led to the introduction of a life skills curriculum, with a focus on HIV and AIDS prevention and promoting gender equality.

Faced by a cycle of poverty among the young people it serves, in 2011 the United Through Sport began including academic support and academic pathways to success alongside football activities. Through this, participants are more likely to excel in school and follow diverse career paths. Participants now regularly achieve 100% high school pass rates, with many of them becoming the first to go to university in their families.

With university graduation a feasible prospect under the organisation's mentorship, so too is meaningful employment, transforming lives and helping instil positive change in the local community.



VIJANA AMANI PAMOJA (VAP)

VISION A socially and economically empowered society with excellent healthcare.

MISSION To integrate social and economic values through football by creating a pro-active healthcare environment.

2019 IMPACT

7,319
PEOPLE
EMPOWERED

1,600
YOUNG PEOPLE GOT TESTED
FOR HIV AT KICK N TEST
TOURNAMENT

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:

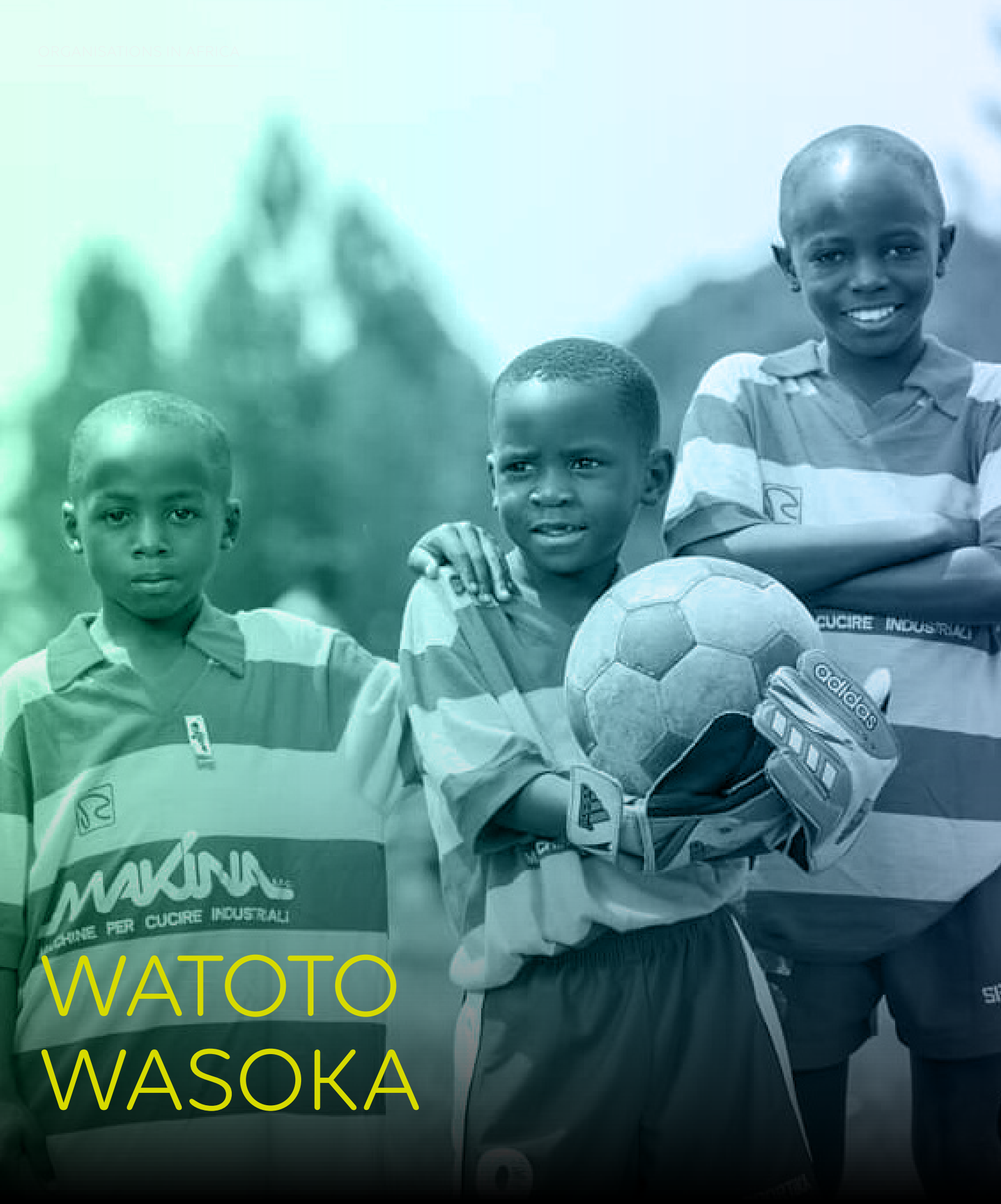


PROMOTING EDUCATION ON HIV/AIDS AWARENESS IN KENYA

Nairobi’s community organisations are working hard to tackle issues ranging from youth unemployment and drug abuse, to the spread of HIV/AIDS. In recent years, there has been a high rate of HIV infections amongst young people aged 14-25 because of a lack of awareness programmes in schools and local communities.

It is for this reason that Vijana Amani Pamoja (VAP) was created. With the goal of educating young people about hygiene and health practices, VAP has a strong emphasis on creativity and critical thinking.

One of the organisation’s main programmes, SKILLZ Kenya, was developed in collaboration with streetfootballworld and Grassroot Soccer to use football to fight HIV/AIDS; enabling the young people to become educators themselves and conduct peer trainings in their own communities on how to lead a healthy life. VAP also hosts Vocational Training, which helps young people acquire skills and find job placements.



WATOTO WASOKA

VISION To create purposeful opportunities for play in a safe environment for children living in underserved communities in Uganda.

MISSION To change the lives of children living in poverty in Uganda, one game at a time, through structured and regular football programmes.

2019 IMPACT

9,100
PEOPLE
EMPOWERED

76%
OF PARTICIPANTS IN FOOTBALL
FOR WASH PROGRAMME
REPORTED INCREASED
KNOWLEDGE ABOUT WATER,
SANITATION AND HYGIENE

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:

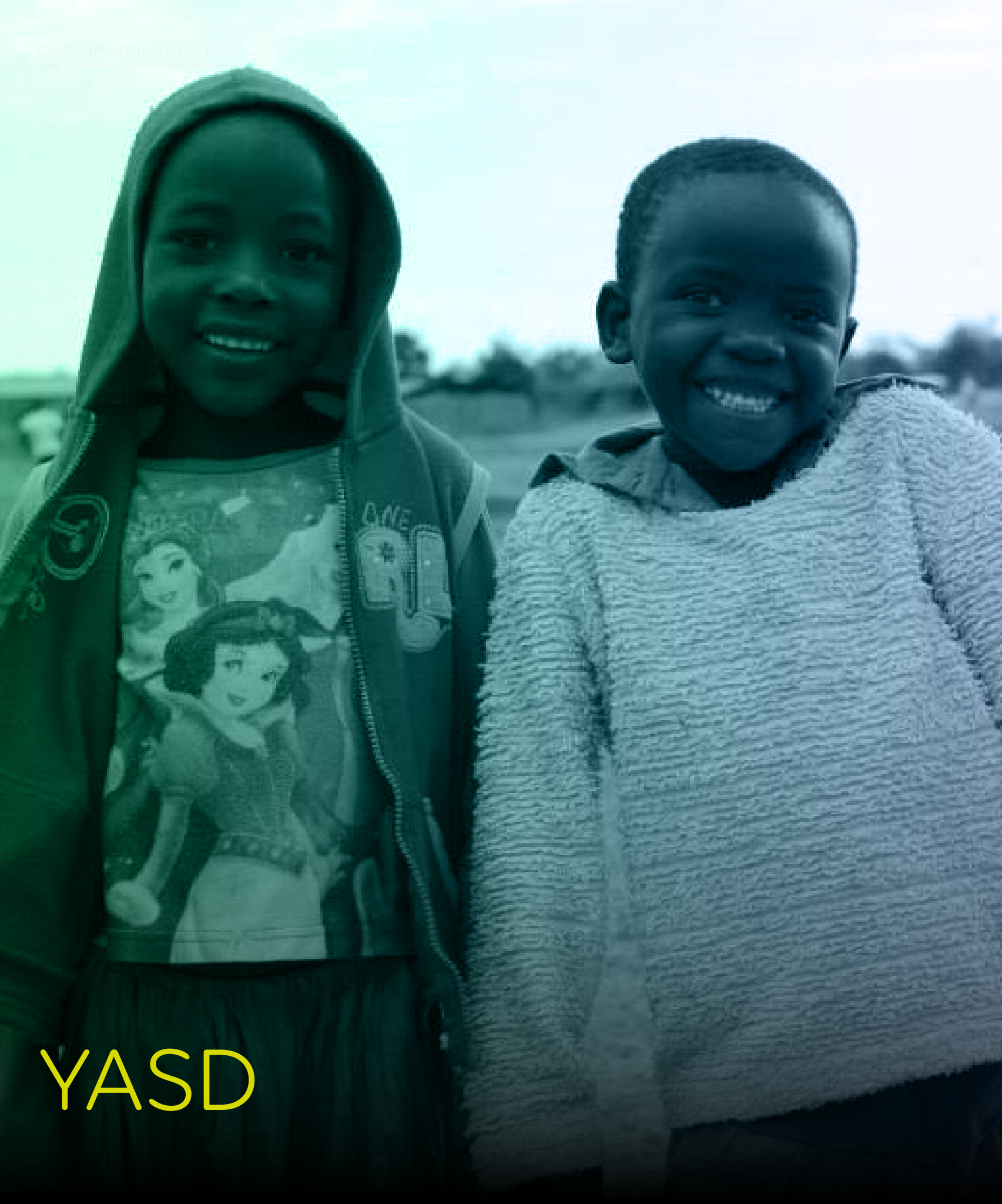


OFFERING YOUNG PEOPLE IN UGANDA AN ALTERNATIVE TO LIFE ON THE STREETS

Founded in 2009, Watoto Wasoka (which translates as “Football Kids” from Swahili) is a community-led NGO based in Bakuli, the largest slum in Kampala, Uganda. The organisation’s programmes are focused on children living in slums and on the streets. Watoto Wasoka’s vision is to change the lives of children in the slums of Uganda by using football to provide access to schools, as well as to water, sanitation and hygiene services (WASH).

The organisation aims to support and educate children living in poverty or on the streets through their love for football, and to provide them with an alternative to street life by offering shelter, education, and school support.

Watoto Wakoka also offers career training, sex education, family mediation, and safe spaces for character building, and has set up Sparta 09 Kampala as a fully-fledged football club (with junior, senior and women’s teams).



YASD

VISION Transforming communities through sport.

MISSION To transform communities through sport, by delivering effective mentorship and education to young people from impoverished backgrounds.

2019 IMPACT

1,871
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



FOSTERING SELF-DETERMINATION IN IMPOVERISHED COMMUNITIES IN ZIMBABWE

Zimbabwe is dealing with challenging social problems such as teenage pregnancies, unemployment, infrastructure issues, and high HIV/AIDS rates. The country has very low graduation rate at 27.86% and, as a result, many young people are struggling with unemployment.

The organisation Young Achievement Sports for Development (YASD) was founded in 2005 to bring solutions to young people in Zimbabwe. Through football sessions the organisation gives children and adolescents a sense of pride and self-confidence, and equips them with leadership skills, fostering accountability and responsibility.

YASD assists these young people through basic education and access to grants for scholarships. Core elements of the programme are: mentoring, providing support, and inclusivity.

As a result of YASD's work, teen pregnancies have decreased in the community, and through leadership training programmes a substantial number of participants are landing jobs and going back to school to complete their studies.



YEDI

VISION To introduce effective, innovative development approaches, using them to implement activity-based and sport-themed health education curricula to young people.

MISSION To educate, empower and inspire young people in mostly disadvantaged communities in Nigeria, using innovative, tried and tested development approaches.

2019 IMPACT

44,556
PEOPLE
EMPOWERED

280
PROGRAMME PARTICIPANTS
ACCESSED VOLUNTARY
HIV COUNSELLING AND
TESTING SERVICES

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



PROMOTING HEALTH EDUCATION AND HIV PREVENTION THROUGH FOOTBALL

Established in 2011, YEDI (Youth Empowerment Development Initiative) is a non-profit organisation focused on adolescent health development. Using an innovative sport for development curriculum (Grassroot Soccer SKILLZ Curriculum), YEDI equips disadvantaged adolescents with comprehensive knowledge on sexual and reproductive health, malaria and HIV/AIDS prevention and access to support and treatment services.

The YEDI model trains young adult mentors as community change agents to implement age appropriate and gender-sensitive curricula, combining football metaphors and activities with high impact health information to engage young people and break down cultural barriers.

YEDI’s in-school and out-of-school outreaches operate as safe spaces for young people aged 10-24 years to access engaging sport-based activities, as well as health and social services across the adolescent continuum of care. YEDI harnesses a multi-sectoral ecosystem of government and social services, layering health, education, sport, youth development, economic empowerment, and child protection.



YES

VISION A sustainable, environmentally friendly, healthy and affluent community.

MISSION Support communities with social economic knowledge and skills for sustainable development and to contribute towards the reduction of social-economic vulnerabilities in the community.

2019 IMPACT

23,319
PEOPLE
EMPOWERED

30
YOUNG PEOPLE TRAINED IN
FOOTBALL3 METHODOLOGY
AND ARE USING THE SKILLS
TO REACH THEIR PEERS

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



IMPROVING ACCESSIBILITY TO ESSENTIAL SERVICES IN UGANDA

Large rural and urban areas of Uganda struggle with hygiene, general health, and quality education. Many of these areas have no waste management systems in place and poor knowledge on proper sanitation and hygiene techniques. Teen pregnancy in the area has reached 29%.

Youth Environment Service's (YES) main objective is to improve accessibility to essential services for urban communities in waste management and sanitation. The organisation supports the inclusion of people discriminated against based on gender, income, or ethnicity.

YES uses football as a tool to promote physical activity but also as a way to educate young people in the region on the important topics of waste management, hygiene, sanitation, and drug abuse.

Furthermore, the organisation promotes youth leadership with its community-elected male and female youth representatives who sit on a Board to give a voice to young people in the area.

ASIA - PACIFIC

- CHILDREACH NEPAL **NEPAL**
- DREAM A DREAM **INDIA**
- ENABLING LEADERSHIP - JUST FOR KICKS **INDIA**
- FOOTBALL FOR ALL IN VIETNAM **VIETNAM**
- FOOTBALL UNITED **AUSTRALIA, MYANMAR**
- FUNDLIFE INTERNATIONAL **PHILIPPINES**
- INDOCHINA STARFISH FOUNDATION **CAMBODIA**
- KARACHI UNITED **PAKISTAN**
- MAGIC BUS **INDIA**
- OSCAR FOUNDATION **INDIA**
- RUMAH CEMARA **INDONESIA**
- SALT ACADEMY **CAMBODIA**
- SLUM SOCCER **INDIA**
- UNI PAPUA FOOTBALL COMMUNITY **INDONESIA**
- YOUTH FOOTBALL CLUB RURKA KALAN **INDIA**
- YUWA **INDIA**





16

ORGANISATIONS



14

COUNTRIES



490K

PEOPLE EMPOWERED



MOST ADDRESSED
GLOBAL GOALS

CHILDREACH NEPAL

VISION A world where all children have the opportunity to unlock their potential in life.

MISSION To improve children’s access to healthcare, education, and child protection and to restore children’s rights, empowering resilient children to create positive change through community-based solutions.

2019 IMPACT

1,534
PEOPLE
EMPOWERED

32
YOUNG LEADERS/MENTORS
TRAINED IN DEVELOPMENT AND
DELIVERY OF FOOTBALL FOR
SOCIAL IMPACT CURRICULUM

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



PREVENTING CHILD TRAFFICKING IN NEPAL

Nepal is currently facing major challenges with high rates of human trafficking, especially of young women.

Childreach Nepal is an organisation which works with local communities to help empower and educate at-risk young people. One of the organisation’s programmes is a sports initiative where young people are provided with a safe place to take part in football training.

The training sessions also serve as a tool to raise awareness and provide educational classes which address issues such as healthcare, social exclusion, human trafficking, substance abuse and gender inequality.

The main objective of Childreach Nepal’s programmes is to reduce school dropout rates, prevent child trafficking, and empower young people to become youth mentors and young leaders.



DREAM A DREAM

VISION To build a movement to empower millions of young people to overcome adversity and flourish in a fast-changing world.

MISSION To empower young people from vulnerable backgrounds to overcome adversity and flourish in a fast-changing world using a creative skills approach.

2019 IMPACT

2,399
PEOPLE
EMPOWERED

95%
OF PARTICIPANTS IN
AFTER SCHOOL LIFE SKILLS
PROGRAMME SHOWED AN
IMPROVEMENT IN THEIR
AVERAGE LIFE SKILLS SCORE

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



A SUPPORT SYSTEM FOR INDIA’S MOST
VULNERABLE YOUNG PEOPLE

Fifty percent of India’s population are under the age of 25 and in a country with a school drop out rate of nearly 53%, there are an estimated 243 million young people looking for employment.

Since its inception in 1999, Dream A Dream’s mission has been to empower young people from vulnerable backgrounds. It provides young people with comprehensive life skills and training who have experienced extreme adversity in their lives.

Dream A Dream provides a support system for the children in the community with after-school programmes which use sports and arts to engage youth, help them develop critical life skills and give them the chance to give back to their communities. Communication skills, career guidance and awareness workshops, internships, scholarships, vocational training and jobs are also provided to participants between the ages of 14 and 19.

ENABLING LEADERSHIP - JUST FOR KICKS

VISION Enable one million school children to become leaders by 2030, by developing critical life skills that will help them succeed socially as well as increase their employability.

MISSION To serve as a platform for children attending low-income schools to develop life skills through the medium of football, innovative learning methods and local and global communities’ support.

2019 IMPACT

4,000
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



ENABLING YOUTH IN INDIA TO DEVELOP LIFE SKILLS & BECOME COMMUNITY LEADERS

In India, more than 110 million children are enrolled in government schools where they do not have the opportunity to develop essential life skills like problem solving, collaboration and communication, and values and principles. This void means these children are not equipped to become productive, responsible and employable citizens.

Enabling Leadership works with young people from low-income government and private schools, through creative and innovative programmes, to enable children to develop important life skills and become leaders within their communities. Launched in 2011 with the motto ‘Everyone Plays’, Just for Kicks uses innovative football-based learning methods to develop life skills by enabling children to collaborate, reflect on and connect first-hand experiences learning from the playground with their real lives. Today, Just For Kicks reaches children across India and Cambodia.

FOOTBALL FOR ALL IN VIETNAM

VISION To enable children to play football and experience life skill education through the development of grassroots football programmes across Vietnam.

MISSION To educate parents, volunteers, teachers and empower local communities to create sustainable grassroots football structures.

2019 IMPACT

43,457
PEOPLE
EMPOWERED

65
NEW FOOTBALL CLUBS
ACCOMMODATING 2,175
CHILDREN AGED 6-15 HAVE
BEEN SET UP IN 4 PROVINCES
IN VIETNAM

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



BRINGING AN END TO SOCIAL MARGINALISATION IN VIETNAM

Football for All in Vietnam (FFAV) is an initiative developed by the Football Association of Norway (NFF) and the Vietnam Football Federation (VFF), operating in Hanoi since 2001.

In 2003, the project was officially moved to Thua Thien Hue province (TT Hue). FFAV works to develop children's non-competitive grassroots football in primary and secondary schools, in social centres and resettlement areas with a special focus on marginalised groups such as people with a disability, people with an ethnic minority background, and people infected with or affected by HIV/AIDS.

FFAV uses football activities as a tool to integrate fundamental life skill activities which are refined based on the real situation and need of the club.

Ever since the first club started in 2004, FFAV has seen an incredible growth in the number of children and young people playing football, adults being trained, and an increased interest in the project activities in general.

FOOTBALL UNITED

VISION To be a leading organisation in the arena of Football For Development and Social Change in Australia and internationally; acting with and for refugee and disadvantaged youth and their communities in general.

MISSION To use the magic power of football to build and provide opportunities for refugee and disadvantaged youth and their communities for a sense-of-belonging, racial harmony and social cohesion.

2019 IMPACT

2,975
PEOPLE
EMPOWERED

95.7%
OF YOUTH PLAYERS REPORTED
A GREATER SENSE OF
BELONGING AFTER WEEKLY
PROGRAMMING (MYANMAR)

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



PLAYING AGAINST PREJUDICE IN AUSTRALIA

One of the biggest challenges for immigrant families in Australia is integrating into a new culture and community. In New South Wales, one third of the refugee population are young people. Football United uses the power of sport to help integrate young refugees and families from diverse backgrounds into society in Australia. The organisation creates safe spaces that are free and accessible for young people to collaborate with others and develop a better understanding of their new community.

In Myanmar, Football United uses football to promote positive youth development, peace building and racial harmony among disadvantaged communities in Yangon and Mawlamyine. Myanmar is still rife with racial tension after hundreds of years of armed conflict between ethnic groups. Peace building is facilitated by empowering young people to become socially conscious coaches, role models and leaders in their communities.

By instilling cultural appreciation among youth, Football United hopes to reduce prejudice in Myanmar and attain long-standing peace.



FUNDLIFE INTERNATIONAL

VISION No children denied quality education and equitable opportunities to reach their fullest potential.

MISSION To transform adversity into opportunity.

2019 IMPACT

3,455

PEOPLE
EMPOWERED

360

VULNERABLE GIRLS IN LEYTE
AND CEBU WERE PROVIDED
WITH SAFE PLACE TO PLAY
& ACTIVITIES FOSTERING
EMPOWERMENT

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



ACCESS TO FOOTBALL AND EDUCATION IN THE WAKE OF DISASTER

Every year around five devastating typhoons hit the Philippines creating mass destruction and widespread displacement. FundLife International, founded in 2014, is an innovative organisation, which seeks to deliver experiential education to children and young people from severely marginalised and displaced communities.

Football for Life (FFLA), FundLife's flagship programme, was first launched in 2014 in the Philippines after the super typhoon Haiyan struck forcing over one million children to leave their homes and claiming 7,000 casualties across the country. Initially a play therapy intervention, it has evolved into a community-based holistic educational programme which uses football as a medium to encourage children and young people to identify and pursue their dreams, as well as giving them the tools to break the cycle of poverty and dependence.

FundLife has created 5 safe spaces for displaced children to play, while the FFLA project employs community youth champions who reach children across 10 marginalised communities every week. FundLife also started a new project for the promotion of gender equality, entitled 'Girls Community League', creating and overseeing girls leagues across marginalised communities in the Philippines.

INDOCHINA STARFISH FOUNDATION (ISF)

VISION A society free from poverty and inequality.

MISSION To increase access to education, health-care, and sport, enabling underprivileged children and their communities to lift themselves out of poverty.

2019 IMPACT

3,671
PEOPLE
EMPOWERED

218
STUDENTS CAUGHT UP ON
MISSED EDUCATION AT ISF

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



BUILDING A BRIGHTER FUTURE FOR MARGINALISED CAMBODIAN CHILDREN

Founded in 2006, Indochina Starfish Foundation (ISF) believes that Cambodian children living in extreme poverty can build a brighter future, where they have access to quality education, healthcare and sport.

Through an accelerated Education Programme, ISF gives children who have never been to school the opportunity to complete two years of ‘standard’ education in one school year.

ISF believes that valuable life lessons and skills can also be learned outside the classroom. The organisation runs Cambodia’s widest-reaching grassroots community football programme. Through this programme, ISF aims to increase access to sports, build life skills, and improve the quality of life for underprivileged youth in urban and rural communities across Cambodia.

