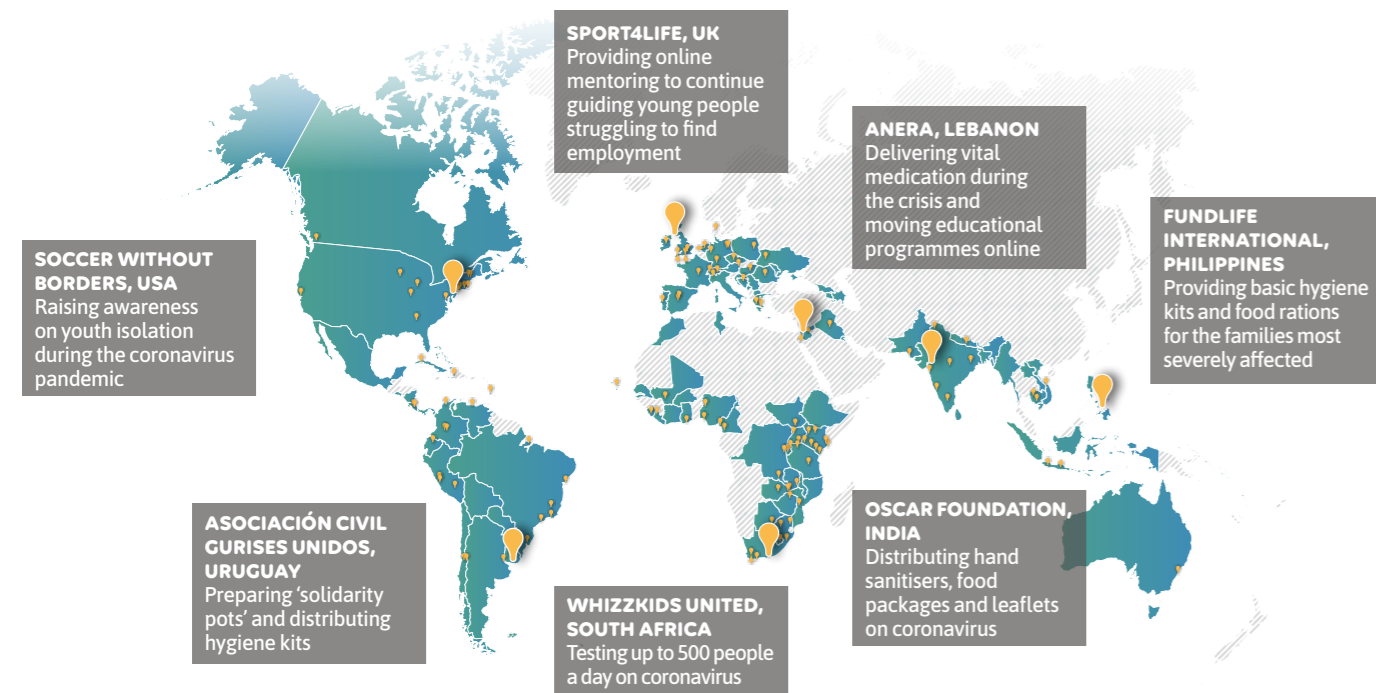


COMMON GOAL COVID-19 RESPONSE FUND

The coronavirus outbreak is challenging the world in unprecedented ways, testing our resilience across all sectors of society.

So far, the virus has had a bigger impact in affluent countries or urban centres. However, consultations with the World Economic Forum and other experts indicate that coronavirus will have its most devastating effects in deprived areas across the developing world and that these places are not sufficiently considered at the current stage of the spread of the pandemic. Worse still, it is expected that many more people will die from consequential effects, like hunger, violence or displacement.

Deeply rooted in deprived communities, our **139 partner community organisations** are uniquely positioned to deliver the essential support services in direct response to the coronavirus pandemic to **200+ communities across 90 countries and over 2 million people**. Here are some examples of what they are doing.



HOW THE COVID-19 RESPONSE FUND WILL HELP

In light of the current crisis, Common Goal has created the Common Goal COVID-19 Response Fund to:

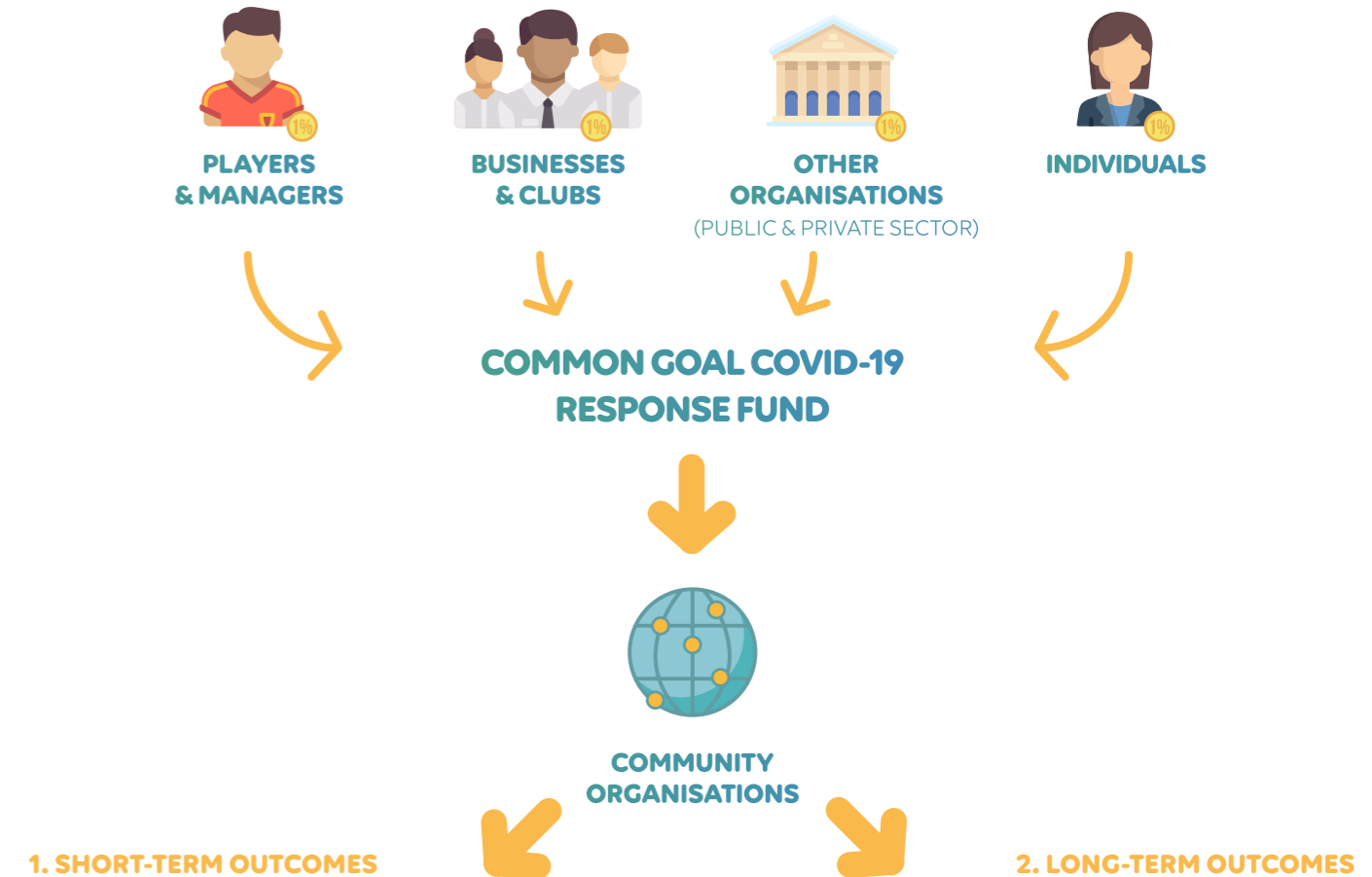
1. SUPPORT COMMUNITY ORGANISATIONS IN THEIR EMERGENCY RESPONSE TO THE CRISIS:

- Educating young people and families on how to react to the crisis and protect them from catching and transmitting the virus.
- Providing immediate emergency assistance by distributing medical and sanitary materials, ensuring access to meals and other basic needs.
- Offering emotional support to young people and families suffering from socially insecure environments and isolation.
- Enabling young people to access online programming and education materials during the crisis.

2. SUPPORT YOUNG PEOPLE IN THE AFTERMATH OF THE CRISIS

- Addressing the secondary effects of coronavirus on young people in these communities – such as displacement, violence, educational disruption and lack of physical activity.
- Enabling football and educational programming for youth in underserved communities to continue after the health crisis.

COVID-19 RESPONSE FUND ALLOCATION AND IMPACT



- 1. SHORT-TERM OUTCOMES**

 - Young people and their families know how to protect themselves from catching and transmitting coronavirus.
 - Young people and their families are provided with meals, as well as medical and sanitary supplies.

2. LONG-TERM OUTCOMES

 - Organisations can effectively tailor their programmes to address the secondary effects in the aftermath of the pandemic.
 - Organisations are strengthened to continue to serve their communities and football for good programmes can restart.

COVID 19 RESPONSE - TIMELINE 2020



- Young people in socially insecure environments and isolation have access to emotional support.
- Young people have access to educational material and continue to be inspired to stay physically active.
- Young people affected have support to overcome the effects of their crisis including displacement, educational disruption or trauma.
- Young people that were engaged in football and educational programming continue having this opportunity.