The football programme includes players who are deaf and hearing-impaired, blind and visually impaired, wheelchair users, HIV positive players and young people with intellectual and physical disabilities from local schools, organisations and community groups.

KARACHI
UNITED

VISION Community development and social uplift of young people through football, education and health.

MISSION Leveraging the power of football to create tangible community development and simultaneously raise the standard of football in Pakistan.

2019 IMPACT

6,200
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



HELPING YOUNG PEOPLE IN PAKISTAN
THRIVE THROUGH FOOTBALL

Due to endemic poverty, the majority of young people in Pakistan do not have the opportunity to experience a childhood. The literacy rate among young men is estimated at 53%, while rates for young women are at 42%. The youth unemployment rate stands at about 15%.

Karachi United (KU) was established in 1996 to promote football at the grassroots level and achieve football excellence in Pakistan. The organisation has now evolved to encourage community development through football. KU’s objectives are achieved via a two-pronged approach: the first involves establishing Centers of Excellence (CoEs) in various parts of the city that provide free football coaching to underprivileged children and work on the four-tier FEVH approach - football, education, vocational training and health awareness.

KU’s second major initiative is Football Development - establishing forums for exchange and discussion such as leagues and tournaments. Football Development also supports infrastructure development and football related education for a sustainable industry and provides opportunities including employment.



MAGIC BUS

VISION A world where children break out of poverty and lead fulfilling, rewarding lives, contributing positively to their community and to the world around them.

MISSION To take children and young people on a journey from a childhood of abject poverty and challenges such as child marriage and child labour, to a fulfilling life with a respectable livelihood.

2019 IMPACT

321,565
PEOPLE
EMPOWERED

90%
OF YOUNG LEADERS
INCREASED THEIR
KNOWLEDGE IN SPORT FOR
DEVELOPMENT

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



OFFERING FUTURE LIVELIHOODS TO YOUNG PEOPLE IN INDIA

In India, only 30% of adolescents have a secondary school education and about 40% of girls drop out of school by year 8 (age 14). 30% of these girls are married before the age of 18, and a mere 18.7% of young people in India have salaried jobs.

Magic Bus ensures that children in India do not miss out on their childhoods and take the journey towards better and dignified livelihoods as adults. The organisation combines mentoring with an activity-based curriculum that includes football, cricket and kabaddi. The programmes are designed to provide employment and training needs to young people.

In addition, Magic Bus’ Adolescent Education Programme enables young people to complete their formal education. Magic Bus provides this support through constant involvement from programme members and, most importantly, by mobilising parents in School Management Committees (SMCs).



OSCAR
FOUNDATION

VISION A world that enables young people to become role models to mobilise their communities for positive social change.

MISSION To use football to encourage leadership, teamwork and provide educational support for young people from economically and socially challenged communities.

2019 IMPACT

4,487
PEOPLE
EMPOWERED

500
PARTICIPANTS TRAINED
THROUGH DIGITAL &
EDUCATION PROGRAMME

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



TACKLING THE EFFECTS OF POVERTY
THROUGH EDUCATIONAL FOOTBALL

A lack of opportunity continues to be a major obstacle for children, especially females, in certain communities in India. Family pressure to marry early and start working - at the expense of receiving an education - is common practice, leading to high dropout rates and incomes below the poverty line.

The Organisation for Social Change Awareness and Responsibility (OSCAR) Foundation seeks to combat these issues through football. With weekly training sessions, the organisation raises awareness on issues such as decision-making, hygiene, child marriage and the importance of education.

The Young Leaders’ Programme is at OSCAR’s core helping young people build their careers and enabling them to give back to their communities. The programme consists of 3 months of intensive training including workshops and follow-up sessions, where participants attain skills in football coaching and personal development.



VISION An Indonesia without stigma and discrimination, where all people have equal access to quality health services, are protected under rights-based laws, and have the opportunity to develop.

MISSION To contribute to the national responses for HIV/AIDS and drug use, for rights-based policies, regulations and laws, and for opportunities for development.

2019 IMPACT

1,586
PEOPLE
EMPOWERED

150
PARTICIPANTS REPORTED
REDUCED NEGATIVE HEALTH
BEHAVIOUR

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



PROMOTING REINTEGRATION INTO
INDONESIAN SOCIETY

Throughout Indonesia, people who suffer from substance abuse or HIV/AIDS are faced with stigmatisation and discrimination. Additionally, access to adequate care is not widely available.

Rumah Cemara, founded to provide a safe and positive environment for people to recover and reintegrate into society, is a centre for drug rehabilitation and a support unit for people affected by HIV/AIDS.

The organisation uses football to empower participants in order to reintegrate them into the community, to raise awareness about substance abuse, and advocate for the rights of the people living with HIV/AIDS.

Rumah Cemara’s campaigns and events have even gone on to influence national policies, where persecuted people suffering from addiction are now provided with support and medical assistance.



SALT
ACADEMY

VISION To create an environment in which sport contributes to equal treatment, better development, and peaceful competition.

MISSION To provide young people in Cambodia with recreational activities through a community-based football programme which teaches life skills and builds positive relationships where individuals are considered equals and have a safe environment in which to exchange ideas and experiences.

2019 IMPACT

7,200
PEOPLE
EMPOWERED

100%
OF MIGHTY GIRLS
PROGRAMME
PARTICIPANTS FELT SAFE
AT SALT ACADEMY

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



TACKLING THE AFFECTS OF POVERTY
ACROSS CAMBODIA

In Battambang the average wage is less than \$0.50 a day, far below the internationally recognised poverty level. Consequently, many young people drop out of school in order to begin working and helping their families. In addition, young girls are often exposed to domestic abuse and human trafficking.

SALT Academy uses football as a tool to impact positive change in the community. Team sports are a powerful agent for effective change and as a tool to promote education, good health, and gender equality. SALT empowers the community’s young people, with the aim of developing strong leaders who will one day lead the next generation.

The Mighty Girls programme creates safe spaces as a means to combat human trafficking, ensures proper education and mentorship for young women in the community and provides access to quality football training to break down social norms of gender discrimination.

SALT Academy carries out its programming year-round running three different leagues.



SLUM SOCCER

VISION To use the power of sport to engage with and empower children and young people by enabling and operating football-based programmes in slums, schools and communities across India.

MISSION To use the power of football to create opportunities of learning, development and empowerment for the underserved section of society.

2019 IMPACT

50,800
PEOPLE
EMPOWERED

3,000+
PARTICIPANTS INCREASED
INTEREST & ACADEMIC
OUTCOMES IN SUBJECTS LIKE
MATHEMATICS & ENGLISH

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



PUSHING FOR EQUAL OPPORTUNITIES FOR HOMELESS YOUNG PEOPLE IN INDIA

There are about 170 million people who live on the streets of India with no place to call home. This accounts for 17% of the world's entire slum population. What's more, around 260 million people in India earn less than \$1 a day, a majority of them are women and children.

Slum Soccer, an NGO from the state of Maharashtra, aims to combat homelessness and improve the lives of millions of people. Football is used as the common thread that connects individuals to promote learning and empowerment within communities. The power of football teaches useful life skills such as teamwork, self-discipline, acceptance, and other ways to enhance social development.

Slum Soccer's multiple programmes serve to enrich young people in underprivileged areas. Slum Soccer's programmes include: training coaches and young leaders in their communities to push for equal opportunities. Slum Soccer also provides health camps lead by general physicians for participants to learn about hygiene and nutrition.

UNI PAPUA FOOTBALL COMMUNITY

VISION That all children, families, and society will use football as the medium for continuous social development as well as initiate the national social football movement in Indonesia.

MISSION Focus on character development and human values for sustainable social change through football.

2018 IMPACT

2,300
PEOPLE
EMPOWERED

34
COMMUNITIES ACROSS
INDONESIA BENEFITTED
FROM THE ORGANISATION

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



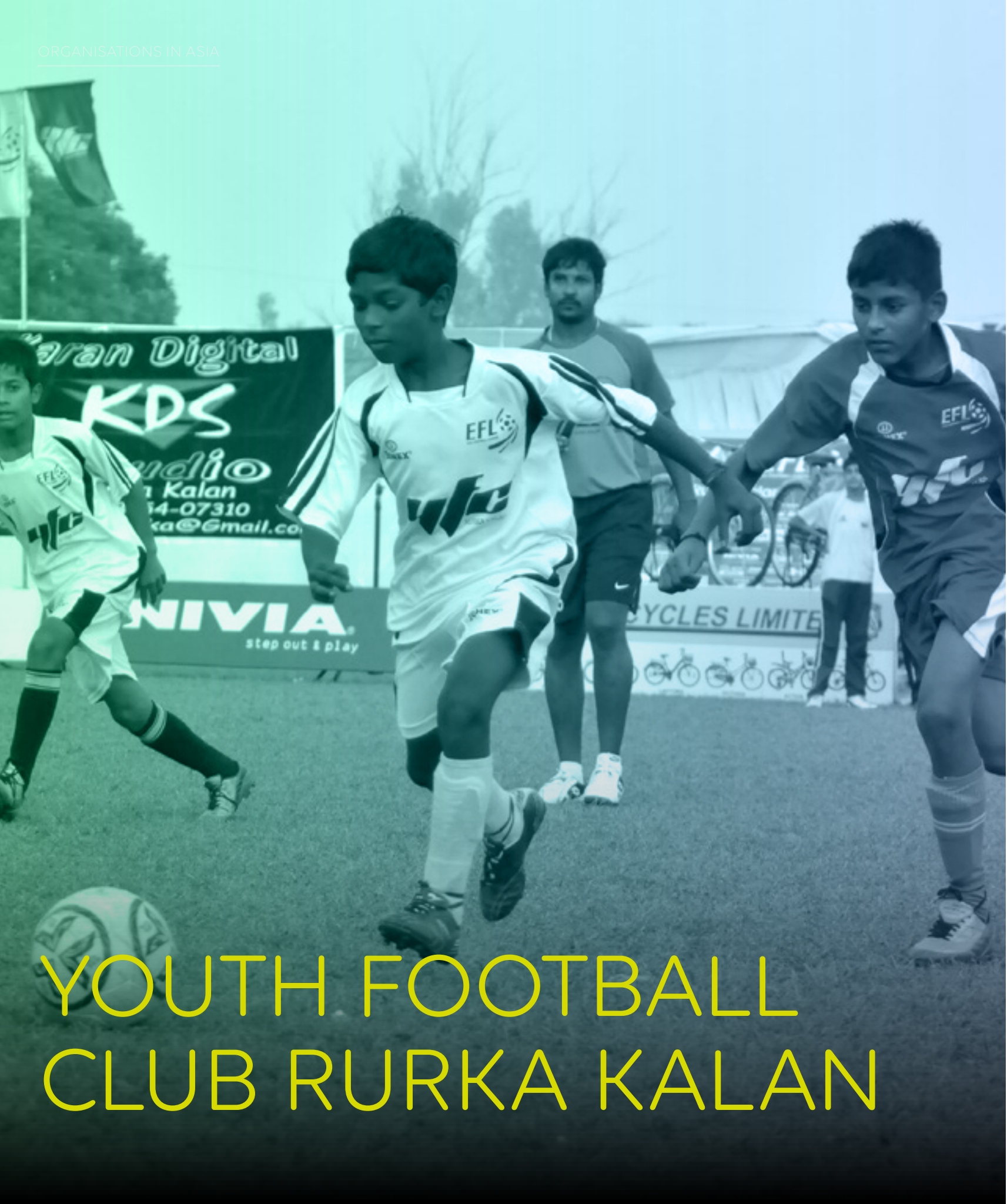
ENDING SOCIAL STIGMATISATION IN COMMUNITIES ACROSS INDONESIA

The Uni Papua Football Community tackles social challenges throughout the region, ranging from HIV/AIDS, to alcohol and drug abuse, and poor educational opportunities.

The organisation uses football as a tool to bring young people together in order to educate them on the region’s issues and empower them to make good decisions for their lives.

The organisation runs regular football training, life skill classes, and organises special events on topics such as healthy eating, HIV/AIDS awareness, and environmental issues. In addition, Uni Papua provides monthly English classes and computer literacy training.

The classes and activities aim to empower young people in the community and give them the foundation for becoming future leaders.



YOUTH FOOTBALL
CLUB RURKA KALAN

VISION To restore childhood to millions of children deprived of their basic needs and offer them care, protection and opportunities for participation and development.

MISSION To empower children and young people from marginalised backgrounds by working on health, education and gender equality as well as enabling better livelihood opportunities and promoting youth development.

2019 IMPACT

34,280
PEOPLE
EMPOWERED

54%
INCREASE IN PARTICIPATION
OF GIRLS' TEAMS
IN INTERSCHOOL
COMPETITIONS

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



FROM UNDERPRIVILIGED CHILDREN TO
INDEPENDENT COMMUNITY LEADERS

In the Jalandhar district of Punjab, India, 70% of the population works in agriculture and earn roughly 20,00 Rupees (\$400) a year. Within this population about 60% of the village is Dalit, a group segregated into the lowest class of society. This community have on average very low literacy skills and lower incomes than the rest of the region, earning approximately 12,000 Rupees (\$250) a year. The work is labour intensive and many young people start at an early age, creating high dropout rates in schools.

Founded in 2001, Youth Football Club Rurka Kalan (YFC), started as a local football club and has since progressed into a community grassroots organisation.

YFC's goal is to empower underprivileged children and adolescents, guiding them to create positive lifestyles. The sports-based programmes teach young people a wide range of skills useful in becoming independent leaders and adults.

VISION That every girl’s future is in her own hands.

MISSION To empower girls to be fully in charge of their future. Yuwa uses sport and education to put girls powerfully in charge of their own futures.

2019 IMPACT

520
PEOPLE
EMPOWERED

100%
OF YUWA SCHOOL
STUDENTS PASSED
THEIR NATIONAL BOARD
EXAMINATIONS

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



**PROVIDING YOUNG GIRLS IN INDIA WITH THE
TOOLS TO LEAD INDEPENDENT LIVES**

Founded in 2009, Yuwa uses the power of football and education to empower girls to overcome violence, discover their self-worth, and take their futures into their own hands. The Yuwa School gives girls the tools they need to build the futures they envision for themselves. Today, 100 Yuwa players have joined the Yuwa School, with plans to build a permanent campus.

Yuwa’s local football teams are self-organised by the girls and enable them to support each other in resisting society’s pressure to marry early. These teams provide a safe space where girls build their confidence, courage, and a sense of self-worth together.

YUWA

EUROPE

ALBION IN THE COMMUNITY **UK**
ALIVE AND KICKING **UK**
ASOCIACIÓN ALACRÁN **SPAIN**
ASSOCIAÇÃO CAIS **PORTUGAL**
BALON MUNDIAL **ITALY**
CHAMPIONS OHNE GRENZEN **GERMANY**
CROSS CULTURES PROJECT ASSOCIATION **DENMARK**
DENIS LAW LEGACY TRUST **UK**
DIOGENES NGO **GREECE**
FOOTBALL FRIENDS **BOSNIA AND HERZEGOVINA**
GAME **DENMARK**
INEX - FOTBAL PRO ROZVOJ **CZECH REPUBLIC**
JOHAN CRUYFF FOUNDATION **NETHERLANDS**
KICKEN OHNE GRENZEN **AUSTRIA**
KICKFAIR **GERMANY**
LA ROTTLANA **SPAIN**
LEAGUE OF TOLERANCE **UKRAINE**
MSIS **POLAND**
OLTALOM SPORTS ASSOCIATION **HUNGARY**
ORGANIZATION EARTH **GREECE**

POLICY CENTER FOR ROMA AND MINORITIES **ROMANIA**
RED DEPORTE **SPAIN**
RHEINFLANKE **GERMANY**
SCORT FOUNDATION **SWITZERLAND**
SPIRIT OF FOOTBALL **GERMANY**
SPORT - THE BRIDGE **SWITZERLAND**
SPORT AGAINST RACISM IRELAND **IRELAND**
SPORT DANS LA VILLE **FRANCE**
SPORT4LIFE UK **UK**
STREET CHILD UNITED **UK**
STREET LEAGUE **UK**
TIGERS TRUST **UK**
WASH UNITED **GERMANY**
WOMEN WIN **NETHERLANDS**





34
ORGANISATIONS



22
COUNTRIES



490K
PEOPLE EMPOWERED



MOST ADDRESSED
GLOBAL GOALS

ALBION IN THE COMMUNITY

VISION Albion in the Community’s vision falls into three commitments: changing lives, creating opportunities, and building futures.

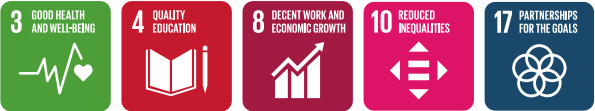
MISSION To deliver high-quality, accessible opportunities that improve the health and well-being, education and aspirations of the local community through the power of football and the brand of Brighton & Hove Albion Football Club.

2019 IMPACT

40,304
PEOPLE
EMPOWERED

82%
OF ALBION GOALS
PARTICIPANTS HAVE GAINED
WORK EXPERIENCE OR
VOLUNTEERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



TACKLING LIMITED OPPORTUNITIES & SUPPORTING BRIGHTON’S YOUTH TO REACH THEIR LIFE GOALS

Albion in the Community (AIRC) uses the power of football as a tool to inspire children, young people and adults to achieve their goals and fulfil their potential. Football provides a basis for physical fitness and healthy living, but it also captures the interest of people of all ages and backgrounds. As a specialist in the field, Albion in the Community knows that the game of football is particularly effective in addressing some of the most pressing social issues locally.

From football employability initiatives, providing free weekly football sessions delivered alongside lifestyle and job skills workshops, to working with schools, to support pupils’ numeracy, AIRC’s work shows how football can engage people and transcend barriers. AIRC helps to address a lack of confidence, low levels of education or health concerns.

Football coaching activities and drills not only improve aspects of a player’s game but develop key life skills with a view to the participant finding employment. Associated workshops also provide help and guidance in forming career goals and ways in which the individual can improve their self-development.



ALIVE
& KICKING

VISION An Africa where every child can play with a real ball, where thousands of jobs are sustained in the production and distribution of balls, and where sport significantly contributes to the health and quality of life of young people.

MISSION To help children exercise their right to play, to create ethical employment for communities in Africa and to help improve the health and quality of life of disadvantaged young people.

2019 IMPACT

512

FOOTBALLS DONATED GIVING
248,040 YOUNG PEOPLE
ACCESS TO THE GAME

96

PEOPLE FROM VULNERABLE
BACKGROUNDS EMPLOYED

CREATING LASTING SOCIAL & ECONOMIC
DEVELOPMENT IN KENYA & ZAMBIA

Nearly 3 million people are living with HIV/AIDS in Kenya and Zambia. Alive & Kicking believes that by combining social entrepreneurship with sport’s mass appeal, lasting economic and social development can be achieved in Africa.

Alive & Kicking uses football as a platform to educate young people in high-risk regions of Africa about the importance of maintaining healthy and active lifestyles. The organisation trains coaches to teach participants about personal hygiene techniques and mediate discussions about a number of preventable illnesses and diseases.

Alive & Kicking also provides job opportunities for thousands of young people in these regions, employing people in Kenya and Zambia.





ASOCIACIÓN ALACRÁN 1997

VISION A Hortaleza which guarantees the right for all young people protection and care, while securing the opportunity to both play and receive high-quality education within a future that holds equal prospects for all.

MISSION To mitigate the effects of poverty and promote the personal and social development of vulnerable young people in Hortaleza.

2018 IMPACT

222
PEOPLE
EMPOWERED

3
NEW TEAMS CREATED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



SAFE SPACES FOR YOUTH IN MADRID FACING SOCIAL & ECONOMIC CHALLENGES

In 2003, a group friends set off with the intention of founding a football club in the Hortaleza neighbourhood of Madrid. However, like the reality that surrounded them, the team couldn't escape the social and economic challenges.

With many of the players living below the poverty line, Asociación Alacrán 1997 was born to combat the violation of children's rights and alleviate the effects of poverty. In Hortaleza, young people are continually faced with a future offering limited opportunities; where high unemployment rates are compounded by incoming migration that is perceived as negative. In addition there is a lack of safe spaces to play and educational support.

Asociación Alacrán pursues a holistic approach, offering educational, social and football programmes for the children and youth of the neighbourhood. The football programme focuses on providing equal opportunities to everyone, improving the participants' capacities and attitudes and helping them to become active, responsible and leading citizens. By using football as a tool, the main goal is to foster personal development among participants.



ASSOCIAÇÃO CAIS

VISION To contribute to the improvement of the living conditions of young people facing poverty, unemployment, social exclusion and homelessness through a process of capacity building, empowerment, employability towards active citizenship.

MISSION To promote and support the capacity building, empowerment and autonomy of people in a situation of poverty and social exclusion, including those experiencing homelessness.

2018 IMPACT

1,801

PEOPLE EMPOWERED

93%

OF MOVE SESSION PARTICIPANTS DEVELOPED THEIR TEAMWORK & CONFLICT RESOLUTION SKILLS

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



ENABLING HOMELESS YOUNG PEOPLE IN PORTUGAL TO REGAIN THEIR INDEPENDENCE

With homelessness already a major problem in Portugal and employment rates dropping drastically over the last decade, the number of people pushed under the poverty line has increased by up to 30% since 2008.

CAIS was founded in 1994 to support people suffering from extreme poverty and social exclusion - homeless people, in particular - to give them the chance to regain independence and control over their lives.

CAIS' programme "Futebol de Rua" was started in 2004 with participation in the annual Homeless World Cup and has evolved into a nationwide project. Today, it delivers regular football training sessions while at the same time offering participants further activities to foster their personal, occupational and educational development.

BALON MUNDIAL

VISION To reduce inequalities, give the opportunity to all to play football in a safe space free of prejudice, empower participants to build their communities and teams, and feel integrated in society.

MISSION To work towards the promotion of people, cultural identities, and community building using sport as a tool for aggregation and participation, as well as the possibility of training and job opportunities. Collaborating with local authorities, Balon Mundial implements public policies by working to prevent exclusion, racism, and discrimination.

2018 IMPACT

1,207
PEOPLE
EMPOWERED

80+
PLAYERS REGULARLY
PARTICIPATING IN
FOOTBALL3 (FAIRPLAY
FOOTBALL) ACTIVITIES

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



TACKLING PREJUDICE AGAINST REFUGEES AND MIGRANTS IN TURIN

Due to its location on the Mediterranean and membership in the European Union, Italy has become a popular haven for refugees and migrants from around the world. With immigrants making up over 10 percent of Italy’s population, social integration resources are increasingly strained.

Balon Mundial was founded in 2007 to use football as a tool to integrate refugees and migrants and break down local prejudice towards them. Its football-based programmes tackle ethnic and gender inequality, combat exclusion and challenge social barriers as well as strengthen links between the local and migrant communities.

Alongside its annual tournament, the “Balon Mundial Cup” - the world cup of migrant communities living in Turin, and “Football Communities” (a tournament composed of teams of players from Turin refugee shelters), Balon Mundial trains a refugee team called “Senza Frontiere FC”, which serves to improve players’ soft skills, thereby opening up job opportunities and helping players to find their way in their new home. The team is mixed with refugees and Italians playing together.

CHAMPIONS OHNE GRENZEN

VISION To be not only a regional sport provider, but also an agent to mediate between athletic, social, and political groups of engagement.

MISSION To provide life aid for refugees in Berlin and Brandenburg using sports as the main tool of empowerment.

2018 IMPACT

339
PEOPLE
EMPOWERED

40+
COACHES QUALIFIED
THROUGH START2COACH
PROGRAMME

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



FOSTERING A CULTURE OF DIVERSITY THROUGH FOOTBALL

Amidst the recent surge of refugees to the German federal states of Berlin and Brandenburg, the ever-present obstacle of integration has hindered many newcomers' opportunity for inclusion.

In 2012, CHAMPIONS ohne GRENZEN (CHoG) was founded to provide support for new arrivals to Germany, as well as establish a welcoming and lasting culture of diversity.

CHoG promotes exchange and communication and identifies fields in refugee policies which are often overlooked. Football provides an excellent means of affirmative action for the sustainable desegregation of any marginalised social group.

CHoG holds weekly football practices with young people who would otherwise have difficulty gaining access to football sessions in Germany.

These training sessions are free and open to any gender and followed by voluntary consulting sessions, or a "tea circle," where participants have the opportunity to receive help and advice on navigating life in their new country.



CROSS CULTURES PROJECT ASSOCIATION

VISION To bring people together through football.

MISSION To develop, implement and participate in projects bridging societal divides with the main objectives of promoting a culture of peace and non-violence, gender equality, ethnic and social integration, child protection, voluntarism and cross-sectorial cooperation.

2019 IMPACT

144,308
PEOPLE
EMPOWERED

12,287
VOLUNTEERS ACROSS ALL
PROGRAMMES

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



FORGING STABILITY WITHIN POST-CONFLICT COMMUNITIES ACROSS THE WORLD

The effects of war and ethnic conflicts are often still visible for many years after the violence has ended - affecting communities and preventing them from returning to a normal life. Major challenges remain today to bring stability back to post-conflict communities with mistrust, fear, hatred and the violence of the former frontlines still lingering in people’s minds.

Cross Cultures Project Association (CCPA) was formed in 1999 with the belief that dialogue and collaboration are the best learning tools for bridging communities affected by war and conflict.

CCPA has used dialogue and collaboration to develop, participate in, and implement cross cultural projects to promote reconciliation and integration of people in conflict-stricken countries.

CCPA specialises in using community sports and the Open Fun Football School programme as a tool to rally children and adults living in divided communities around one common interest - football.



DENIS LAW LEGACY TRUST

VISION To reduce instances of youth crime and anti-social behaviour, promote health and well-being and encourage inclusivity through sport, physical activity and creative endeavors.

MISSION To support & empower young people to be confident, capable, independent and responsible citizens within their own communities.

2018 IMPACT

18,800
PEOPLE
EMPOWERED

75%
REDUCTION OF COMPLAINTS
& INSTANCES OF YOUTH CRIME
AND ANTI-SOCIAL BEHAVIOUR
AMONG PARTICIPANTS

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



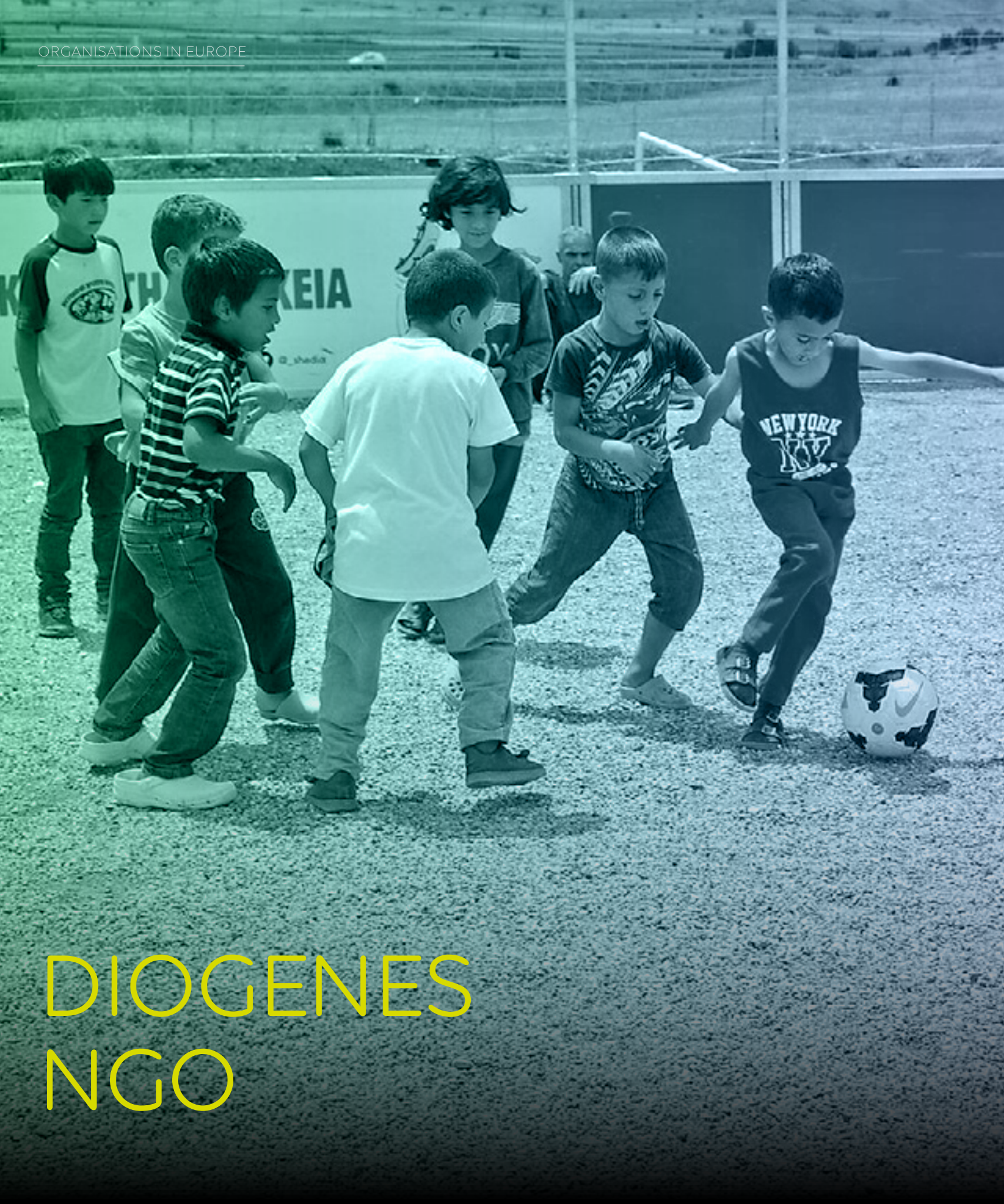
SWAPPING ANTI-SOCIAL BEHAVIOUR FOR CREATIVE ENDEAVOURS

The Denis Law Legacy Trust is a Scottish registered charity that operates and delivers a number of ‘free to access’ programmes and positive destination activities across the city of Aberdeen.

The organisation enables young people to take part in and gain access to sport and other creative activities within their local communities.

Denis Law Legacy Trust’s goal is to reduce instances of youth crime and anti-social behaviour by promoting health and wellbeing and encouraging inclusivity through sport, physical activity and creative endeavour.

The organisation offers a variety of sporting activities, such as football, hockey, basketball and badminton. Football, however, makes up 60% to 70% of all activities.



VISION The activation and socialisation of people through simple collective action.

MISSION To help people experiencing poverty and social exclusion (homeless people, the long-term unemployed, refugees etc.) in extreme forms, to be integrated or re-integrated into society.

2018 IMPACT

290
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:

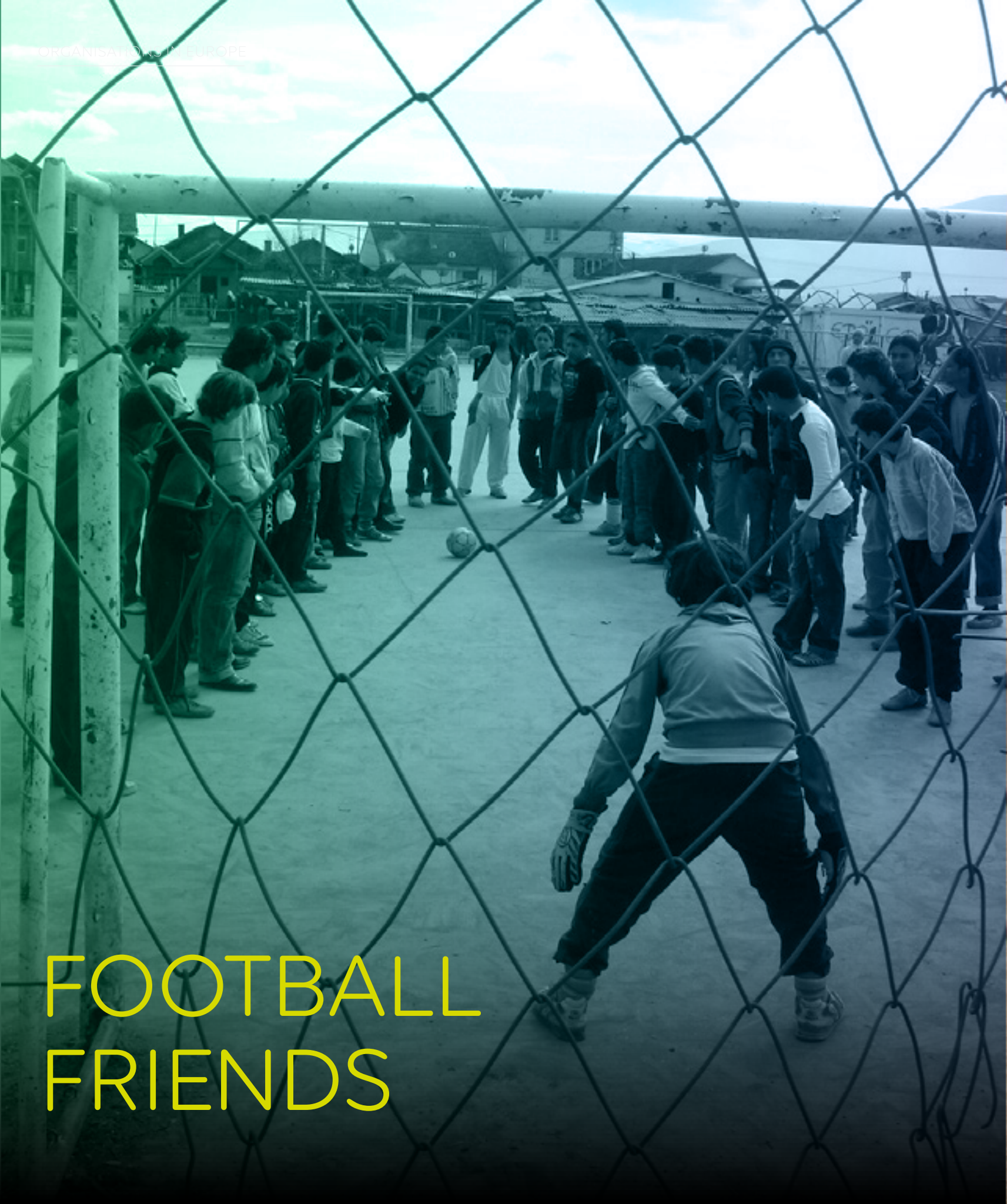


EMPOWERING GREECE’S HOMELESS

Homelessness in Greece is a significant social issue that is estimated to affect over 20,000 people. The increased economic hardship since 2009 has led to a significant rise in the number of homeless children and adolescents across the country.

Diogenes NGO is an organisation that launched its flagship ‘Kick Out Poverty’ campaign in Greece back in 2007. The organisation offers a wide range of activities and social programmes that aim to empower people living on the streets, who are excluded from society, to support themselves and raise social awareness.

The ‘Kick Out Poverty’ campaign is a global social sporting movement that uses the power of football to address a broad range of issues that affect the lives of Greek young people. The main issues include human rights and education, the promotion of good health, fair play, anti-discrimination, social change and integration. An integral part of the campaign’s activities include visiting schools and organising street football tournaments nationwide with the aim of encouraging and promoting the participation of marginalised young people.



VISION To develop a regional network that interconnects and strengthens long-term football based social development initiatives that transform the lives of individuals from the Balkan region and South-East Europe, increasing their opportunities and consolidating an environment of social change, friendship and tolerance.

MISSION To act at the regional level as the facilitator between different NGOs and institutions focusing on social development through football.

2019 IMPACT

480
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:

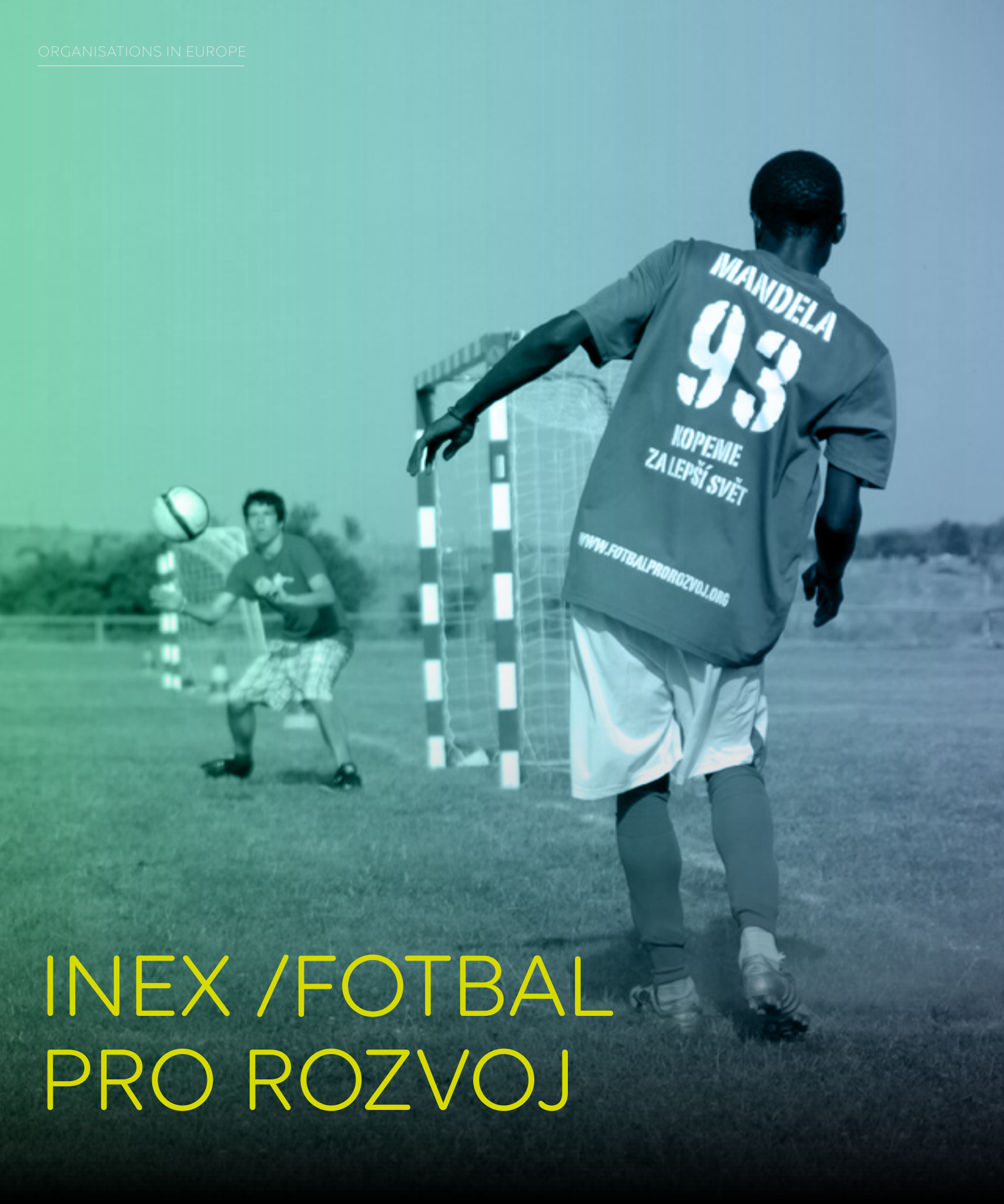


HEALING THE FRAGMENTED SOCIETIES OF THE FORMER YUGOSLAVIA

The political upheaval and violence of the nineties crippled all aspects of society in the republics of former Yugoslavia, leaving the region’s young people continually affected by their countries’ recent past.

Football Friends was established in 2005 aiming to help socially deprived children from this generation to transform their lives and heal the fragmented society. In cooperation with organisations such as the British Council and various municipalities, Football Friends provides educational initiatives to improve youth development.

The Street Football League by Football Friends in the city of Foca, Bosnia and Herzegovina, allows children to change their mindsets, as they have the chance to meet and interact with other children of different origins in a safe setting. The children also engage in workshops focusing on a range of issues such as crime, drug addiction, hooliganism, fair play and cultural learning.



INEX /FOTBAL PRO ROZVOJ

VISION A society where fair play is played on and off the pitch.

MISSION To inspire young people to become role models in society by teaching them fair play, respect, open-minded thinking, tolerance, responsible behaviour and solidarity through football.

2019 IMPACT

450
PEOPLE
EMPOWERED

300
PARTICIPANTS OF FAIR PLAY
FOOTBALL LEAGUE INCREASED
COMMUNICATION, CONFLICT
RESOLUTION & SELF-CONFIDENCE
SKILLS

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



PROMOTING FAIR PLAY ON AND OFF THE PITCH IN THE CZECH REPUBLIC

The UN Committee on the Rights of the Child has expressed concerns on the system of care for vulnerable children and adolescents in the Czech Republic.

Founded in 2006, INEX / Fotbal Pro Rozvoj is driven by its desire to develop the life skills of children through football and connect groups of people from different social and cultural backgrounds.

Fotbal Pro Rozvoj cooperates with youth organisations and non-formal educational institutions to create a football for good platform for at-risk children and young people in the Czech Republic - to kick the ball for better world.

Fotbal Pro Rozvoj works with more than 20 organisations from all over the Czech Republic to organise fair play tournaments across the country based on the concept of football3. football3 brings into play the development of social values such as teamwork, the ability to lead a discussion, mutual understanding and responsibility when working in a team.



JOHAN CRUYFF
FOUNDATION

VISION To give children as much space as possible to play sports and be active, with special attention for children in need and with a commitment to sustainability.

MISSION To create space for children to develop through sports and play.

2019 IMPACT

102,000
PEOPLE
EMPOWERED

4
NEW CRUYFF COURTS IN
DIFFERENT COUNTRIES
(UK, NETHERLANDS, MALAYSIA,
SWEDEN, DENMARK)

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



SAFE SPACES TO PLAY FOR UNDERSERVED
YOUNG PEOPLE IN THE NETHERLANDS

Children in underserved areas in the Netherlands have limited opportunities to be active because of a disability, financial means or a lack of space. This leads to health problems such as childhood obesity, and also limits children’s development and confidence.

Since 1997, the Johan Cruyff Foundation has been developing Cruyff Courts, mini-pitches in the community, and Special Cruyff Courts built at schools and institutions for children with Special Needs. The organisation provides safe local places for children and young people to play, no matter their background. The “Schoolyard14” project even gives pupils the opportunity to design their own schoolyard play areas.

During the summer, Johan Cruyff Foundation staff visit refugee centres with portable Cruyff Courts and provide a week of activities for the children, in partnership with local organisations. They train young people to become coaches through their “Heroes of the Cruyff Courts” programme. These young leaders then organise sports events for children in the community, giving them an opportunity to discover and develop their talents and become change-makers themselves.

KICKEN OHNE GRENZEN

VISION To utilise the connective power of football to help young people from disadvantaged communities integrate into society in a sustainable and equitable way.

MISSION To help young people discover and develop their individual skills and potential. In this instance, football is a tool and a common language that can be used to transfer content directly to everyday life and put it into practice.

2019 IMPACT

446
PEOPLE
EMPOWERED

100%
OF FEMALE FOOTBALLERS
STATED THAT PLAYING
FOOTBALL HELPED THEM
TO BE MORE RESPECTFUL IN
THEIR DAILY LIFE

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



SOCIAL INTEGRATION THROUGH THE “COMMON LANGUAGE” OF FOOTBALL

Refugees and asylum seekers in Austria face challenges integrating into society through restrained access to employability, compounded by language and cultural barriers. Close to 11% of people between the ages of 15 and 24 are classified as neither in education or employment.

Kicken Ohne Grenzen (KoG) emphasizes the role of the “common language” of football in closing communication gaps between communities to facilitate integration. The organisation offers open football programming for young people from disadvantaged communities, allowing them to participate in free training programmes and gain cultural familiarity through an informal environment. KoG leads weekly training sessions for children and young adults with a refugee background, incorporating educational programmes and promoting life skills to enable participants to take control over their lives in an unfamiliar environment, as well as providing job training.



KICKFAIR

VISION To contribute to a local and global society where all young people have the opportunity to reach their personal and professional potential - regardless of their social, cultural, religious backgrounds.

MISSION To support underprivileged young people in gaining the skills, capacities as well as competencies they need to develop a positive life perspective through the KICKFAIR concept and to contribute to social cohesion in diverse communities.

2019 IMPACT

9,152
PEOPLE
EMPOWERED

91%
OF YOUTH LEADERS SAY
THAT KICKFAIR HAS
HELPED THEM TO DEVELOP
A POSITIVE IMAGE OF
THEIR FUTURE

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



SUPPORTING MARGINALISED YOUNG PEOPLE TOWARD INDEPENDENCE

KICKFAIR is a not-for-profit organisation with projects in the fields of education, learning and intercultural understanding. Its approach is needs-oriented – alongside addressing the current societal challenges that affect children and young people who are educationally and socially disadvantaged in Germany. KICKFAIR offers a framework where they discover their potential and learn how to unfold it in order to build positive prospects for their future lives.

To achieve this, KICKFAIR has developed a holistic learning concept based on street football. Through this concept, young people actively participate in various roles and tasks, take on responsibility, negotiate common rules and values, resolve conflicts and develop strengths from their various talents. Participants are guided in the process of taking on leadership roles for social cohesion through togetherness, diversity, pluralism and inclusion.

KICKFAIR currently implements 40 programmes across Germany and is part of an international learning collaboration ('Football-Learning-Global') with ten like-minded organisations across the world. With these organisations, KICKFAIR works long-term and on an eye-level basis on joint solutions for societal challenges that are effective – locally AND globally.

LEAGUE OF TOLERANCE

VISION Life with joy and fun for every player*, on or off the field of interaction. *It does not matter how you play, it matters that you are playing!

MISSION To create educational opportunities that add colour to life.

2019 IMPACT

150
PEOPLE
EMPOWERED

88%
OF PARTICIPANTS MOTIVATED
TO BE AGENT OF CHANGE
FOR GENDER EQUALITY

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



CHAMPIONING THE RIGHTS OF CHILDREN AND YOUNG PEOPLE IN UKRAINE

The League of Tolerance (LOFT) is an organisation focused on the social education of people through sport, democratic participation, and entrepreneurship. It is an association of human rights defenders, trainers, artists, coaches and youth workers united in aim to protect the rights of children and young people in Ukraine; especially underserved young people, such as those with disabilities, ethnic minorities, and young parents. LOFT aims to create sustainable and attractive conditions for young people’s involvement, participation and development in sport.

The organisation was formed in 2014 when the violent conflict in Eastern Ukraine started, and became officially registered in 2016. Since then, the organisation has developed significant experience in the sport for development sector, implementing the international “Play for Human Rights!” campaign, Holistic Football Schools on national level, as well as the “Come on! Let`s play” initiative in Ivano-Frankivsk, the organisation’s home town. The organisation’s work is guided by five core values: education without borders, recognition of social work, equal involvement of women in sports, solidary decisions and actions, and entrepreneurship as a lifestyle.



MSIS

VISION To create a professional nonformal educational-social programme & Fair Play Programme with a network of individuals and NGOs, that use a sport in different ways to work with young people especially from excluded social areas.

MISSION To dedicate work to young people from small towns (socially excluded areas) to encourage them and to show them that they are able to shape their future.

2019 IMPACT

9,861
PEOPLE
EMPOWERED

342
FOOTBALL3 (FAIRPLAY
FOOTBALL) SESSIONS
CONDUCTED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



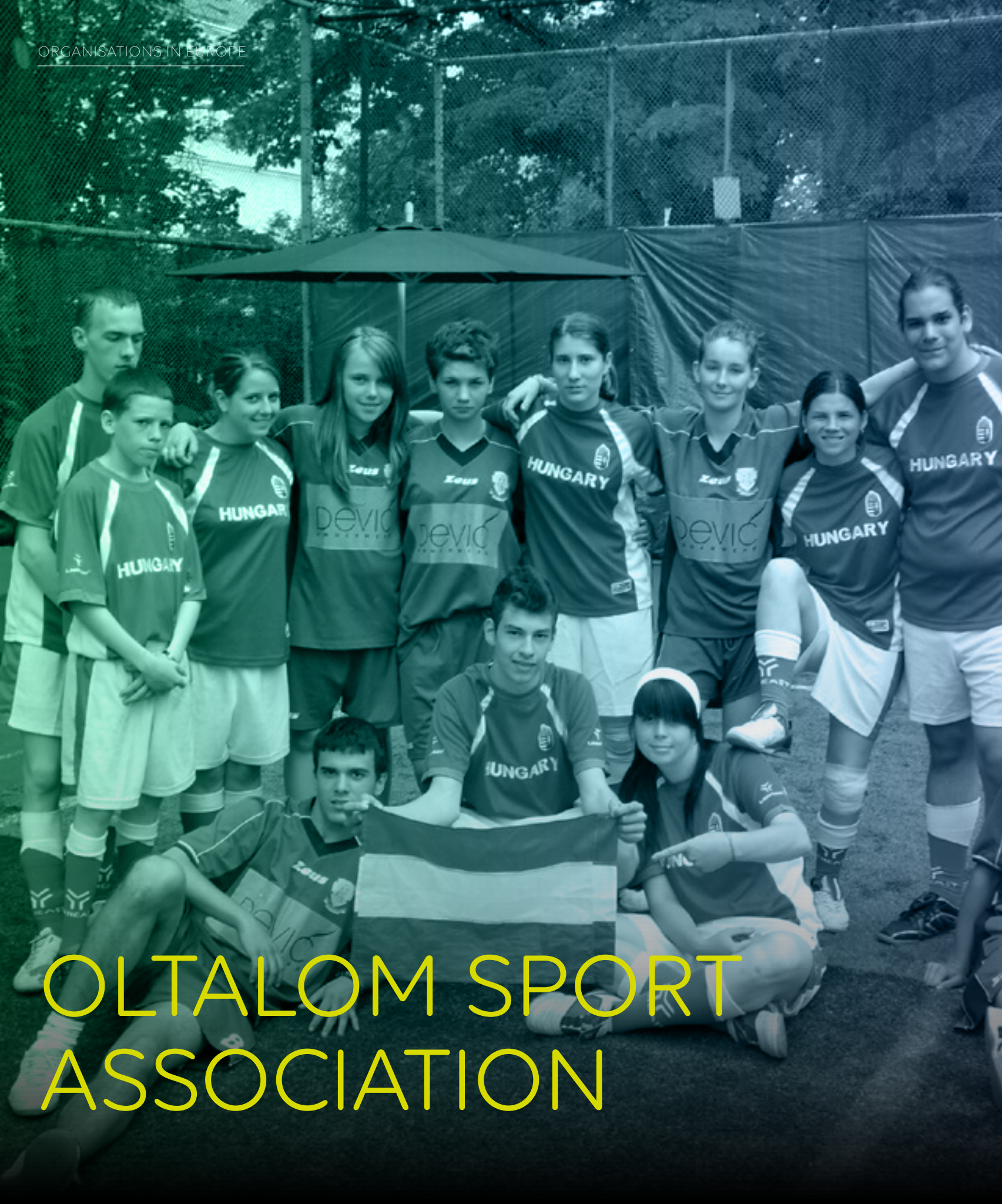
REVERSING SOCIAL AND ECONOMIC
EXCLUSION IN POLAND

In the town of Mrągowo more than 500 families are at risk of social and economic exclusion. Young people in this area have a high rate of long-term unemployment and high rates of drug addiction.

Founded in 2009, MSIS set out to help young people better themselves and reach their potential through the power of football. The organisation has a team of professionals who provide a place for young people in the community to play football and work together.

MSIS create opportunities for young people to gain vital job skills that open up opportunities for them. They also run sessions with mixed-gender teams to champion gender equality as well as engage more girls in football.

In addition to this programme MSIS has created the Futbol Zmienia Project, a safe space where football is used for social change. This space was created to help young people who are struggling with problems like addiction, crime, violence, disabilities, and homelessness.



OLTALOM SPORT ASSOCIATION

VISION To offer a possibility to all to feel that they are a valuable part of the society they live in.

MISSION To prevent social exclusion and to enhance social integration by using sport as an innovative tool for people regardless of their socio-economic status. To reach out to those who are in need and offer stability and regularity to those who come to training and, by involving them in social services, to enable them to improve their lives.

2019 IMPACT

1,024
PEOPLE
EMPOWERED

62%
OF PARTICIPANTS ABLE
TO DEAL WITH CRITICISM
IN A CONSTRUCTIVE WAY
AFTER PARTICIPATING IN
PROGRAMMES

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



AIDING A SENSE OF BELONGING AND COMMUNITY THROUGH SPORT

Young people in Hungary face a number of challenges growing up with high rates of youth unemployment and limited access to higher education, which often result in drug and substance abuse.

Operating in the spirit of fair play, tolerance and social inclusion, Oltalom Sport Association has been using sport as an innovative educational tool for more than 10 years, providing the opportunity for hundreds of people yearly to flourish both mentally and physically in their free training sessions.

The organisation uses sport to involve participants in other areas such as social work, job training, further education and learning English.

Oltalom believes that regular physical exercise and teamplay not only improves health and reduces tendencies leading toward drug abuse, it strengthens the sense of community and belonging.



ORGANIZATION
EARTH

VISION A future without inequality, where all of nature’s beings are protected, including plants & animals, within an empowered society that respects all of its members equally independent of race, religion, and social status.

MISSION Organization Earth’s goal through its Hope Sports initiative is to use the universal language of sport to fight inequalities, eradicate poverty and combat climate change.

2019 IMPACT

500
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



USING FOOTBALL TO TACKLE INEQUALITIES
AND POVERTY IN GREECE

Organization Earth is a Greek civil society organisation that began as a movement to raise awareness on sustainable lifestyles in urban centres. Early on, its programmes were based on the principle of connecting people to nature, with a special focus on organic urban agriculture learning for children and vulnerable groups.

In 2015, as a response to the refugee crisis, Organization Earth expanded its activities aiming to combat discrimination and tackle inequalities in areas and populations that are hard to reach.

The inaugural project under the new mandate was Hope Refugee FC, the first football team in Greece consisting solely of migrants & refugees that sparked further initiatives and projects using the power of sports as a tool for change.

Today, Organization Earth’s social inclusion initiative “Hope Sports” is implementing numerous programmes besides the football team, and includes children, women and men. A large percentage of participants are migrants, however a growing number of projects tackle societal issues in general such as gender inequality, learning disabilities and long-term unemployment.

POLICY CENTER FOR ROMA & MINORITIES

VISION PCRM believes it is the right of every human being to acknowledge and accomplish his or her potential, regardless of the identity, ethnicity or minority group he or she is associated with or belongs to.

MISSION To empower Roma from marginalised areas to become active citizens of society.

2019 IMPACT

130
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



INCLUDING THE ROMA MINORITY IN ROMANIAN SOCIETY

Roma exclusion in Romania has been perpetuated over generations. Inadequate education and healthcare coupled with the lack of employment opportunities means there is little chance of escaping poverty in Roma communities.

Policy Center for Roma and Minorities (PCRM), established in 2008 in Romania, uses football to advance the social inclusion of Roma and other ethnic minorities and mobilises people to become active citizens of their society.

PCRM has created the Alternative Education Club, establishing a safe space for children living in neighbourhoods susceptible to trafficking, prostitution, and extreme poverty.

Participants receive counselling and guidance with the aim of strengthening community ties through sport and football.

The work of PCRM supports the Roma minority and other ethnic groups to become active citizens of society and stimulate the majority to actively participate in the social inclusion process.



RED
DEPORTE

VISION To help socially disadvantaged children and young people to fulfill their dreams and aspirations through sport.

MISSION To create a sports environment which drives education, health and integration.

2019 IMPACT

4,300
PEOPLE
EMPOWERED

130
PARTICIPANTS INCREASED
THEIR EMPLOYABILITY

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



REMOVING BARRIERS TO SOCIAL
INTEGRATION FOR REFUGEES

Due to a sharp influx of refugees coming to Spain, over half of whom are under the age of 18, integration is more important than ever. A large number of the young population face barriers in attaining a higher education due to a lack of financial resources. This leads to challenges for young people to find work and become financially independent.

Red Deporte uses football as the medium both in Spain, where programmes are primarily aimed at immigrant integration, and in developing countries where projects are delivered in collaboration with existing local partners and implementers.

Football sessions are combined with activities that foster young people’s development around topics such as health, employability, education, community leadership and good governance.

The organisation also strives to promote intercultural integration through sport in migrant communities throughout Spain by hosting Football For Integration tournaments.



RHEINFLANKE

VISION For young people, regardless of their background, to have a fair chance in life.

MISSION To improve future perspectives for disadvantaged young people with or without migration backgrounds by providing sports, mentoring and training programmes which enable participants to set out independently on the path to a fulfilling future.

2019 IMPACT

3,290

PEOPLE
EMPOWERED

89

PARTICIPANTS FOUND
EMPLOYMENT OR STARTED
AN APPRENTICESHIP

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



EQUAL OPPORTUNITIES FOR MARGINALISED COMMUNITIES IN GERMANY

Founded in 2006 in Cologne, RheinFlanke has eight site locations in Germany. The organisation's main purpose is to provide equal opportunities to children, teenagers and adolescents, including many children of immigrants, with little access to education and society.

As a means of building trust and enhancing engagement, RheinFlanke encourages young people to participate in a variety of sports (particularly football-based) initiatives. Alongside sports activities and life skill trainings, RheinFlanke offers one-to-one mentoring and job coaching to young people, allowing them to develop work skills and connect them with local entrepreneurs and employers. RheinFlanke is a strong partner of schools and local football clubs to provide workshops on health and against radicalisation, violence and bullying.

Many years of experience coupled with a team of more than 70 staff members, RheinFlanke, supports vulnerable young people using the social potential of football to provide positive employability outcomes.



SCORT
FOUNDATION

VISION Use the unifying power and values of football to contribute to the education of disadvantaged young people and to sustainably foster their development.

MISSION Educate young people as qualified football coaches and role models for disadvantaged children and, in doing so, inspire them to become socially engaged in their community.

2019 IMPACT

177
PEOPLE
EMPOWERED

100%
OF YOUNG COACHES
INCREASED LEADERSHIP
& COACHING CAPACITY
THROUGH PROGRAMME

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:

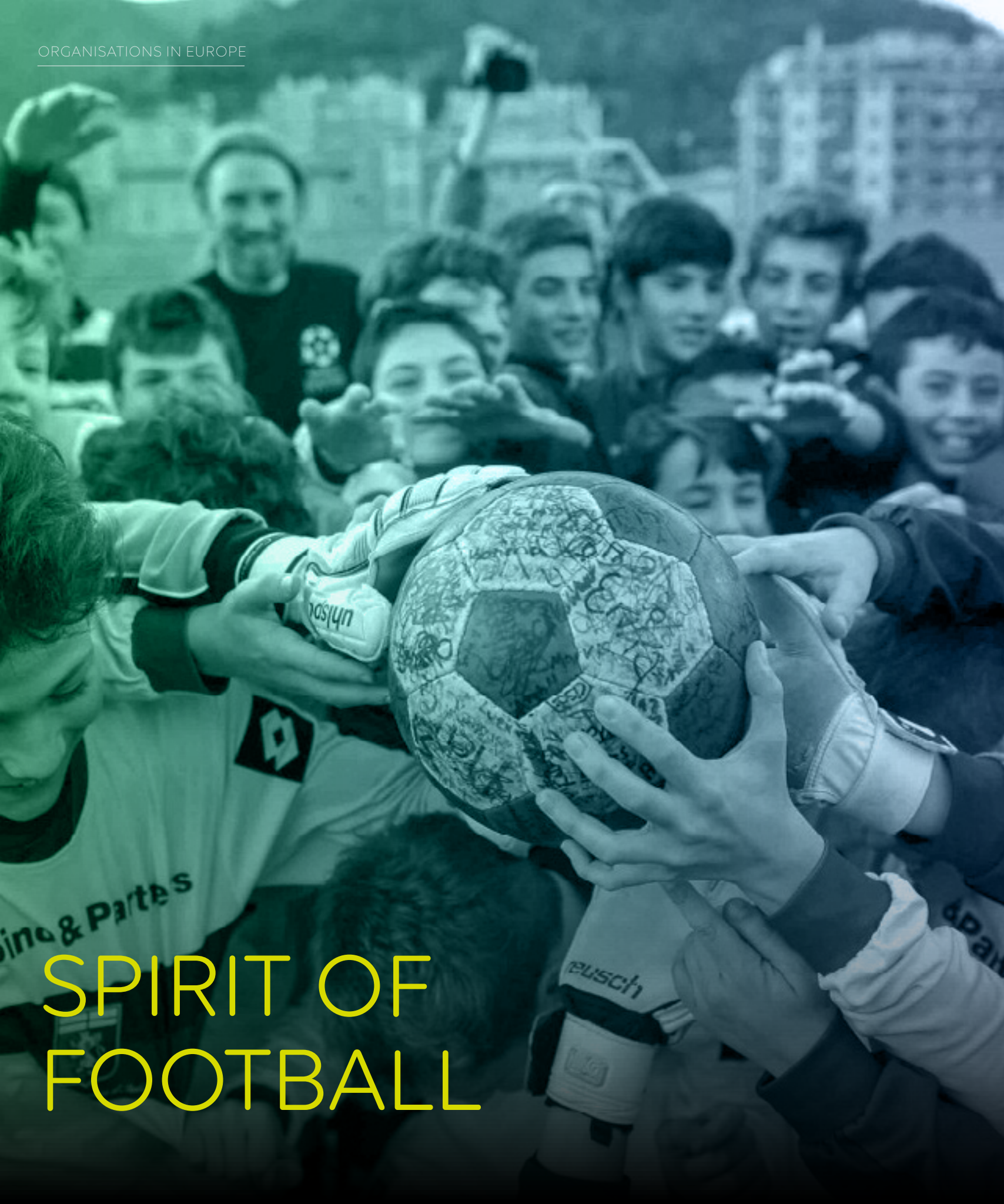


TRAINING COACHES TO USE FOOTBALL AS
A TOOL FOR GOOD ACROSS THE WORLD

Many disadvantaged young people have a crisis of confidence, which is often caused by their perceived ‘lack’ of something that many of their peers have. The vision of the SCORT Foundation is a world in which all children living in difficult circumstances are able to play sport and are inspired to subsequently develop positive social skills and aspirations.

The SCORT Foundation operates in 15 different countries globally. Young Coaches are encouraged to apply their newly developed social and sporting skills by actively engaging with their communities and organising regular football activities for disadvantaged children.

The goal is to have these young women and men act as multipliers, using football as a sustainable tool to promote health, inclusion, convey core values and foster children’s development.



VISION Play together fairly based on the fair play principles: everyone can play, show respect, teamwork, honesty, fair play, and have fun.

MISSION To use the power of football and especially “The Ball” - football’s Olympic Torch - combined with theatre and art to drive social change.

2019 IMPACT

4,820
PEOPLE
EMPOWERED

381
PARTICIPANTS QUALIFIED
FROM TRAINING OF
TRAINERS WORKSHOP IN
JORDAN (70% WOMEN)

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:

4 QUALITY EDUCATION

5 GENDER EQUALITY

10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

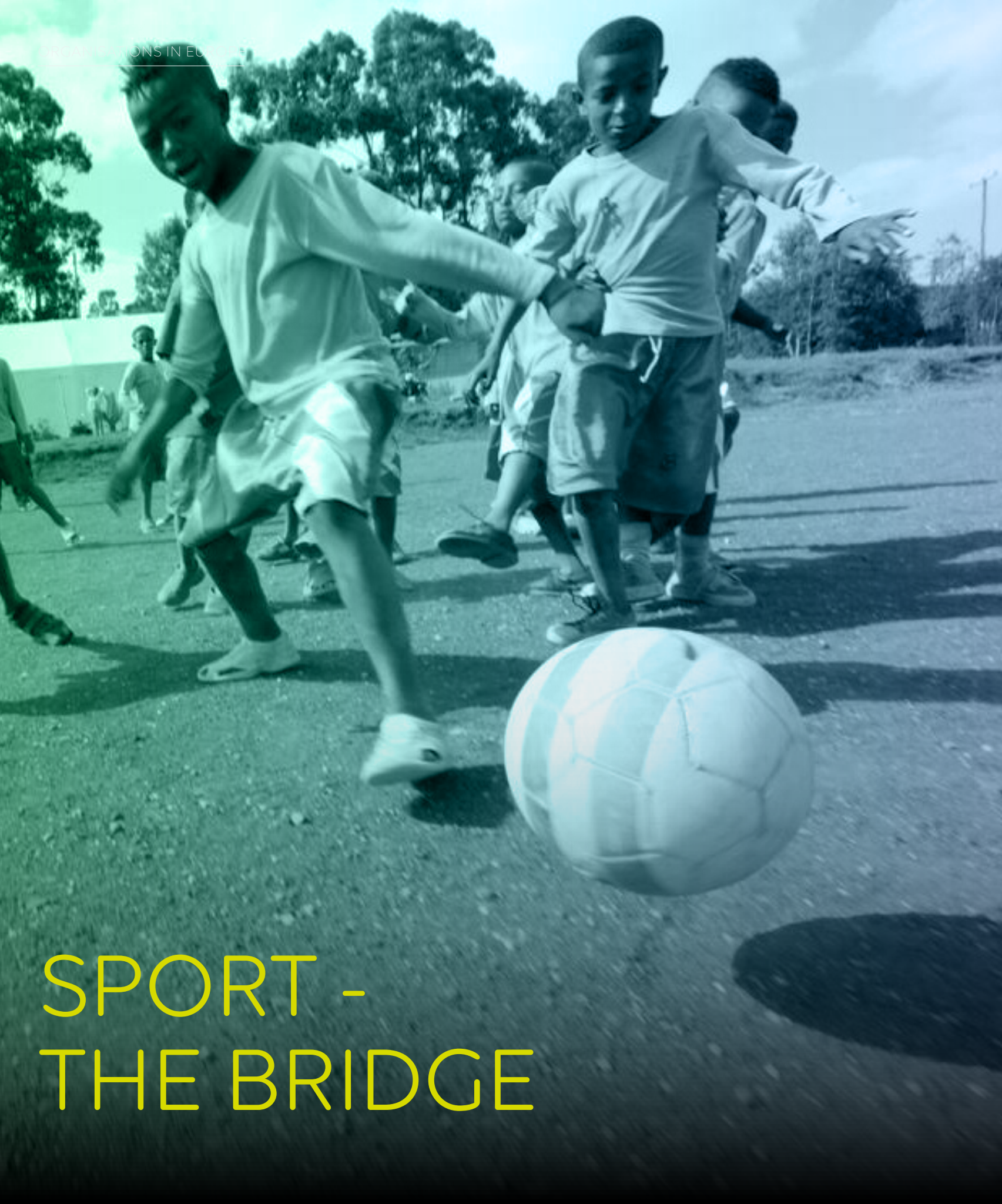
17 PARTNERSHIPS FOR THE GOALS

FOSTERING CULTURAL EXCHANGE THROUGH THE UNIVERSAL LANGUAGE

Many children in Europe between the ages of 8 and 16 live in low-income areas, of which a significant proportion has a migration background. As well as struggling with economic hardship, the rural neighbourhoods in which these young people live are politically more right-wing. Integration is a significant issue facing these children and adolescents, often resulting in further problems and community tension.

Spirit of Football (SoF) was created to bring people from different cultures together around the 2006 World Cup. Through support from a local university (University of Erfurt), the project “One ball, One World” was born. This ball is the equivalent of the Olympic torch, which is carried globally, engaging communities around the world to form an interactive education on cultures.

Since then, Spirit of Football has developed further programming through refugee integration training, holiday camps for underprivileged children, and cultural evenings. Additionally, SoF runs university seminars and works with children and adolescents in schools and communities, educating trainers, educators and social workers to pass on methods in their own clubs and communities.



SPORT - THE BRIDGE

VISION To see young people more active and productive in their own scope and that they no longer choose street life as a solution.

MISSION Contribute towards improving the living condition of disadvantaged young people and street children through sports training, workshops and other activities to teach life skills.

2019 IMPACT

519
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



SUPPORTING THE SOCIAL REINTEGRATION OF STREET CHILDREN IN ETHIOPIA

Aid agencies estimate that nearly 600,000 children live on the streets in Ethiopia. With many children working to escape poverty (estimates show that 40 percent of children start to work before the age of six), a lack of education, child prostitution and begging are rife.

Sport – The Bridge aims to reintegrate street children into their families and public schools. Sport lessons are used to prepare children for life in the family and foster their personal development. Simultaneously, the families of the children receive assistance, laying the foundation for successful reintegration.

The programme is based on the idea of ‘help for self-help’. In line with its dual approach, Sport – The Bridge’s national project in Switzerland promotes intercultural understanding. Using sports and games, the organisation promotes direct encounters between people with different cultural backgrounds, seeking to promote mutual understanding and reducing barriers.



SPORT AGAINST RACISM IRELAND

VISION Empowering young people through sport to lead better lives in a society free of discrimination.

MISSION To promote and support cultural integration, social inclusion and cohesion in the Republic of Ireland, Northern Ireland and abroad by using sport as a medium to combat racism, sectarianism, xenophobia, homophobia and all other forms of discrimination.

2019 IMPACT

6,200
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



PROMOTING CULTURAL INTEGRATION AND SOCIAL INCLUSION THROUGH FOOTBALL

Migrant advocacy groups warn that Irish children are becoming increasingly racist, as figures show almost one in every five cases of racial abuse is perpetrated by under 18s.

Sport Against Racism Ireland (SARI) was founded in 1997 as a direct response to the growth of racist attacks from a small but vocal section of people in Ireland. This was a result of a dramatic increase in the number of foreign nationals living in Ireland.

SARI’s mission is to support cultural integration and social inclusion in Ireland by using sport, particularly football, as a medium to combat racism, sectarianism, homophobia and other forms of discrimination.

SARI’s Soccerfest is Ireland’s largest intercultural football tournament for men, women and children, attracting over 4000 people annually. While the organisation’s annual Fair Play Football Cup involves over 100 football players drawn from refugee and community groups aiming to highlight the contribution of refugees to communities throughout Ireland.



SPORT DANS LA VILLE

VISION To ensure equal opportunities for young people from disadvantaged neighbourhoods by sharing key values with them, such as respect, commitment, entrepreneurial spirit, confidence, and hard work.

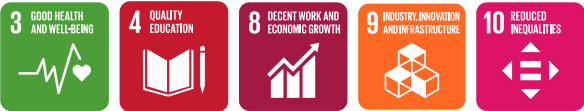
MISSION To promote social and professional integration for young people living in disadvantaged neighbourhoods.

2019 IMPACT

5,300
PEOPLE
EMPOWERED

78%
OF FAMILIES BELIEVE SDLV
HAS HAD A SIGNIFICANT
IMPACT ON THEIR
CHILDREN’S LIVES AND ON
THEIR COMMUNITY

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



FROM UNEMPLOYMENT TO CAREER OPPORTUNITIES THROUGH FOOTBALL

The rate of unemployment among young people in France is more than double that of the overall population. Perhaps more concerning, the unemployment rate among French adolescents aged 20-24 has not fallen below 16% in almost 30 years.

Sport dans la Ville (SDLV) is the leading French non-profit organisation serving disadvantaged boys and girls, aged 7-25, through sports programmes and vocational training.

Its free football programmes teach positive values such as teamwork, hard work, self-confidence and dedication, leading young people on the path toward a brighter future.

SDLV’s football sessions combined with professional skills training and job placement programmes move young people from unemployment to opportunity.



SPORT 4 LIFE UK

VISION A level playing field where every young person has the opportunity to create a better future for themselves.

MISSION To create a better future for young people (aged 11 to 29) by improving their employability and key life skills, through sports-themed personal development programmes.

2019 IMPACT

815
PEOPLE
EMPOWERED

139
YOUNG PEOPLE GAINED
AN ACCREDITED
QUALIFICATION

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:

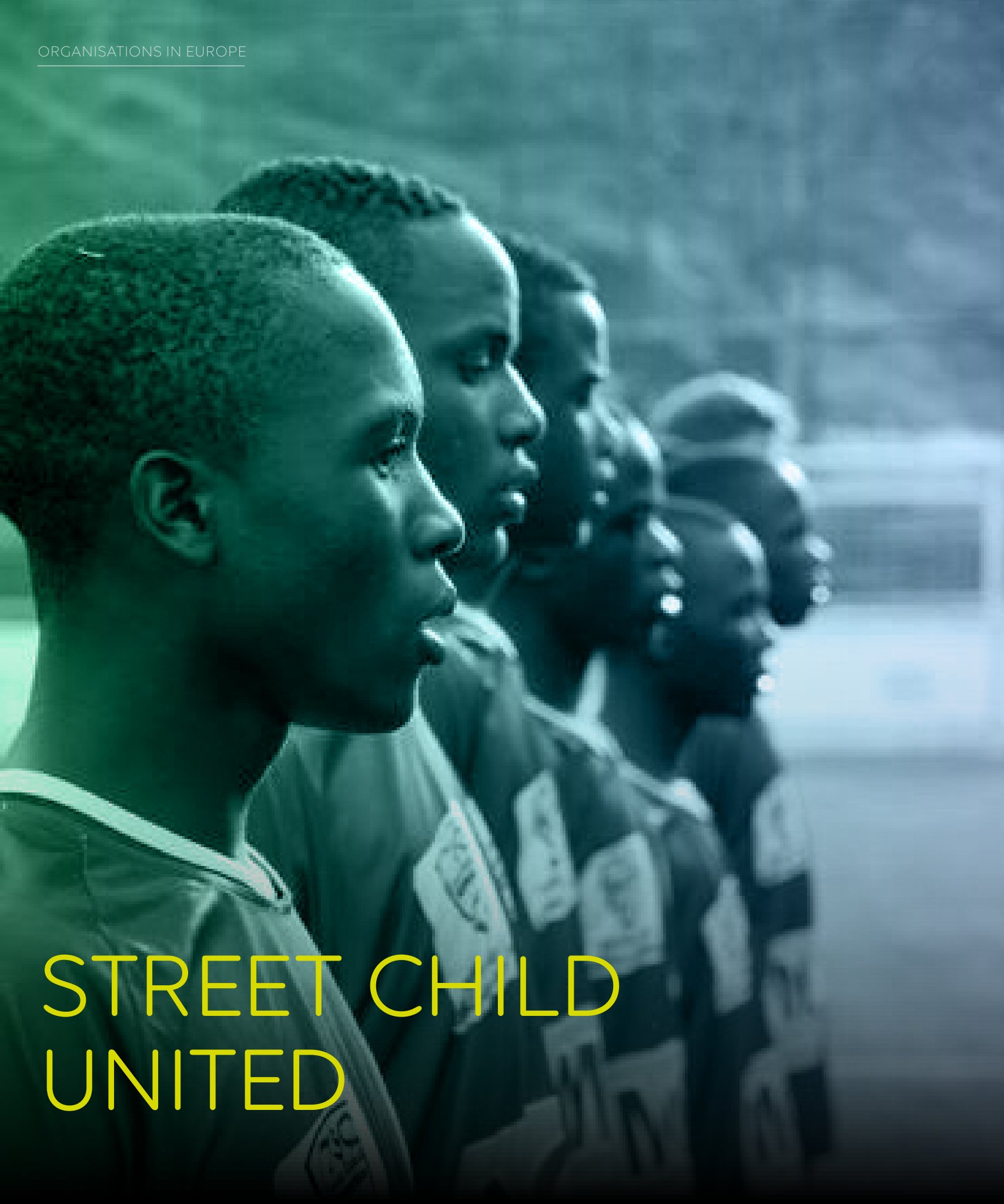


TACKLING YOUTH UNEMPLOYMENT THROUGH FOOTBALL

Founded in 2006, Sport 4 Life UK is a non-profit organisation that provides a helping hand to disadvantaged children and young people through sports-themed educational programmes.

Sport 4 Life runs a sports-themed personal development programme for socially excluded 12-16-year-olds that tackles the issue of youth unemployment, by developing vital life skills like confidence, leadership and communication.

The organisation also has a sports-themed employability and personal development programme for 16-29-year-olds who are not in education, employment or training. This initiative focuses on developing young people's employability and key life skills, providing them with continued support on their way to entering the workforce.



STREET CHILD
UNITED

VISION A world where every child can access their rights, regardless of their background.

MISSION To tackle the widespread stigma street-connected children face and raise awareness and understanding of their situation, so they are protected, respected and supported to realise their fullest potential.

2019 IMPACT

64
PEOPLE
EMPOWERED

50%
FEMALE
PARTICIPATION

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



SHIFTING THE PERCEPTION TOWARDS
STREET CHILDREN WORLDWIDE

The UN estimates that there are 150 million street-connected children across the world today. Life on the streets is dangerous - instead of receiving support these children are often blamed for their circumstances and, as a result, marginalised and mistreated.

Street Child United believes in a world in which street children have access to the same rights as all other children. It is a world in which they are protected, supported and given opportunities to realise their potential. Street Child United provides a global platform through which children receive protection, support and opportunities. Ahead of the world’s biggest sporting competitions, it organises international events and places street children at the centre of the call for their rights. It uses the power of sport, the arts and children’s voices to challenge the negative perceptions and treatment of street children.

Ahead of the 2014 World Cup, 230 former street children from 19 countries gathered in Rio de Janeiro, Brazil, for the tournament. Again, ahead of Russia 2018, more than 200 young people from 20 countries came together in Moscow.



STREET LEAGUE

VISION To see an end to youth unemployment in the UK.

MISSION Support unemployed young people aged 16-24 living in disadvantaged communities and facing complex socio-economic barriers into sustainable employment, education and/or training.

2019 IMPACT

3,041
PEOPLE
EMPOWERED

1,271

YOUNG PEOPLE
PROGRESSED INTO WORK,
EDUCATION OR TRAINING

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



ENDING YOUTH UNEMPLOYMENT IN THE UK

Founded in London in 2003, Street League is a non-profit organisation that seeks to end youth unemployment across the UK. The organisation uses a unique programme of football and education to help participants improve their health, extend their social networks and gain a positive outlook.

Youth unemployment rates vary drastically across the UK, with some regions at more than double the national average. In these regions over a quarter of 16-24-year-olds are unemployed. Street League combines the power of daily sport and fitness activities with classes that offer CV writing, interview skills and career advice. Its progression services then support individuals in finding sustainable employment, education or training.

Over the last 15 years, Street League has offered individuals football as a holistic solution to their social challenges. Since its origination, Street League has expanded to deliver Academies throughout the UK in 14 different cities including London, Manchester, Liverpool, Leeds, Birmingham, Sheffield, Middlesbrough as well as Glasgow, Edinburgh, Dundee and other cities in Scotland.

TIGERS SPORT & EDUCATION TRUST

VISION To make a difference by involving people in sport and promoting the values linked to sporting success.

MISSION To maintain high standards as an organisation and in the delivery of programmes within the sports development and education sectors.

2018 IMPACT

13,654
PEOPLE
EMPOWERED

22
NATIONALITIES
REACHED THROUGH
PROGRAMMES

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:

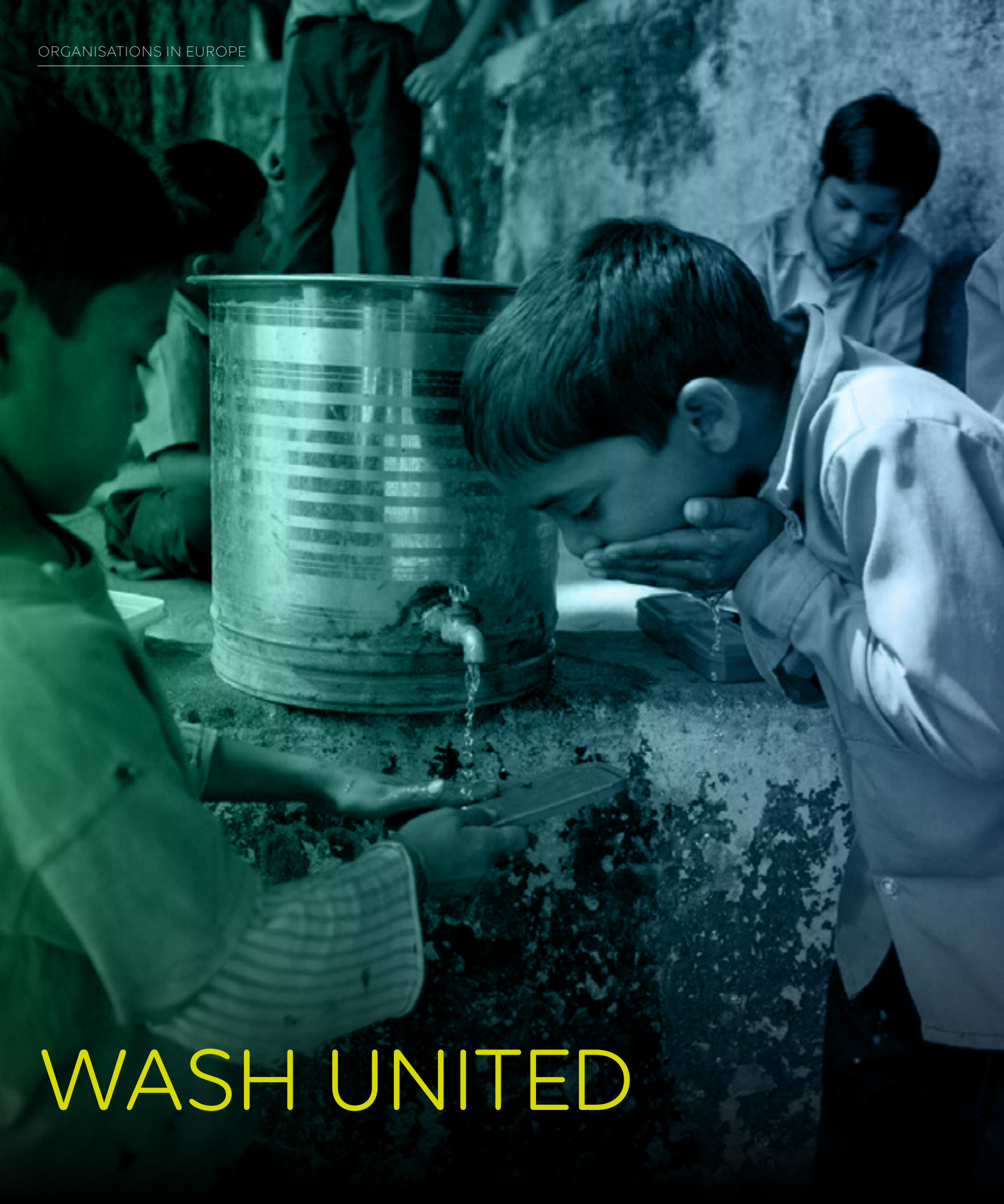


CHANGING THE FORTUNES OF YOUNG PEOPLE IN HULL, UNITED KINGDOM

Once voted the worst place to live in the UK, Hull was beset by social issues such as obesity and social exclusion. Now that the city is making a comeback, much of the corrective attention has been placed on the city's young people.

Founded in 1990, the Tigers Sport and Education Trust uses football as a medium to tackle a wide range of issues in Hull, including health and social inclusion. Tiger Trusts' Junior Programme provides children ages 4-12 with a number of exciting opportunities to keep them active and meet new friends. By working with many of the region's primary schools it aims to increase confidence and motivate more children to take up sporting opportunities beyond school. Further, the Kicks International programme works with a number of refugee and displaced children, and holds weekly football sessions.

The organisation also offers a Disability Programme that provides individuals aged 5+ living with any form of disability with a memorable experience of sport and physical activity. Participants will develop skills, make new friends and feel a part of the football club.



WASH UNITED

VISION To create a world where everyone drinks safe water, uses adequate sanitation and practises handwashing with soap at critical times, and where all women and girls are empowered to manage their menstruation hygienically, safely, with confidence and dignity.

MISSION Raise the priority of toilet use and help providers of WASH services to integrate human rights principles into their work to reach everyone - including the most marginalised - with adequate and sustainable services.

2019 IMPACT

3,031

GIRLS IMPROVED THEIR KNOWLEDGE AND ARE EMPOWERED TO MANAGE THEIR PERIODS SAFELY, HYGIENICALLY AND WITH CONFIDENCE

70%

OF GIRLS REPORT THAT THEY CHANGE THEIR PADS MORE FREQUENTLY SINCE THE TRAINING

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



USING FOOTBALL-BASED GAMES FOR SANITATION AND HYGIENE MANAGEMENT

Diarrheal diseases, spread by a lack of toilets and poor hygiene, kill more children on the African continent under the age of five than HIV/AIDS, malaria and measles combined; simultaneously costing the economy billions of dollars per year. Almost 40% of the world population does not have access to simple necessities like a clean toilet.

WASH United operates in Africa, India and South Asia. Using football-based interactive games, storytelling and educational materials, it educates and creates long-term behaviour change in children and adolescents in a fun and participatory way about the importance of safe drinking water, sanitation and hygiene.

WASH United develops a solution for football organisations that want to integrate WASH (water, sanitation and hygiene) and MHM (menstrual hygiene management) trainings into their programmes.



WOMEN WIN

VISION A more inclusive world where all young people have the opportunity to reach their inherent potential.

MISSION To use football as a vehicle for positive change, providing underserved young people with a toolkit to overcome obstacles to growth, inclusion, and personal success.

2019 IMPACT

77,262
PEOPLE
EMPOWERED

49
WORKSHOPS IN 33 DIFFERENT
COUNTRIES FACILITATED
REACHING 1,129 WORKSHOP
PARTICIPANTS

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



EMPOWERING WOMEN AND GIRLS TO
OVERCOME GENDER INEQUALITY

Around the world, women continue to fight for equal rights, as women generally only earn 77% of a man’s salary in similar positions.

Founded in 2007, Women Win supports organisations that use sport as a tool to empower girls and young women to know their rights, specifically regarding gender-based violence, sexual health, and economic empowerment.

With extensive expertise in women’s rights, Women Win has developed collaborative, open source learning tools including an interactive guide for building sports programmes for girls and improving the female inclusion in existing programmes.

Using workshops and trainings to connect organisations across various sectors and continents, Women Win facilitates resource sharing, aligning the fight for women’s rights with sport for development.

LATIN AMERICA

ACCIÓN POR UNA EDUCACIÓN ACTIVA **BOLIVIA**
ASOCIACION CIVIL ANDAR **ARGENTINA**
ASOCIACION CIVIL GURISES UNIDOS **URUGUAY**
ASOCIACION CIVIL LOS PIONEROS **PERU**
ASOCIACION CIVIL WARA **PERU**
ASSOCIAÇÃO CRISTÃ DE MOÇOS DO RIO GRANDE DO SUL **BRAZIL**
CAMAQUITO **CUBA**
CENTRO DE EDUCACION Y DESARROLLO COMUNITARIO **PERU**
FUNDAÇÃO ESPORTIVA E EDUCACIONAL PRÓ CRIANÇA E ADOLESCENTE **BRAZIL**
FUNDACIÓN COLOMBIANITOS **COLOMBIA**
FUNDACIÓN DE LAS AMERICAS PARA EL DESARROLLO **ECUADOR**

FUNDACIÓN EDUCERE **CHILE**
FUNDACIÓN TIEMPO DE JUEGO **COLOMBIA**
FÚTBOL CON CORAZÓN **COLOMBIA**
FÚTBOL MÁS **CHILE**
INSTITUTO BOLA PRA FRENTE **BRAZIL**
INSTITUTO FAZER ACONTECER **BRAZIL**
INSTITUTO FORMACAO **BRAZIL**
ORGANIZACIÓN JUVENIL RECREARTE **COSTA RICA**
PASION PETARE **VENEZUELA**
PROYECTO CANTERA **MEXICO**
SEPROJOVEN **COSTA RICA**
URECE **BRAZIL**



23
ORGANISATIONS



18
COUNTRIES



150K
PEOPLE EMPOWERED



MOST ADDRESSED
GLOBAL GOALS



APEA - ACCIÓN POR UNA EDUCACIÓN ACTIVA

VISION To educate, both through and about movement, to develop the physical, social, emotional, and rational intelligence of young people living in underprivileged areas.

MISSION Use football to support the overall development of the individual, making each educational experience an opportunity for personal growth.

2018 IMPACT

750
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



BUILDING RESILIENCE THROUGH PLAY IN BOLIVIA

Acción Por una Educación Activa (APEA) was founded in 2009 with the aim of using movement and especially football to stimulate educational experiences for young people in both rural and urban Bolivia. APEA was born through the work of French organisation “Sport Sans Frontières” - which developed education programmes in the country between 2003 and 2008.

APEA’s “Football Schools, Life Schools: a goal against the abuse” programme aims to promote the development of resilience of vulnerable Bolivian children and young people living in conditions of marginalisation and poverty. As well as facilitating the process of excelling academically, APEA aims to strengthen the resilience and capacity of the surrounding family network, in a playful and spontaneous manner. All sessions are based upon the Ju.G.A.R. methodology, forged through APEA’s experience in the field and built upon the following four pillars: Play, Globality, Attitude, and Reflection. Sessions contain both pre- and post-match discussions to encourage reflection about the challenges confronted, both in the daily lives of participants and those linked to challenges faced on the pitch.



ASOCIACIÓN CIVIL ANDAR

VISION To be a leading social organisation using an holistic approach to help the development of people with disabilities.

MISSION To generate innovative opportunities for the creative development of people with disabilities through work, sports, culture, art and health, to improve their quality of life, strengthen their family ties and promote their inclusion in the community.

2018 IMPACT

1,470
PEOPLE
EMPOWERED

6
NEW INCLUSIVE FOOTBALL
SCHOOLS CREATED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



HELPING PEOPLE WITH DISABILITIES PLAY AN ACTIVE ROLE IN SOCIETY

According to a recent study by the World Bank, the unemployment rate among disabled people in Argentina is estimated to be close to 91 percent. Poverty is often a by-product of disability, those affected also tend to experience widespread exclusion from the social and political life of their communities.

Founded in 1991, Asociación Civil Andar creates innovative opportunities to unlock the potential of people with disabilities and help them play an active role in society. Through a combination of work experience programmes, sports, arts, culture and health-related activities, the organisation offers this vulnerable group a path out of exclusion. Civil Andar’s “Liga de Fútbol Inclusiva” (Inclusive Football League) uses the power of football to promote and foster the active participation of people with disabilities in society, while also addressing stigmatisation and prejudice.

ASOCIACIÓN CIVIL GURISES UNIDOS

VISION To be a leading organisation in children's and adolescents' rights, coordinating with public organisations and civil society in the creation and execution of programmes and proposals for addressing various situations that violate the rights and social integration of children, adolescents, young people and their families, at a national and regional level.

MISSION Strengthen democratic processes that enable the integral development of children and adolescents as subjects of law, within the framework of the defence and promotion of Human Rights and especially the rights of children and adolescents.

2018 IMPACT

1,070
PEOPLE
EMPOWERED

72%
OF PARTICIPANTS STATE
THAT THE FOOTBALL
PROGRAMME HELPED THEM
TO RESOLVE CONFLICTS
PEACEFULLY

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



FORGING A FUTURE WITHOUT THE RISK OF CHILD LABOUR

In Montevideo and Las Piedras, thousands of young people have little or no access to adequate education, forcing them into labour-intensive jobs and creating one of the most challenging social issues in the region.

In 1989, Asociación Civil Gurises Unidos was founded to protect and promote the human rights of children and adolescents in Uruguay. The organisation has a large range of programmes running throughout Uruguay that focus on topics such as child labour, gender and civil society, nutrition and health, youth leadership and sports. Since integrating football into its curriculum to raise levels of participation, Asociación Civil Gurises Unidos has reached and worked with over 6,000 children and young people, thereby gaining renown in the football for development field across Latin America.

ASOCIACIÓN CIVIL LOS PIONEROS

VISION To be pioneers in the creation of educational, safe, healthy and harmonious communities in Callao, where every young person has rights, participates and is able to cultivate life projects, inclusivity and dignified development.

MISSION To promote positive changes in vulnerable children, adolescents and young people in Callao, who are at social risk, by improving their quality of life and learning, through sports, art, education and culture.

2018 IMPACT

241
PEOPLE
EMPOWERED

160
PARTICIPANTS TRAINED IN
VIOLENCE PREVENTION

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



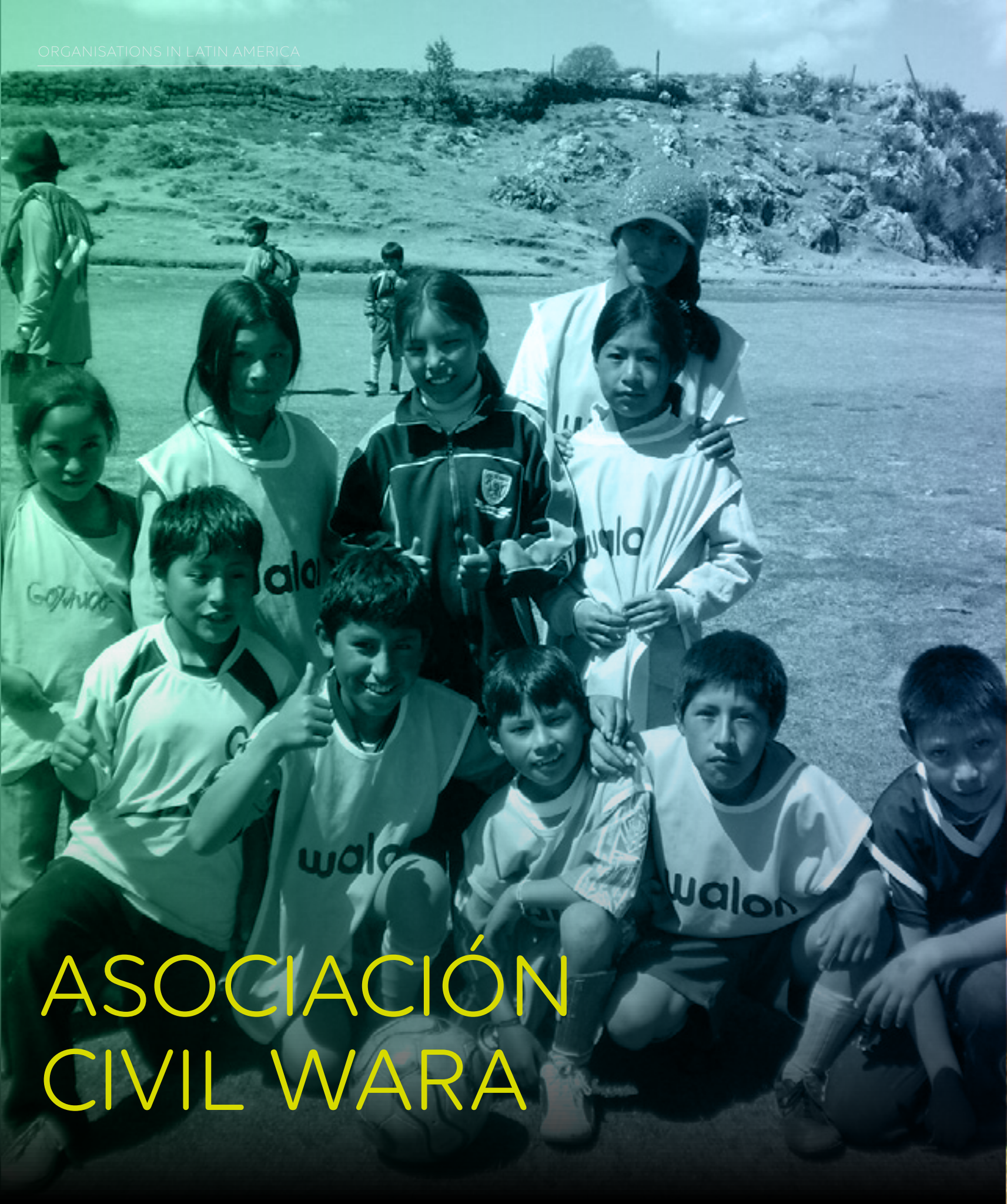
SAFER, HEALTHIER, AND MORE HARMONIOUS COMMUNITIES IN PERU

Callao has some of the highest poverty rates in Peru. Many young people are forced to forgo schooling to begin work - usually labour intensive jobs - to help provide for their families.

Since 1978 Asociación Civil Los Pioneros has developed multiple football-based programmes in the city of Callao - a port city located west of Peru’s capital Lima. Football is at the heart of the organisation’s education framework creating an environment of freedom, fun, and empowerment.

Los Pioneros believes every child and adolescent should have access to quality education, health care and have the power to choose their own destiny. Every child on the programme has the opportunity to participate in and organise projects to help promote education, well-being and life skills. Such skills are vital for the future of young people in areas rife with poverty and violence.

Los Pioneros’ programmes focus on the vision that all young people have the right to better themselves and become leaders in the community. These beliefs are built on the main pillars of honesty, solidarity, reciprocity and transparency.



ASOCIACIÓN CIVIL WARA

VISION To be recognised by 2021 in the southern region of Peru as a leading institution contributing to the endogenous and sustainable development that promotes the political, economic and cultural inclusion of the country based on the impact on public policies in favour of excluded population groups.

MISSION Promote the equitable participation of men, women and children, strengthening the individual and collective potential to contribute to the construction of a fair and dignified society.

2018 IMPACT

600
PEOPLE
EMPOWERED

70%
OF PARTICIPANTS TRAINED
IN FOOTBALL3 (FAIRPLAY
FOOTBALL) METHODOLOGY

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



SUPPORTING YOUNG PEOPLE IN PERU TO TACKLE SOCIAL MARGINALISATION

Working in Cusco, Peru, where a large proportion of the population consists of economically and socially marginalised young people, Asociación Civil WARA faces an urban community with high rates of unemployment and low rates of high school graduation.

Asociación Civil WARA uses street football and the football3 methodology to promote gender equality, talk about health practices and healthy nutrition, and encourage children and young people to stay in school and develop higher self-esteem.

Football is also used to foster positive social behaviour, teamwork and better communication. The role of women is always a predominant feature of the games and rules are used to encourage more respect between the sexes and break down a culture of machismo. Parents of participants, and the community at large, are also invited to take part and educate themselves.



ASSOCIAÇÃO CRISTÃ DE MOÇOS DO RIO GRANDE DO SUL

VISION To be nationally recognised as an organisation that promotes human development, with excellent management in the areas in which it operates.

MISSION To be an agent of change in society to lift families out of social exclusion.

2018 IMPACT

1,200
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:

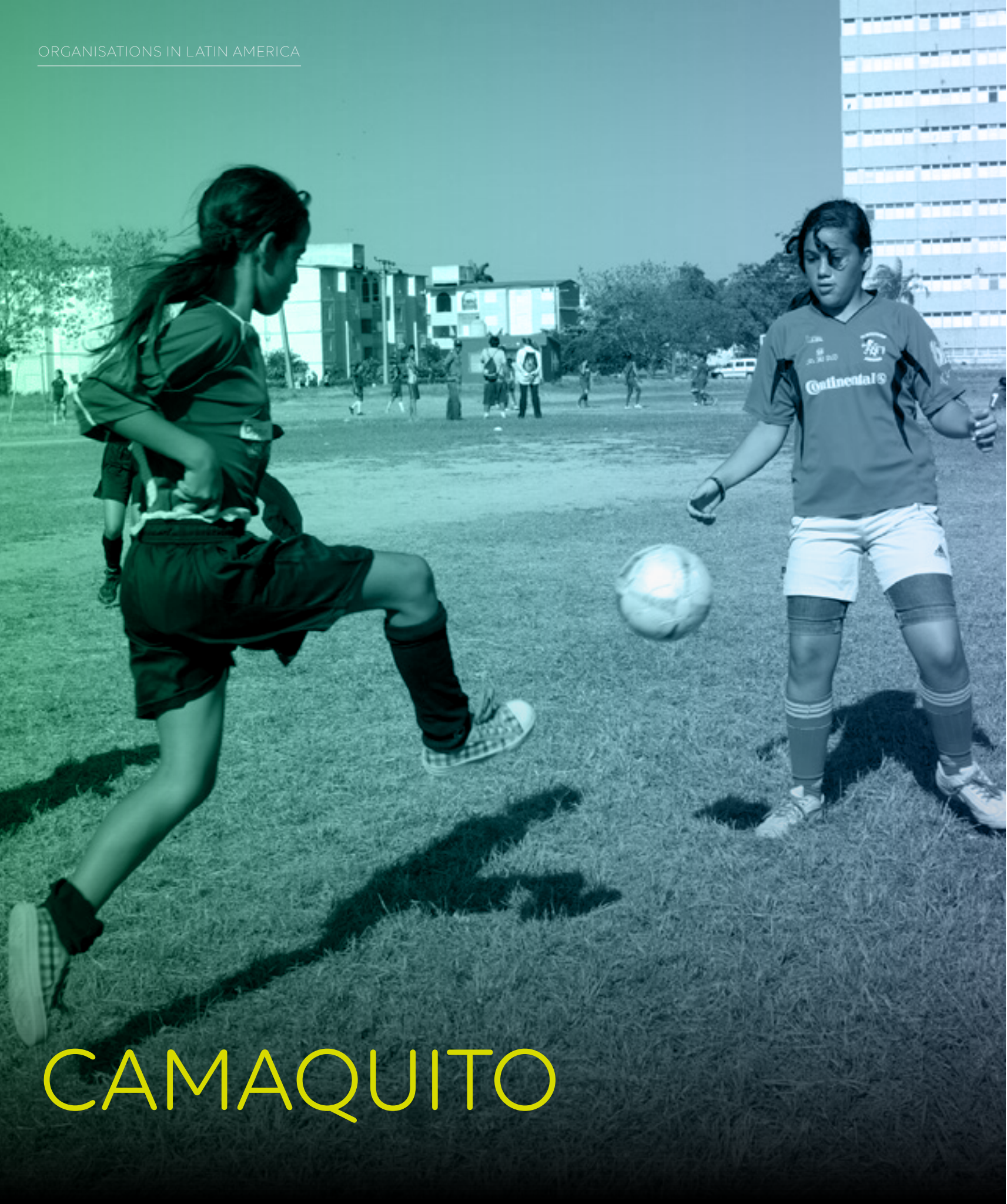


LIFTING FAMILIES IN BRAZIL OUT OF POVERTY AND EXCLUSION

It is estimated that around half of families living in Porto Alegre in Brazil live in poverty which leads to serious problems with housing, basic sanitation, social rights and difficulties entering the labour market. All of which often results in social exclusion.

Through its multiple centres in Porto Alegre, Associação Cristã de Moços do Rio Grande do Sul (ACM) seeks to ensure that everyone, irrespective of their social status, has the necessary opportunities to develop their potential, aim for a better future and become a change agent in their family and community.

ACM sees sport as a medium for social development. It organises sports sessions for football, volleyball and hapkido in underserved communities where opportunities to take part in physical activities are limited. The sport programme aims to drive individual and collective development, social inclusion, promote healthy relations and values such as teamwork, discipline, cooperation, tolerance and solidarity.



CAMAQUITO

VISION Make children happy through football.

MISSION To help children and adolescents in Cuba in the fields of education, sports, culture, health and the environment.

2018 IMPACT

1,071
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



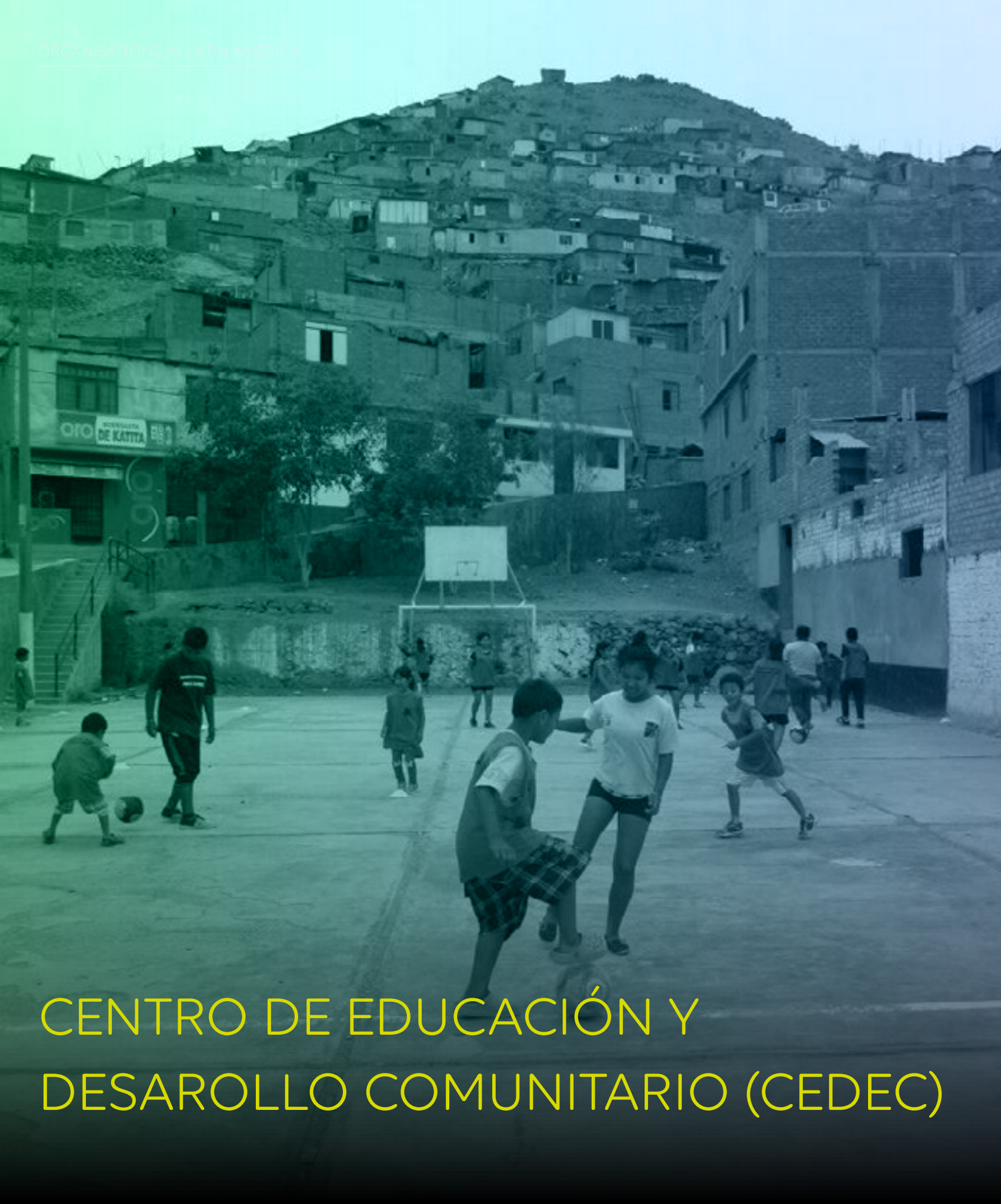
GIVING YOUNG PEOPLE IN CUBA SAFE SPACES TO PLAY

In addition to regular storms and the damage and destruction they inflict in Cuba, the Cuban people are often faced with economic hardship, high rates of unemployment and social infrastructure which is not fit for purpose.

Camaquito aims to fill the gap left by insufficient infrastructure through projects that directly support the communities of Camagüey, the third biggest city in Cuba.

In addition to its work renovating and maintaining schools, Camaquito also uses sport as a tool to nurture healthy development among children and young people.

One of the key programmes, “Fútbol en Los Barrios” (football in the neighbourhoods), provides access to football training and games by converting unused plots of land into football pitches and training professional coaches within the community.



CENTRO DE EDUCACIÓN Y DESAROLLO COMUNITARIO (CEDEC)

VISION To be recognised as an integral part of civil society in Villa el Salvador by developing social projects that promote the quality of life of children, adolescents and their families.

MISSION To accompany and promote the development of children, adolescents and their families and meet their needs in education, sport/health, art, recreation and rights.

2018 IMPACT

1,350
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



SAFE SPACES FOR YOUNG PEOPLE LIVING IN VIOLENT COMMUNITIES IN PERU

South of Lima the residents of Villa El Salvador face danger every day: assaults at school or on the street, exploitation of minors and drug trafficking, and domestic violence and sexual assault amongst other issues.

The Centro de Educación y Desarrollo Comunitario (CEDEC) uses football to engage young people and teach them positive values. The organisation provides a safe space where they can learn about respect, honesty, communication and cooperation as pillars of peaceful coexistence.

Sport offers them the opportunity to develop feelings of identity, belonging and security which empowers children as they prepare for and shape the future. Through street football, or “fútbol de la calle”, they can reclaim and pacify public spaces displaying an alternative approach to resolving issues that does not involve police intervention.

A pioneer in Peru, CEDEC was one of the first organisations to promote the use of football³ and at a national level. The organisation is in constant dialogue with local councils to promote creative ways of dealing with violence in communities.



FUNDAÇÃO
EPROCAD

VISION To be a reference for those who work with children and adolescents through practice/actions that value protagonism and social transformation.

MISSION To contribute to the social inclusion of children, adolescents and their families through sport, education and culture, enabling the possibility of participation in society.

2019 IMPACT

1,219
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



ACCESS TO EQUAL OPPORTUNITIES UNDER THE POVERTY LINE

Poverty in Brazil affects all areas of society, yet its effects disproportionately impact young people and their access to equal education and sport.

Since its foundation in 1994, Fundação Esportiva e Educacional Pró Criança e Adolescente (EPROCAD) has used football as a tool to encourage education and contribute to the physical well-being of children and youth in the community. Based in Santana de Parnaíba, São Paulo EPROCAD runs after-school training sessions and initiatives with a football-based educational methodology.

One of these projects, includes “Futebol de Rua”, a project that engages 120 young people over the course of a year in varying activities such as computer science and physical education.

Alongside their work in education, EPROCAD runs the “Comunidade em Movimento” project that uses football to open up dialogue on obesity and health issues in the community.



FUNDACIÓN
COLOMBIANITOS

VISION To change the future of Colombia by investing in the support of children living in vulnerable situations.

MISSION To improve the quality of life of children, young people and their communities through sports, games, recreation, education and health.

2019 IMPACT

33,053
PEOPLE
EMPOWERED

13,505
CHILDREN & YOUNG PEOPLE
DEVELOPED SKILLS IN LEADERSHIP,
SELF-ESTEEM, EMPATHY,
EMOTIONAL MANAGEMENT &
CONFLICT RESOLUTION

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



**PROTECTING YOUNG COLOMBIANS IN
PRECARIOUS LIVING CONDITIONS**

Many children and young people in Colombia are affected by violence at school and in their communities, precarious living conditions, as well as forced relocation, sexual exploitation or drug use and trafficking.

Fundación Colombianitos focuses on these at-risk children and adolescents, providing them with a safe place to play football. The organisation uses football as a tool to protect children from violence, drug abuse, sexual exploitation, but also to educate about decision-making, life skills and conflict resolution.

Colombianitos offer a wide range of activities besides football like music classes, computer classes, professional training, and more.

Additionally, the Landmine Awareness Education programme focuses on highly affected communities and promotes awareness of the dangers of landmines in the country.



FUDELA

VISION To be a consolidated, self-sustaining institution of high effectiveness and efficiency, of recognised national and international prestige and a leader of civil society in the execution of innovative programmes of integral human development of high impact, aimed at vulnerable sectors.

MISSION To prevent risky situations, build and transform lives, effectively execute sustainable programmes of integral human development, with high impact, to improve the quality of life in vulnerable sectors.

2019 IMPACT

2,220

PEOPLE
EMPOWERED

100+

NEW COACHES TRAINED
IN GRASSROOTS &
FOOTBALL FOR GOOD
METHODOLOGIES

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



TACKLING UNEMPLOYMENT IN ECUADOR

Ecuadorian young people between the ages of 15 and 29 account for around one quarter of the population, an age group marked by high levels of underemployment and unemployment

Founded in 2008, La Fundación de las Américas para el Desarrollo (FUDELA) is part of the A GANAR programme in Ecuador. A GANAR offers comprehensive training and technical skills development that improves young people's chances of finding work and earning a living. The programme is aimed at helping vulnerable young people with no access to higher education or employment and thus preventing situations such as unemployment, violence, drug use and teenage pregnancy.

A GANAR is made up of four main steps: acquiring sports and job-related skills, technical and occupational training, internships, and follow-up and monitoring. It also uses football as a tool for training and motivation, as well as promoting the development of positive values such as teamwork, discipline and effective communication.



FUNDACIÓN
EDUCERE

VISION To create a fair and equitable society where people and their communities are able to pursue personal development and become protagonists of their own lives.

MISSION To promote and accompany processes of personal and community development, generating the necessary conditions for people living in situations of social vulnerability to continue carrying out their life projects.

2019 IMPACT

362
PEOPLE
EMPOWERED

90%
OF PARTICIPANTS IMPROVED
BEHAVIOUR PATTERNS
REGARDING COMMUNICATION,
CONCERN FOR OTHERS &
RESPONSIBILITY

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



STRENGTHENING THE SOCIAL FABRIC OF
CHILE’S FORGOTTEN TOWNS

Strengthening the social fabric of peri-urban cities in Chile is a critical task: isolated and vulnerable, the inhabitants of these communities have difficulties tackling issues such as violence, a chronic lack of communal spaces and social exclusion.

Fundación Educere enables these communities to take control and achieve the changes they want to see. One of the organisation’s pillars is the “Corporación de Deportes Tres Tiempos” which organises weekly sessions and inter-neighbourhood and inter-regional festivals and tournaments of street football or “fútbol callejero”.

It is through such programmes, the football3 method is used to foster dialogue among young players from different backgrounds and find solutions to the most pressing issues in the community, particularly those surrounding gender-based violence.

Educere has managed to implement its programmes in six regions of Chile with support from five other partner organisations.



FUNDACIÓN TIEMPO DE JUEGO

VISION Play to inspire communities to make their dreams come true.

MISSION To use the game as a tool for community transformation, to promote the abilities of children and young people, inspiring them to be agents of change.

2019 IMPACT

7,717
PEOPLE
EMPOWERED

69%
OF PARTICIPANTS STATE
THAT THEY HAVE IMPROVED
INTRA-PERSONAL LIFE
SKILLS

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



PROVIDING SAFE SPACES IN COLOMBIA

In Cazucá, one of the most marginalised, deprived and violent areas of Colombia, nearly 70 percent of the population is classified as displaced. The strain on the young people often increases the likelihood of them joining gangs and can lead to drug addiction, teenage pregnancies as well as recruitment by armed groups.

Originally started as a football school in 2006, Tiempo de Juego now uses a range of sport, cultural and recreational activities in order to distance children in the most vulnerable areas of Colombia from the social ills that surround them.

Through football training sessions, art workshops, cultural and educational courses, the organisation educates children and young people between the ages of 5 and 18 about the effective use of their free time away from drugs and gangs.

Since its inception, the organisation has been helping boys and girls from Cazucá, Timbiquí and Santa Marta put into practice the values learned on the pitch to create a safer, more peaceful community.



FÚTBOL CON CORAZÓN

VISION A world in which every child and young person makes good decisions concerning their lives, no matter the conditions of their surroundings.

MISSION The social-emotional education of children and young people through football who will, in the near future, build a world of good choices.

2019 IMPACT

52,000
PEOPLE
EMPOWERED

89%
OF PARTICIPANTS NOW
UNDERSTAND THE VALUES
OF RESPECT, SOLIDARITY,
TOLERANCE & HONESTY

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



CREATING YOUNG LEADERS FOR SUSTAINABLE SOCIAL TRANSFORMATION

One out of three Colombians live in poverty while 65% of youth drop out of school. This leads to a high proportion of these young people being recruited by gangs or forced into prostitution.

Fútbol con Corazón (FCC) encourages boys and girls to make better life choices and thereby prevent prostitution, early pregnancies, drug and alcohol use, gang recruitment and other pressing social issues. It envisions a world of empowered young leaders making appropriate life decisions that can uplift their communities and create sustainable social transformation.

The organisation uses football-based pedagogical activities to give children and young people a chance to develop positive values and skills such as: teamwork, self-esteem and perseverance.

Fútbol con Corazón has developed a growth strategy with three approaches: direct operation, franchising and consulting. These approaches have created FCC's business units, which are responsible for expanding its impact through a sustainable strategy.



FÚTBOL MÁS

VISION Community, happiness and inspiration.

MISSION To promote the well-being of young boys and girls, strengthening resilience processes, significant links and community cohesion through play and sport.

2019 IMPACT

31,578
PEOPLE
EMPOWERED

84%
OF PARTICIPANTS STATE THAT
THEY FEEL HAPPIER SINCE
HAVING JOINED FÚTBOL MÁS

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:

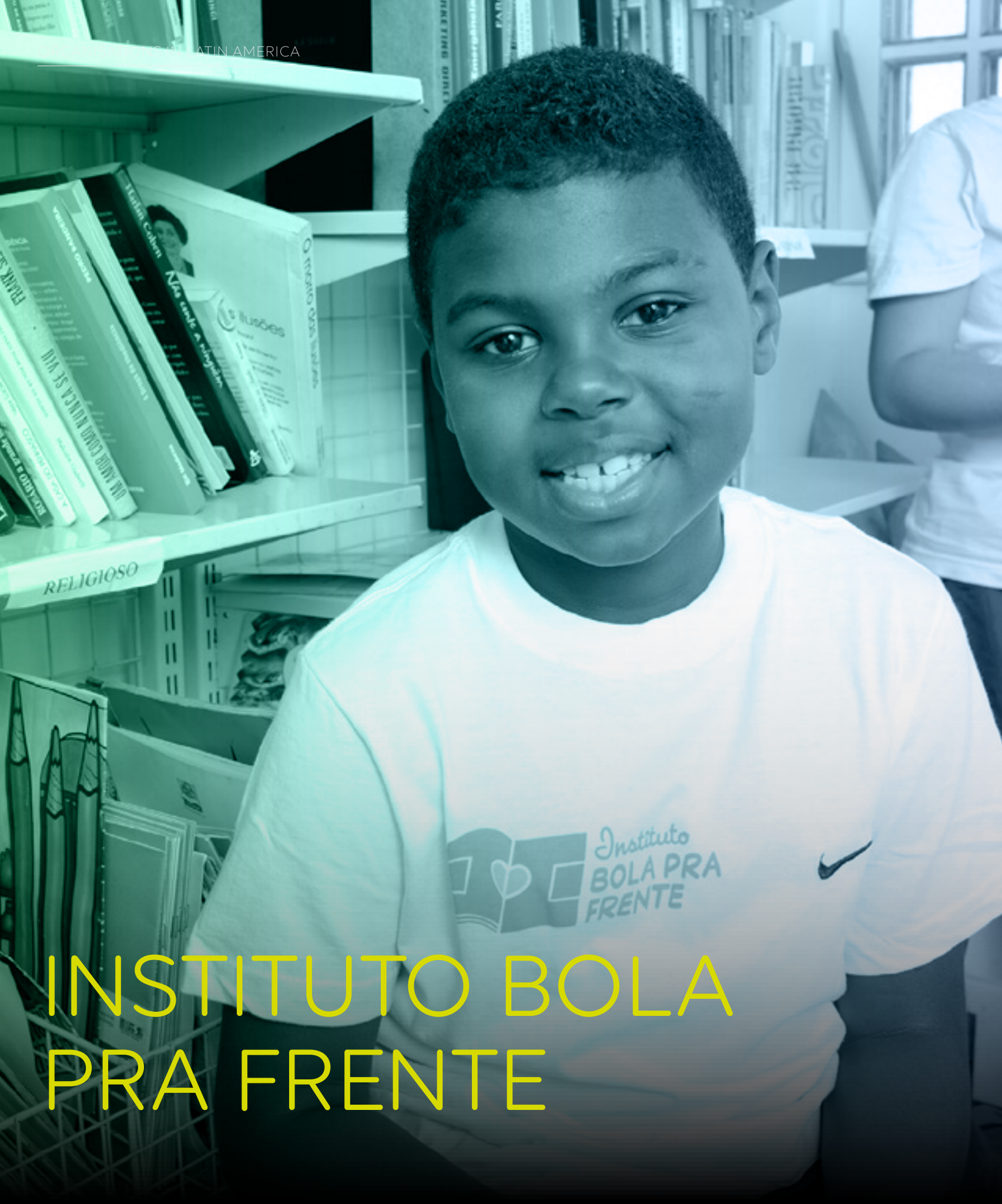


BUILDING THE FOUNDATION FOR A HEALTHY COMMUNITY

In many regions of Latin America children have no access to adequate education in a safe and supportive community. The connection between young people and their community in many places has been all but lost. Without support from the community around them young people are at a disadvantage in many walks of life.

Fútbol Más is an organisation which seeks to promote happiness, resilience and a sense of community in children and adolescents living in areas of social vulnerability. It serves as a protective entity and mitigates the negative impact of ongoing exposure to factors ranging from delinquency and normalised violence to dysfunctional family systems.

The organisation’s goal is to develop resilience in girls, boys, and adolescents while providing them with the tools to help build and create a more positive and healthy community. This goal is based on five key values: joy, responsibility, teamwork, respect, and creativity - values which create the foundation for a healthy community.



INSTITUTO BOLA PRA FRENTE

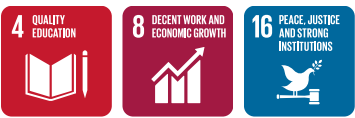
VISION Be a reference in promoting education for social transformation.

MISSION Educate children, adolescents, young people and their families for social protagonism, using sport and culture as driving tools for the construction of values in favour of social promotion.

2018 IMPACT

430
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



PRIORITISING THE IMPORTANCE OF EDUCATION FOR RIO’S YOUNG PEOPLE

With almost 50% of young people graduating secondary school late due to the lack of quality education and high rates of youth unemployment, opportunities are limited in Rio de Janeiro.

Founded in 2000 by World Cup winner Jorginho, Bola Pra Frente seeks to change this by using sport to engage young people and give them extra-curricular help with school work.

The organisation seeks to open doors for children and young people between the ages of 6 and 17 in vulnerable communities in Rio de Janeiro.

Bola Pra Frente believes in transforming simple sports practice not only into entertainment, fun, well-being and quality of life, but above all into human development and social transformation.



INSTITUTO FAZER ACONTECER

VISION To make sport activities fun.

MISSION To promote recreational educational activities through sports for education for human rights and public policy changes.

2019 IMPACT

2,300
PEOPLE
EMPOWERED

93%
OF TEACHERS OBSERVED
IMPROVEMENT OF
SCHOOL ATTENDANCE
AMONG IFA PARTICIPANTS

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



ENABLING YOUNG PEOPLE IN BRAHIA TO TAKE AN ACTIVE ROLE IN SOCIETY

11 million Brazilians, or roughly 6% of the population, still live in Favelas - in poor living conditions with limited access to basic amenities and education.

Founded in 2003, Instituto Fazer Acontecer (IFA) - which translates as “make it happen” - aims to provide young people in the state of Bahia with the chance to participate in society and develop their personal skills via sports activities.

IFA uses sports to promote values such as teamwork, discipline, solidarity, respect and social commitment, and to deal with different issues, such as drug abuse, violence, sexuality and the environment. The organisation also promotes equal participation of boys and girls in all activities.



INSTITUTO FORMAÇÃO

VISION To turn scarcity into abundance and give people the opportunity to transform themselves and the circumstances within which they live.

MISSION To develop ideas and projects, articulating concepts on topics such as education, integrated with territorial development.

2019 IMPACT

1,512
PEOPLE
EMPOWERED

1,000
YOUNG PEOPLE & THEIR
FAMILIES PROVIDED WITH
READING OPPORTUNITIES
IN 3 NEW READING ROOMS

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



MAKING SAFE AND INCLUSIVE SPORT A RIGHT FOR ALL

The social issues facing the people Brazil’s north-eastern state of Maranhão are widely acknowledged; ranging from unemployment and limited access to education, teenage pregnancies, and drug abuse.

Founded in 1999, Instituto Formação seeks to combat these issues and believes that having access to safe and inclusive sport is a fundamental right to all.

To this end, the organisation has developed a number of sports centres providing a safe space for young people to play. Through its many projects, the organisation empowers young people, generates debate around public policies aimed at enhancing the social and economic well-being of local communities, and improves child and youth development policies.

ORGANIZACIÓN JUVENIL RECREARTE

VISION To develop processes to strengthen integration, human rights and social values associated with justice aimed at children, adolescents and young people from socially excluded communities.

MISSION To grow the communities through sports, recreational and artistic projects and activities focused on boys, girls, young leaders that allow the development of their physical, educational, motor skills and the execution of their rights.

2019 IMPACT

470
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



STRENGTHENING HUMAN RIGHTS THROUGH THE VALUES OF THE GAME

In Upala de Alajuela, Costa Rica, as in many Central American countries, urban areas remain spaces of social exclusion and marginalisation, leaving communities vulnerable to violence and poverty. Young people face obstacles receiving a quality education, and an overall lack of social infrastructure and awareness of human rights, health & safety and financial sustainability.

Organización Juvenil RECREARTE focuses on training children and young people to become leaders in their communities, encouraging them to create the social change they want to see.

Through sports-related activities, especially football, young leaders train and discover values attached to issues such as justice, equality, human rights, self-organisation, gender equality, and peaceful conflict resolution.

The work RECREARTE does, not only positively affects participants, but also their parents and the whole community.



PASIÓN PETARE

VISION To be recognised worldwide as a sustainable and replicable model that guarantees the social inclusion of children and adolescents through the increase of football practice in good conditions.

MISSION To generate a participatory model of social inclusion, through the increase of football sessions fostering the psychosocial development of children and adolescents living in the informal settlement communities of the poorest and most violent parts of Caracas.

2019 IMPACT

2,200
PEOPLE
EMPOWERED

600
CHILDREN & ADOLESCENTS
VACCINATED AGAINST
TUBERCULOSIS, DIPHTHERIA
& YELLOW FEVER

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



OFFERING YOUNG PEOPLE IN VENEZUELA'S LARGEST SLUM A BETTER FUTURE

Petare, a neighbourhood in Caracas, Venezuela, is regarded as one of the largest slums in the world. Over 300,000 inhabitants live in extreme poverty, suffering from chronic hunger and malnutrition, and have little or no access to quality education and employment. As a result, many are forced into a life of crime.

Pasión Petare aims to engage at-risk young people in the community and provide them with pathways to an alternative way of life using football. Participants play in leagues set up by Pasión Petare, at their schools and attend summer camps.

In addition, the organisation also provides training programmes for adolescents, teaching them the skills to pursue new job opportunities and education, while empowering them to become leaders in their community.

The organisation is proud to provide participants engaging in activities with at least one meal per day.



VISION To be a leading organisation, which creates replicable and successful synergies in alliance with other civil society organisations, promoting processes of social inclusion and integral development of girls, boys and young people living in poverty in Mexico.

MISSION To promote values, life skills and healthy behaviour through football in girls, boys and young people living in poverty in Mexico, to boost their integral development and social inclusion.

2019 IMPACT

612
PEOPLE
EMPOWERED

41%
OF PARTICIPANTS
IMPROVED THEIR
CONFIDENCE IN
COMMUNICATION

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



PROMOTING HEATHLY LIFESTYLES
FOR UNDERSERVED COMMUNITIES IN
MEXICO CITY

“Proyecto Cantera Juntos por México A.C.” was founded in 2008 and is working in the metropolitan area of Mexico City. From the beginning, its work has been focused on using football in order to support children and young people living in disadvantaged communities.

Proyecto Cantera cooperates with institutions such as community centres and other civil-society organisations that work with disadvantaged children and young people.

Currently Proyecto Cantera cooperates with 12 such institutions with the mission to promote life skills and healthy habits in underprivileged communities in Mexico.

All of Proyecto Cantera’s football sessions are focused on the values of respect, honesty and team-work. The short- and medium-term goal is to support participants in recognising and developing social skills and in making use of them on the pitch and in their daily life. The long-term goal is to form citizens that contribute to an equal and inclusive society.



SEPROJOVEN

VISION To promote participatory processes for boys, girls and young people, empowering them as constructive subjects of a just, harmonious and sustainable society, from a gender, ethnic and generational perspective.

MISSION To generate and promote organisational, self-management and development capacities in communities that allow the defence of human rights, gender equity and social justice.

2019 IMPACT

4,330
PEOPLE
EMPOWERED

95%
OF THE PARTICIPANTS
SUCCESSFULLY GRADUATED
SCHOOL TERM

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



FACILITATING INTEGRATION FOR
INDIGENOUS COMMUNITIES

Many of Costa Rica’s indigenous communities struggle for the legal recognition of their rights, driving a wedge between them and their neighbours in surrounding districts. Although they strive to keep their cultural identity and language alive, they also seek to integrate modern advancements into their communities.

Servicios de Educación y Promoción Juvenil (SEPROJOVEN) uses football as an educational tool to promote the personal development of Costa Rica’s youth, while supporting the inclusion of indigenous people and migrants.

Projects like the Copa de Fútbol Comunitaria Indígena and programmes in the border region to Nicaragua facilitate the inclusion of indigenous people and migrants into the communities.



URECE

VISION Leveraging action so that society and visually impaired people recognise the importance of efforts employed in the process of the socio-sports inclusion of the visually impaired.

MISSION Supporting visually impaired people to reach their potential and contribute to their social inclusion, allowing them to become active members of society.

2018 IMPACT

78
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



ENABLING VISUALLY IMPAIRED PEOPLE IN BRAZIL TO REACH THEIR FULL POTENTIAL

With an estimated 500,000 blind people in Brazil, the well-being of the visually impaired is an important topic in the country. Founded in 2005, Urece has developed sports training programmes, workshops and special projects for people with visual impairment.

Urece helps the visually impaired realise their full potential despite their disability, and contribute to their inclusion and autonomy in society.

Urece’s football programmes not only assist in the development of the player’s mobility and sense of direction, reducing the risk of accidents, but also fight prejudice and discrimination by running awareness raising workshops.

Currently operating in four Paralympic disciplines (Football, Goalball, Athletics, Swimming), Urece has supported 17 medal winners over the past 12 years, and assisted in a project to provide audio narratives for the visually impaired during the 2014 FIFA World Cup in Brazil.

MIDDLE EAST

AMERICAN NEAR EAST REFUGEE AID **LEBANON**

PALESTINE: SPORTS FOR LIFE **PALESTINE**

RECLAIM CHILDHOOD **JORDAN**

SPIRIT OF SOCCER **IRAQ**

THE PERES CENTER FOR PEACE **ISRAEL**



5
ORGANISATIONS



7
COUNTRIES



120K
PEOPLE EMPOWERED



MOST ADDRESSED
GLOBAL GOALS



ANERA

VISION To address the development and relief needs of refugees and vulnerable communities in Palestine, Lebanon and Jordan.

MISSION To work on the ground with partners in the West Bank, Gaza, Lebanon and Jordan to mobilise resources for immediate emergency relief and for sustainable, long-term health, education, and economic development.

2018 IMPACT

680
PEOPLE
EMPOWERED

50%
FEMALE PARTICIPATION

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



SUPPORTING REFUGEES AND HOST COMMUNITIES IN LEBANON

Since the Arab-Israeli War of 1967, and more recently due to the Syrian conflicts, countless people have been forced to flee their homes, with large numbers arriving in Lebanon. The refugee communities often experience trauma and poverty as a result of the limited resources available to the host countries.

For the last 50 years the non-profit organisation American Near East Refugee Aid (Anera) has been working together with local institutions to improve the day-to-day lives of refugees. The organisation’s work involves teaching job skills, developing infrastructure across the region and rebuilding sports centres. Anera seeks to use sport as a way of boosting refugees’ sense of well-being and promoting positive values and healthier life choices.

Participants say the football games also provide an outlet for stress, anger as well as some much-needed recreation and distraction.



PALESTINE: SPORTS FOR LIFE

VISION Reaching out to children, young people and women throughout Palestine using sports for development to enrich their lives and give them the opportunity to pursue the careers and goals they dream of.

MISSION To improve the lives and health of children, young people and women throughout Palestine through Sports for Development.

2019 IMPACT

3,500
PEOPLE
EMPOWERED

200
YOUNG PEOPLE FROM GAZA
& JERUSALEM EDUCATED ON
EDUCATIONAL AND EMPLOYMENT
PATHWAYS

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



TACKLING SOCIAL EXCLUSION IN THE WEST BANK

The city of Ramalla, in the Central West Bank of Palestine, is a region stricken with constant political turmoil and violence that has persisted for years, leading to unequal opportunities and financial insecurity that disproportionately affect women and young people. Palestine: Sports for Life (PS4L) established its Football for Life programme in 2011 to empower children, young people and women in marginalised communities throughout Palestine.

From economic development skills, to health and disaster response training, PS4L has certified coaches who provide life skill lessons in addition to football training. It provides a safe space that has enabled participants to feel comfortable and empowered, allowing them to tackle serious social topics such as social inclusiveness, gender equality and maintaining healthy lifestyles.

PS4L supports beneficiaries in the region through its bi-weekly programmes in four different communities. Additionally, in cooperation with GIZ, the German international development agency, PS4L has implemented a Training-of-Trainers (TOT) programme ensuring their success as sport-for-change coaches.



RECLAIM CHILDHOOD

VISION Diverse communities, led by women and girls, work together to advance collective well-being.

MISSION To empower female refugees and other vulnerable girls and women in Jordan through sport and play.

2019 IMPACT

350
PEOPLE
EMPOWERED

90%
OF PARTICIPANTS BELIEVE
IN THEIR OWN LEADERSHIP
ABILITIES

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



EMPOWERING VULNERABLE REFUGEE WOMEN AND CHILDREN IN JORDAN

Many refugee women and children in Jordan are currently facing disproportionate restrictions in comparison to their male counterparts. A large number of women are barred from the workforce, pressured into marriage, and cannot leave their camps. As a result, women are twice as likely as men to suffer health complications from a lack of exercise. There are also psychological issues that are largely untreated: more than half of refugee children suffer from post-traumatic stress disorder (PTSD).

Reclaim Childhood was founded to empower vulnerable refugee women and children and develop communities through football. The organisation provides after-school programming for girls twice a week, runs a summer camp for girls aged 8-18, and organises a teen leadership programme, where girls receive mentorship on topics ranging from leadership, to nutrition, and conflict resolution.

Additionally, Reclaim Childhood provides safe spaces for host Jordanians to interact with refugees and foster cross-cultural dialogue.

SPIRIT OF SOCCER

VISION Creating a safer world through the beautiful game.

MISSION Spirit of Soccer uses football to educate, equip and employ vulnerable people in conflict and post-conflict zones around the world.

2019 IMPACT

112,062
PEOPLE
EMPOWERED

92%
OF PARTICIPANTS STATE WHAT
THEY LEARNED AT SESSION
WILL KEEP THEM SAFE IN
THEIR LIVES

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



USING FOOTBALL TO EDUCATE ON THE DANGERS OF EXPLOSIVE REMNANTS OF WAR

Every day, children are killed or severely injured by landmines, or weapons left from present and past conflicts. Landmine remnants and unexploded ordnances cause injury and death for years after conflicts have been ended. Civilians living in less affluent regions are particularly at risk, as these areas are often left untouched after conflicts.

Spirit of Soccer uses the power of football to unify communities and educate young people on the dangers of these weapons.

Young people are given interactive lessons on the present dangers in high-risk regions to better prepare and educate the community on how to identify and proceed, when they discover these explosive remnants of war.



THE PERES CENTER FOR PEACE AND INNOVATION

VISION Founded in 1996 by the Ninth President of Israel and Nobel Peace Prize Laureate, Shimon Peres, The Peres Center is dedicated to advancing his vision of a prosperous Israel within a peaceful Middle East.

MISSION Developing and implementing unique, cutting-edge programmes serving participants of all ages, religions, genders and cultural backgrounds with a focus on: economic opportunity and inclusivity, community healthcare, environmental sustainability, cultivating youth leadership and peace.

2019 IMPACT

510
PEOPLE
EMPOWERED

92%
OF YOUNG LEADERS SAID
PROGRAMME STRENGTHENED
BELIEF IN THEIR OWN
ABILITIES TO CONTRIBUTE
TO PEACEBUILDING

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



BUILDING PEACE BETWEEN ISRAELI AND PALESTINIAN CHILDREN

The city of Jaffa, on the coast of Israel, is a region filled with violence and political turmoil.

The Peres Center focuses on promoting peace education and providing the framework for young people to create a positive perception change among Arab and Jewish, Israeli and Palestinian boys and girls by fostering values of peace and shared-living, and changing attitudes toward the ‘other,’ while defusing stereotypes.

These peacebuilding activities bring together Israeli and Palestinian children, youth leaders, professionals, and decision-makers from all over the Middle East on a weekly basis. The activities use common interests to forge lasting partnerships among people from different backgrounds and, in doing so, serve to break down barriers, open dialogues, and form friendships. Football is an effective tool used to create prominent and long-lasting relationships. The use of sport creates everlasting bonds through working together, overcoming challenges but also celebrating triumphs.

NORTH AMERICA & THE CARIBBEAN

- AMERICA SCORES **USA**
- CANADA SCORES VANCOUVER **CANADA**
- CITY IN THE COMMUNITY FOUNDATION **USA**
- COACHES ACROSS CONTINENTS **USA**
- FUGEES FAMILY **USA**
- GOALS HAITI **HAITI**
- LOVE.FÚTBOL **USA**
- ONE WORLD PLAY PROJECT **USA**
- PLAY SOCCER NON-PROFIT INTERNATIONAL **USA**
- PROJECT GOAL **USA**
- PURE GAME **USA**
- SACRED SPORTS FOUNDATION **SAINT LUCIA**
- SOCCER IN THE STREETS **USA**
- SOCCER WITHOUT BORDERS **USA**
- SOUTH BRONX UNITED **USA**
- STARFINDER FOUNDATION **USA**
- STREET SOCCER USA **USA**
- THE SANNEH FOUNDATION **USA**
- URBAN INITIATIVES **USA**



19
ORGANISATIONS



4
COUNTRIES



65K
PEOPLE EMPOWERED



MOST ADDRESSED
GLOBAL GOALS



AMERICA SCORES

VISION Cities where every child - no matter their family income - experiences the joys of childhood: sports, arts, service, and being part of a team.

MISSION To inspire urban youth to lead healthy lives, be engaged students, and have the confidence and character to make a difference in the world.

2018 IMPACT

12,293
PEOPLE
EMPOWERED

90%
OF PARTICIPANTS IN BAY
AREA REPORT BEING PART
OF SCORES TEAM HELPED
BOOST THEIR RESILIENCE

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



EMPOWERING YOUTH LIVING BELOW THE
POVERTY LINE IN NORTH AMERICA

More than 43 million people experience poverty in the United States of America today, many of whom are young people living in urban communities.

Founded in 1994, America SCORES works with a large cohort of students who live below the poverty line, in urban communities throughout the US and Canada. The organisation aims to inspire urban youth to lead healthy lives, become engaged students, and have the confidence and character to make a difference in the world.

America SCORES partners with public schools to empower young people in urban communities using football, writing, creative expression, and service learning. Through the curriculum, these students improve academically, increase their fitness, and experience a greater sense of confidence and belonging.

These young people not only become empowered themselves, but go on to become leaders in their communities.



CANADA SCORES VANCOUVER

VISION A world where young people find their voice, achieve their goals and reach their full potential.

MISSION To inspire urban youth to lead healthy lives, be engaged students, and have the confidence and character to make a difference in the world.

2018 IMPACT

234
PEOPLE
EMPOWERED

84%
OF PARENTS/GUARDIANS
FELT THAT THROUGH CANADA
SCORES THEIR CHILDREN’S
CONFIDENCE HAS INCREASED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



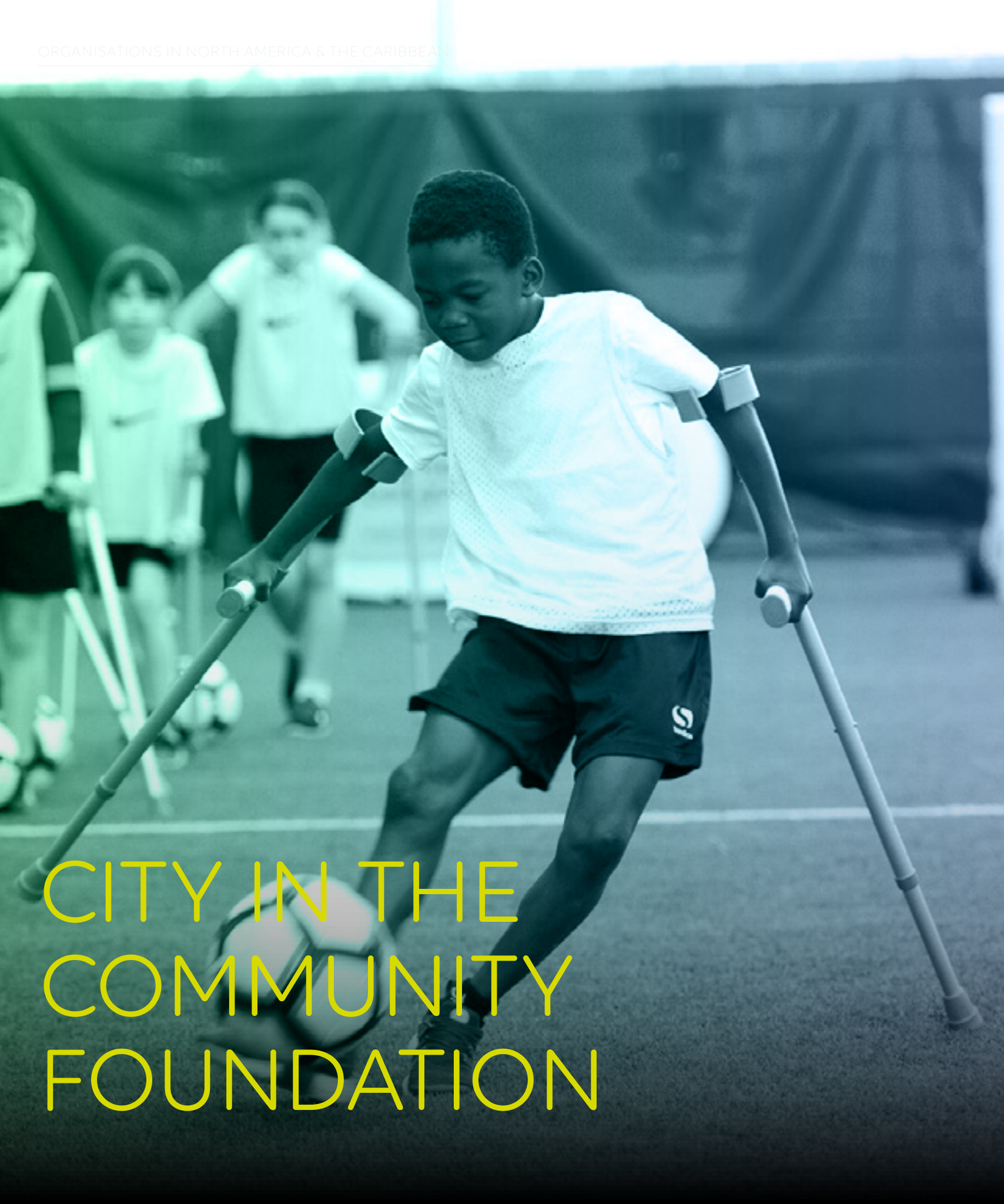
COMBATING ILLITERACY AND INACTIVITY IN CANADA

In British Columbia, Canada, one in five children lives below the poverty line. The literacy rate is also low and children are becoming increasingly inactive which has led to health problems. These issues, combined with a lack of communal recreational activities, often prevent children from reaching their full potential.

Canada SCORES Vancouver (CSV) works together with schools in Vancouver and the wider area to provide children with high-quality football, literacy and community engagement programmes.

The organisation’s programmes use football to promote values like teamwork and sportsmanship, and foster healthier lifestyles. Participants also take part in creative writing and language classes, and through mentoring from their coaches, develop and implement a community service of their very own.

CSV participants experience better self-esteem and demonstrate increased language proficiency and commitment to their communities.



CITY IN THE
COMMUNITY
FOUNDATION

VISION To empower young people to lead better lives through football.

MISSION To use the power of football to promote health, education and leadership development and create safe community spaces, where programming is free of charge.

2018 IMPACT

5,100
PEOPLE
EMPOWERED

100%
OF PARTICIPANTS OF
SATURDAY NIGHT LIGHTS
PROGRAMME GRADUATED
HIGH SCHOOL

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



PROMOTING HEALTHY AND DIVERSE
COMMUNITIES ACROSS NEW YORK CITY

Childhood obesity is a severe problem throughout the United States, putting high numbers of children at risk. City in the Community Foundation (CITC) was founded in 2004 to encourage disadvantaged, young US Americans to embrace active lifestyles, while at the same help integrate individuals from different socio-economic backgrounds.

Through a football-themed educational programme on nutrition called “The Healthy Hat-Trick”, children learn to make healthier decisions in their lives and take part in more regular physical activity. Alongside its work to tackle childhood obesity, CITC also works towards creating safe spaces for children to access academic support, mentoring and football coaching.

Supported by New York City FC, the organisation hosts regular physical education sessions as well as community leagues and festivals where coaches engage with children. CITC is dedicated to physically building free spaces throughout New York City to play football, stay healthy and build self-confidence.

COACHES ACROSS CONTINENTS

VISION A future when all governments, corporations, foundations, schools, and communities have the skills to use sport as a social impact tool and make the choice to do so.

MISSION We ensure human rights by empowering communities with the knowledge and skills to create their own future.

2019 IMPACT

5,000
PEOPLE
EMPOWERED

98%
OF PARTICIPANTS IN CAC
TRAINING FEEL EQUIPPED
TO USE PURPOSEFUL PLAY
METHOD TO ADDRESS
GLOBAL GOAL 4

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



SUSTAINABLE EDUCATION OUTSIDE THE CLASSROOM AND ON THE PITCH

Today, organisations all around the world are seeking help and advice to improve and add to the ways they engage the communities they work in.

Coaches Across Continents is a global NGO which provides year-round consultancy resources to organisations from 95 countries.

The resources provided help the initiatives to develop, design and implement sustainable education sessions outside the classroom that utilise sport for social impact.

Using a specially designed football curriculum, Coaches across Continents works with governments, corporations, foundations, and community-based organisations to design, develop, and implement its Education Outsidew the Classroom programming and create lasting social change based on the UN Sustainable Development Goals.

Winner of the Global Impact Beyond Sport award in 2018, the organisation works in over 60 countries across six continents.

FUGEES
FAMILY

VISION A world where the word “refugee” carries no stigma, judgement or preconception.

MISSION To help the child survivors of war rebuild their lives, one step at a time.

2019 IMPACT

135
PEOPLE
EMPOWERED

2/3
OF PARTICIPANTS INCREASED
THEIR EDUCATIONAL
PERFORMANCE

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



THE CHANCE TO REBUILD FOR CHILD
SURVIVORS OF WAR

Language barriers and a lack of formal education are just a few of the challenges that refugee children face in the United States. Upon arrival in the US, these vulnerable children are placed in already overburdened classrooms within a public school system that is unable to address their educational needs.

Fugees Family is an organisation dedicated to working with child survivors of war. The organisation gives refugee children the opportunity to rebuild and integrate through equal opportunity to access educational resources. Football serves as the motivation, as well as an integration tool - playing on a team. Speaking the same language, the players discover their commonalities instead of focusing on their differences.

The Fugees Family provides children from all over the world with a reliable support structure that many of them can’t find at home because their families are also struggling to adapt to a new country, language and culture.



GOALS HAITI

VISION A future in which every child in rural Haiti can realise their potential and follow their dreams.

MISSION To advance youth leadership through football and education to create stronger, healthier communities in rural Haiti.

2019 IMPACT

1,000
PEOPLE
EMPOWERED

98%
OF PARTICIPANTS CITED
INCREASED SELF-
CONFIDENCE & THE ABILITY
TO MAKE HEALTHY LIFE
CHOICES.

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



**STRONGER AND HEALTHIER COMMUNITIES
IN RURAL HAITI**

Haiti struggles with poverty, high rates of unemployment and natural disasters that have left destruction and devastation in their wake. In addition, many villages throughout Haiti have no schools, no paved roads, electricity, or water. Only 52.9% of adults in Haiti are literate and only 72% of children attend school.

GOALS Haiti is a grassroots organisation with the mission of advancing youth leadership through football and education to create stronger, healthier communities in rural Haiti.

When a child joins the GOALS programme, they attend classes to improve their literacy skills, have access to clean drinking water, receive a meal after each programme and participate in community projects: tree nursery, recycling, volunteerism - each of which lead to them becoming leaders in their communities.



LOVE.FÚTBOL

VISION A world where all generations can have access to and harness the full potential of sports spaces.

MISSION To partner with vulnerable communities worldwide to create, reclaim and redefine football spaces as lasting platforms for social change.

2019 IMPACT

1,787
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



HELPING COMMUNITIES RE-BUILD ON THEIR OWN TERMS

A safe space to play is a luxury that many of us take for granted. In areas where access to such spaces is limited, young people around the world are denied the opportunity to experience the positive impact sport can have on their lives.

love.fútbol recognises the potential of football for personal and community development - which is why the initiative empowers communities to build their own football pitches.

The organisation provides guidance, finances, raw materials and mobilises local resources, while putting the ownership of the whole process into the hands of the community to ensure the sustainability of the project.

love.fútbol’s collaboration model enables local organisations to grow in impact and scope driving community development worldwide.

ONE WORLD PLAY PROJECT

VISION A world where people thrive through play.

MISSION To support, enable and expand the transformative power of play in all its forms—anywhere and everywhere.

IMPACT

2 MILLION

ONE WORLD FUTBOLS
THAT HAVE IMPACTED AN
ESTIMATED **60 MILLION**
PEOPLE IN MORE THAN
185 COUNTRIES.

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



A FOOTBALL FOR ALL: PROMOTING THE POWER OF PLAY

With just a ball and a few friends, anyone and everyone can play, making football one of the most accessible sports in the world. However, there are still large numbers of young children who do not even have a proper football.

One World Play project was founded by Tim Jahnigen after watching news footage of young refugees in Darfur playing using a ball that had been made by tying rubbish together. He decided to create an ultra-durable ball and ‘The One World Futbol’ was born.

In addition to producing footballs, One World Play Project also runs a number of football for good programmes, such as “All Girls can Play” which raises awareness about the disparity of opportunities to play between boys and girls and the discrimination that girls worldwide face every day. Furthermore, the “Play Together” campaign draws attention to the benefits that play provides for refugees displaced from their homes.



PLAY SOCCER
NONPROFIT
INTERNATIONAL

VISION To support the care and protection of young people — according to the conviction that children have the right to be involved in shaping safeguarding policy and practice.

MISSION To develop young people as players who love the game, have the knowledge and life skills to lead healthy, productive lives, and engage through the sport as agents of positive change in their communities.

2019 IMPACT

600
PEOPLE
EMPOWERED

563
CHILDREN LACKING
OPPORTUNITIES TO
PARTICIPATE IN SPORTS
PROVIDED WITH 340 HOURS
OF PHYSICAL ACTIVITY

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



REMOVING BARRIERS TO EDUCATION
ACROSS THE USA AND AFRICA

All around the world children from lower economic backgrounds face a number of barriers accessing quality education and learning to lead a healthy lifestyle. From financial costs and poor transport links to effective programmes, there are numerous hurdles faced by children and young people.

Working in sub-Saharan Africa and the USA, Play Soccer Nonprofit International (PSNI) supports the health, education, physical and socio-economic development of children and young people in the most underserved communities using a football-based programme.

The curriculum focuses on health, and teaches good hygiene and social life skills through activity-based education.

These skills are then transfered by children and young people, who take what they learn in the programme to their daily lives, practising and sharing their new skills with families and friends.



PROJECT GOAL

VISION To instil academic and social responsibility in today’s developing youth.

MISSION To improve the quality of education available to all students while breaking down the constraints of gender, ethnicity and socioeconomic barriers while filling the gap in crucial programming and eliminating the negative impact of poverty on today’s youth.

2019 IMPACT

300
PEOPLE
EMPOWERED

55%
FEMALE PARTICIPATION

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



HELPING UNDERSERVED CHILDREN IN THE USA TO REALISE THEIR POTENTIAL

Inner-city school children in the United States are often faced with obstacles pertaining to financial constraints, language barriers, and a lack of adequate transportation. A large number of inner-city students are often not fluent in English and face communication barriers that deter them from following school classes and receiving an education.

Project G.O.A.L. (Greater Opportunities for Athletes to Learn) provides an after-school programme that uses football to improve academic performance among young people and help them realise their potential.

Training sessions are combined with academic tutoring, as well as health and nutritional information, exposing the children and their families to models of positive healthy lifestyles.

PURE GAME

VISION Create a world of positive influencers who will lead future generations by redefining the scope of possibility.

MISSION Positive youth development using sport for positive youth engagement.

2019 IMPACT

7,000
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



USING ROLE MODELS TO CHAMPION CHILDREN’S DEVELOPMENT

In the United States, high school dropout rates in public schools have been an increasingly difficult problem to address, with lasting negative consequences such as reduced opportunities and financial stability.

Pure Game aims to provide positive mentors who champion the development of a child’s self-esteem and confidence, inspiring them to believe in themselves and the possibilities of a better life. The organisation offers in-school and after-school programming for children, in addition to annual summer camps and special football events.

Through the STAR & SOCCER character education curriculum children learn about positive values and how to apply them to their daily lives. Pure Game primarily reaches elementary and middle school children through its projects, promoting early intervention with vulnerable children.

SACRED SPORTS FOUNDATION

VISION To be the catalyst for social change in the region, using the collective understanding of sports and youth development issues, project management skills and healthy lifestyles knowledge & contacts.

MISSION To provide excellent socially inclusive programmes and public education projects for young people, building skills with an emphasis on fun, team-work and personal development.

2019 IMPACT

1,722
PEOPLE
EMPOWERED

88%
OF PARTICIPANTS EXPERIENCE
A REDUCTION OF VIOLENT
BEHAVIOUR AS A RESULT
OF PARTICIPATING IN THE
PROGRAMME

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



PRIORITISING EDUCATION AND EMPLOYMENT IN ST. LUCIA

In St. Lucia, young people lack viable options for work: of the 5,000 or so pupils that leave school each year, less than a quarter find work or end up in college. As a result, many young people in St. Lucia turn to gang-violence and organised crime.

Sacred Sports Foundation (SSF) seeks to assist these young people by providing them with support and opportunities through football. It works to mentor local coaches about the best ways to reach troubled youth and also assists young people on probation. Working with young people between the ages of 6 and 25 in low-income areas, Sacred Sports integrates football training with sessions on communication, conflict management, gender awareness, and health.

SSF has over 2,000 annual beneficiaries, with participation in the programmes successfully influencing academic performance in a number of ways, including better attitudes toward school and higher educational aspirations. The programme creates a positive effect on a range of prevention outcomes, such as avoidance of drug and alcohol use, a decrease in delinquency and violent behaviour, and reduction in juvenile crime.



SOCCKER IN THE STREETS

VISION All children will have the opportunity to succeed.

MISSION Soccer in the Streets empowers young people through football, character development, mentoring, and employability programmes.

2019 IMPACT

5,420
PEOPLE
EMPOWERED

1,100
HOURS OF LEADERSHIP
TRAINING FOR YOUNG
PEOPLE CONDUCTED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



COMBINING FOOTBALL WITH CHARACTER DEVELOPMENT & EMPLOYABILITY SESSIONS

In today’s job market, young people are often faced with high unemployment rates and a lack of support to effectively apply for available jobs. Some obstacles faced are a lack of parental involvement and quality education as well as poor transportation links.

Soccer in the Streets tackles these problems through football, character development, mentoring, and employability sessions in its “Positive Choice Soccer”, “Life Works” and “StationSoccer” programmes.

“Positive Choice Soccer” is geared towards elementary school children building character traits for future employment while fostering interaction between children from different backgrounds. “Life Works” is aimed at teenagers enabling them to pursue economic independence through hands-on learning activities and employment experience. The “StationSoccer” initiative builds football pitches and community classrooms in and around metro transit hubs.

Soccer in the Streets integrates the communities it serves through connecting corporations, education systems, government, non-profits, and community leaders.



SOCCER WITHOUT BORDERS

VISION A more inclusive world where all young people have the opportunity to reach their inherent potential.

MISSION Use football (soccer) as a vehicle for positive change, providing underserved young people with a toolkit to overcome obstacles to growth, inclusion, and personal success.

2019 IMPACT

3,447
PEOPLE
EMPOWERED

100%
SECONDARY SCHOOL
GRADUATION RATE FOR
FEMALE PARTICIPANTS

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



USING FOOTBALL TO TACKLE THE BARRIERS TO INTEGRATION

The United States is known as a melting pot of cultures that come from all around the globe. However, for some newcomers, the initial integration process can be a challenge. Many of them face issues of language, accessibility, and emotional or mental health support.

Soccer Without Borders uses football as a vehicle for positive social change by providing underserved young people with a toolkit for overcoming obstacles that hinder growth, inclusion, and personal success.

The organisation's programmes in the US encourage the social integration of refugees, asylum seekers and children who have recently migrated to the country.

All programmes implemented consist of 5 elements: football (soccer) – both play and instruction, education off the field, civic engagement, cultural exchange and team-building activities. Alongside its work in the US, Soccer Without Borders has projects based in Nicaragua and Uganda, where the focus is to strengthen the position of women within society.



SOUTH BRONX
UNITED

VISION All young people have the support network they need to succeed in school, college, careers, and in their community.

MISSION To use football (soccer) as a tool for social change. To help young people build character, teamwork, and leadership so that they can succeed in high school, college, careers, the greater community and beyond.

2019 IMPACT

1,358
PEOPLE
EMPOWERED

96%
HIGH SCHOOL GRADUATION
RATE FOR SBU ACADEMY
CLASS OF 2019

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



DEVELOPING SUCCESSFUL YOUNG PEOPLE
IN THE SOUTH BRONX

According to the 2010 United States Census Bureau, the South Bronx is the nation’s poorest congressional district, with a 49 percent child poverty rate. It ranks in the lowest percentile for health and well-being.

Since 2009, South Bronx United (SBU) has worked to address the needs of a diverse immigrant youth population through programming both on and off the football pitch.

SBU’s mission is to help young people build character, teamwork, leadership, and academic skills so that they can succeed in high school and beyond. The organisation works with children between the ages of 4 and 19 through their community football programmes and its SBU Academy programme.

South Bronx United bridges the gap between immigrant service organisations and out-of school youth development by combining competitive football teams with mandatory academic tutoring, college prep and college access programmes, mentoring, leadership development, counseling, immigration legal services, and other services.

STARFINDER FOUNDATION

VISION A Philadelphia region where the playing field is level, and all young people are thriving.

MISSION Use football (soccer) to inspire social change and transform the lives of underserved young people, one person at a time.

2019 IMPACT

1,082
PEOPLE
EMPOWERED

100%
OF SENIORS IN HIGH
SCHOOL PROGRAMME
GRADUATED HIGH SCHOOL &
75% CONTINUED ON TO POST-
SECONDARY EDUCATION

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



LEVELLING THE PLAYING FIELD FOR YOUNG PEOPLE IN PHILADELPHIA

In Philadelphia, nearly 40% of children live under the poverty line, ranking last in the state on every health indicator with nearly a third of young people dropping out of high school without graduating.

Starfinder Foundation combines football with mentoring, education, and leadership development to help young people achieve their full potential. Football is the magnet; success in school, in the community, and in the pursuit of higher education and employment is the goal.

Starfinder serves young people through after-school, weekend, and summer programmes at its football and education facility and at neighbourhood outreach sites. Starfinder targets young people aged 5-18 from low-income neighbourhoods where average household incomes are less than \$35,000.

The organisations’s approach to youth engagement is a strengths-based, positive youth development model that encourages “voice and choice”, fosters sustained, meaningful relationships, and builds on the power of play and community.



STREET
SOCCER USA

VISION To harness the power of football (soccer) to create a level playing field for all.

MISSION To help vulnerable, homeless, and refugee youth, adults, and their families achieve their academic, employment, and leadership potential through programmes, opportunities, social enterprise, and infrastructure solutions.

2018 IMPACT

11,272
PEOPLE
EMPOWERED

92%
OF PARTICIPANTS ACQUIRED
SOCIAL EMOTIONAL
LEARNING SKILLS

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



JOB AND EDUCATION OPPORTUNITIES FOR
HOMELESS YOUNG PEOPLE IN THE USA

Every year, more than 2 million children and young people in America will face a period of homelessness.

Street Soccer USA (SSUSA) uses sports as a development tool to connect homeless young people and adults to jobs and education opportunities that help them lead a better life.

SSUSA exists to provide an alternative to the pay-to-play model of youth sports with a focus on social impact across the United States. Its activities are implemented in close partnership with local service providers in each respective city.

Under the theme ‘soccer for social change – ending homelessness through sports’, SSUSA uses a 16-week curriculum and brought eight core life skills to over 6,800 beneficiaries in 16 cities in 2017 alone. By creating a fun, positive and inclusive team structure around regular city leagues, SSUSA provides participants with a family-like support system of trust and reliability that helps them to regain control over their lives.



THE SANNEH FOUNDATION

VISION To create culturally responsive programmes that provide equitable access to the range of opportunities and positive adult relationships needed for success in education and the workforce.

MISSION To empower young people by supporting and promoting educational attainment through in-school and after-school academic programming.

2019 IMPACT

7,153
PEOPLE
EMPOWERED

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



ACCESS TO OPPORTUNITIES FOR DEPRIVED YOUNG PEOPLE IN THE US AND HAITI

A large majority of young people in the Twin Cities area come from communities of colour and populations who speak numerous, or secondary, languages. Due to an achievement gap many of these young people are often faced with barriers denying them opportunities. In both the Twin Cities and Haiti, young people of colour lack access to high quality activities outside of school time, which are a crucial part of positive youth development and childhood growth and wellness.

The Sanneh Foundation focuses its efforts on the urban and immigrant youth in the Twin Cities area and aims to provide programmes for at-risk children using soccer as a tool to unite communities, improve lives and empower children.

The organisation offers weekly community programming, warm meals, free community camps and academic intervention.



URBAN INITIATIVES

VISION A future in Chicago that ensures young people, families, schools, and communities equal opportunities to be successful.

MISSION Through sport use the power of play to empower Chicago’s young people in achieving academic success, developing social-emotional skills, and building social capital among participants.

2019 IMPACT

1,575
PEOPLE
EMPOWERED

90%
OF TEAM CAPTAINS REPORTED
IMPROVING THEIR LEADERSHIP
SKILLS BY MODELING GOOD
BEHAVIOUR FOR THEIR
YOUNGER TEAMMATES

MOST ADDRESSED SUSTAINABLE DEVELOPMENT GOALS:



ENABLING YOUNG PEOPLE IN CHICAGO TO TACKLE POVERTY AND VIOLENCE

Chicago natives Jim Dower and Dan Isherwood were working as public school teachers in the city’s Cabrini-Green neighbourhood when they witnessed first-hand the hurdles at-risk students must overcome to succeed.

Vulnerable to the effects of poverty and exposure to community violence, as football coaches they founded Urban Initiatives as a response to the lack of extracurricular activities for students. Initially, the programme consisted of a before- and after-school football programme called Work to Play, including two coaches and 12 students. By providing these students with an opportunity to learn, play and ultimately succeed, the programme’s positive impact translated into improved classroom performance. The school principal quickly recognised the results and the success soon spread across the city, creating further demand for Urban Initiatives programmes.

Today, Urban Initiatives’ four programmes serve students in public schools across Chicago, from 38 diverse communities, providing a safe environment both on and off the pitch through a coach, to educators, and to parents’ support systems.

CONTACT

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Leaders Sports Award (2019)



Fast Company Most Innovative Companies (2018)



WeWork Creator Award (2017)



UEFA Foundation for Children Award (2016)



UN ECOSOC Consultative Status (2014)



European Citizen's Prize (2013)



UEFA Monaco Charity Award (2011)



WEF Social Entrepreneur of the Year (2011)



Ashoka Fellowship (2007)



Laureus Sport for Good Award (2006)



FIFA Fair Play Award (2006)